

NON-COMMERCIAL AM STATIONS

As Listed By The Federal Communications Commission, Jan. 1, 1953

<i>City</i>	<i>Call Letter</i>	<i>Licensee</i>	<i>Freq. (Kc.)</i>	<i>Power (Watts)</i>
Los Angeles, Cal.	KFSG	Echo Park Evangelistic Assn.....	1150	2500 d; 1000 n
Pasadena, Cal.	KPPC	Pasadena Presbyterian Church..	1240	100
Denver, Colo.	KPOF	Pillar of Fire.....	910	5000 d; 1000 n
Chicago, Ill.	WMBI	The Moody Bible Inst.....	1110	5000
Urbana, Ill.	WILL	University of Illinois.....	580	5000 d
West La Fayette, Ind.	WBAA	Purdue University	920	5000 d; 1000 n
Ames, Iowa	WOI	Iowa State College.....	640	5000 d
Boone, Iowa	KFGQ	Boone Biblical College.....	1260	250 d
Decorah, Iowa	KWLC	Luther College	1240	250
Iowa City, Iowa	WSUI	The State U. of Iowa.....	910	5000
Lawrence, Kans.	KFKU	University of Kansas.....	1250	5000
Manhattan, Kans.	KSAC	Kansas State College.....	580	5000 d; 500 n
East Lansing, Mich.	WKAR	Michigan State College.....	870	5000 d
Lapeer, Mich.	WMPG	The Liberty St. Gospel Church..	1230	250
Minneapolis, Minn.	KTIS	Nwstrn. Schools	900	1000 d
Minneapolis, Minn.	KUOM	University of Minn.....	770	5000 d
Northfield, Minn.	WCAL	St. Olaf College.....	770	5000 d
Clayton-St. Louis, Mo.	KFUO	Lutheran Church-Mo. Synod....	850	5000 d
Zaraphath, N. J.	WAWZ	Pillar of Fire.....	1380	5000
Brooklyn, N. Y.	WBBR	Watch Tower Soc.....	1330	5000
New York, N. Y.	WNYC	City of N. Y.....	830	1000
Troy, N. Y.	WHAZ	Rensselaer Polytechnic Inst....	1330	1000
Grand Forks, N. D.	KFJM	U. of North Dakota.....	1440	1000 d
Columbus, Ohio	WOSU	The Ohio State of U.....	820	5000
Norman, Okla.	WNAD	U. of Oklahoma.....	640	1000 d
Corvallis, Ore.	KOAC	Oregon State College.....	550	5000
Portland, Ore.	KBPS	Benson Polytechnic School.....	1450	250
Grove City, Pa.	WSAJ	Grove City College.....	1340	100
Vermillion, S. D.	KUSD	University of South Dakota....	690	1000
Richmond, Va.	WBBL	Grace Covenant Presb. Church..	1480	5000
Pullman, Wash.	KWSC	State College of Wash.....	1250	5000
Auburndale, Wisc.	WLBL	Wisconsin State Radio Council..	930	5000
Madison, Wisc.	WHA	University of Wisconsin.....	970	5000 d

STATE BROADCASTER ASSOCIATIONS

Alabama Broadcasters Association

P. O. Box 477, University, Alabama
 Meetings: Semi-annual (March and October)
 Elections: March meeting
 Members: 67
 President.....Thomas E. Martin,
 W APX, Montgomery
 Vice-Pres. Malcolm Street, WHMA, Anniston
 Secy.-Treas.....Mrs. Wilhelmina Doss,
 WJRD, Tuscaloosa
 Legislative Chmn.....D. E. Dunn,
 WSFA, Montgomery

Arizona Broadcasters Association

KOY, Phoenix, Arizona
 Meetings: Annual (December)
 Elections: December
 Members: 21
 President....Albert Johnson, KOY, Phoenix
 Vice-Pres....Wayne Sanders, KCNA, Tucson
 Secy.-Treas....Frank Redfield, KFN, Phoenix

Arkansas Broadcasters Association

KELD, El Dorado, Arkansas
 Meetings: Semi-annual
 Elections: March
 Members: 43
 President.....William V. Hutt,
 KIRA, Little Rock
 Vice-President.....W. N. McKinney,
 KELD, El Dorado
 Secy.-Treas.....Ted Woods,
 KOSE, Osceola

California State Radio and Television Broadcasters Association

T. W. Patterson Bldg., Fresno 21, California
 Meetings: Annual
 Elections: October
 Members: 69
 President....Paul R. Bartlett, KFRE, Fresno
 Vice-Pres.....Robert O. Reynolds,
 KMPG, Los Angeles
 Vice-Pres.....Lloyd E. Yoder,
 KNBC, San Francisco
 Secy.-Treas.....L. A. Schamblin,
 KPMC, Bakersfield
 Legislative Chmn.....Philip G. Lasky,
 KPIX, San Francisco

Colorado Broadcasters Association

KMYR, Security Life Bldg., Denver 2, Colo.
 Meetings: Annual
 Elections: Every two years
 Members: 31
 President.....Al Meyer, KMYR, Denver
 Vice-Pres....R. E. O'Brien, KIUP, Durango
 Secy.-Treas.....Russel W. Shaffer,
 KBOL, Boulder

Florida Association of Broadcasters, Inc.

P. O. Box 1315, Coral Gables, Florida
 Meetings: Semi-Annual
 Elections: June
 Members: 78
 President.....George W. Thorpe,
 WVCG, Coral Gables
 Vice-Pres.....Hershel Graves,
 WTAL, Tallahassee
 Vice-Pres.....Jerry Stone,
 WNDB, Daytona Beach
 Secy.-Treas....John Brownin, WSPB, Sarasota
 Legislative Chmn.....James Legate,
 WIOD, Miami

Georgia Association of Broadcasters

P. O. Box 732, Thomasville, Georgia
 Meetings: Three times a year
 Elections: Spring meeting (April or May)
 President.....W. F. Scott, Jr.,
 WKTC, Thomasville
 Vice-Pres....Shed Carswell, WSFT, Thomaston
 Secy.-Treas...."Mac" MacLeod, WBML, Macon

Idaho Broadcasters Association

311 North 10th Street, Boise, Idaho
 Meetings: Semi-annual (May and November)
 Elections: November
 Members: 19
 President....Earl J. Glade, Jr., KDSH, Boise
 Vice-Pres....Henry Fletcher, KSEI, Pocatello
 Secy.-Treas.....Florence Gardner,
 Legislative Chmn.....Walt Wagstaff,
 KIDO, Boise

Illinois Broadcasters Association

212 South Jefferson St., Peoria, Ill.
 Meetings: Semi-annual
 Elections: February
 Members: 65

President..Charles C. Caley, WMBD, Peoria
Vice-Pres.....Leslie C. Johnson,
WHBF, Rock Island
Secy-Treas..Charles R. Cook, WJPF, Herrin
Legislative Chmn.....Oliver Keller,
WTAX, Springfield

Indiana Broadcasters Association, Inc.

307 N. Pennsylvania St., Indianapolis, Ind.
Meetings: Four times a year
Elections: March
Members: 43
President.....O. E. Richardson,
WASK, Lafayette
Vice-Pres.....Dee O. Coe, WWCA, Gary
Vice-Pres.....Harry Bitner,
WFBM, Indianapolis
Secy-Treas.....Dan C. Park,
WIRE, Indianapolis

Iowa Broadcasters Association

WMT, Paramount Theatre Bldg.,
Cedar Rapids, Iowa
Meetings: Annual (July or August) or more
Elections: Annual meeting
Members: 36
President.....William B. Quarton,
WMT, Cedar Rapids
Vice-Pres.....Edward Breen,
KVFD, Fort Dodge
Secy-Treas.....George J. Volger
KWPC, Muscatine
Legislative Chmn.....W. W. Wood,
WHO, Des Moines

Kansas Association of Radio Broadcasters

KSAL, Salina, Kansas
Meetings: Annual
Elections: Annual meetings
Members: 37
President.....Ben Ludy, WIBW, Topeka
Vice-Pres..Grover Cobb, KVGB, Great Bend
Secy-Treas.....Ray Jensen, KSAL, Salina
Legislative Chmn..Ray Jensen, KSAL, Salina

Kentucky Broadcasters Association

WFTM, Maysville, Kentucky
Meetings: Semi-annual
Elections: Fall meeting
Members: 38
President.....J. W. Betts, WFTM, Maysville
Vice-Pres.....Joe Eaton, WKLO, Louisville
Vice-Pres.....Ken Given
WLBJ, Bowling Green
Secy-Treas.....Hugh O. Potter
WOML, Owensboro
Legislative Chmn.....F. E. Lackey,
WHOP, Hopkinsville

Louisiana Association of Broadcasters

P. O. Box, 1070, Lafayette, Louisiana
Meetings: Semi-annual
Elections: Fall
Members: 40

President.....George H. Thomas,
KVOL, Lafayette
Vice-Pres.....David Wilson,
KPLC, Lake Charles
Secy-Treas.....B. Hillman Bailey, Jr.,
KSIG, Crowley
Legislative Chmn.....Roy Dabadie,
Baton Rouge

Maine Broadcasters Association

WTVL, Waterville, Maine
Meetings: Four times a year
Elections: November
Members: 14
President...Faust Couture, WCOU, Lewiston
Vice-Pres...Jack Atwood, WRDO, Augusta
Secy-Treas.....Carleton Brown,
WTVL, Waterville
Legislative Chmn.....Frank Hoy,
WLAM, Lewiston

Maryland-D.C. Radio and Television Broadcasters Association

10 E. North Avenue, Baltimore, Maryland
Meetings: Semi-annual
Elections: Fall meeting
Members: 24
President.....John E. Surrick
WFBR, Baltimore
Vice-Pres.....Charles J. Truitt,
WBOC, Salisbury
Secy-Treas.....Charles E. Smith,
WTBO, Cumberland
Legislative Chmn.....Jake Embry,
WITH, Baltimore

Michigan Association of Broadcasters

WELL, Battle Creek, Michigan
Meetings: Semi-annual
Elections: November meeting
Members: 61
President.....D. E. Jayne,
WELL, Battle Creek
Vice-Pres.....Don DeGroot, WWJ, Detroit
Secy-Treas...W. A. Pomeroy, WILS, Lansing
Legislative Adviser.....Jordan Jenkins,
502 Hollister Bldg., Lansing

Minnesota Broadcasters Association

KYSM, Mankato, Minnesota
Meetings: Semi-annual
Elections: November-December
Members: 44
President.....John F. Meagher,
KXSM, Mankato
Vice-Pres.....F. Van Konynenberg,
WCTN, Minneapolis
Secy-Treas..M. M. Marget, KVOX, Moorhead
Legislative Chmn.....G. D. Gentling,
KROC, Rochester

Mississippi Broadcasters Association

WAML, Laurel, Mississippi
Meetings: Annual

Elections: Annual meeting
Members: 43
President...L. M. Sepaugh, WSLI, Jackson
Vice-Pres.....Charles Wright, Jr.,
WFOR, Hattiesburg
Secy.-Treas.Granville Walters,
WAML, Laurel

Missouri Broadcasters Association

KTTS, Springfield, Missouri
Meetings: Semi-annual
Elections: Fall meeting
Members: 40
President.....Glenn C. Griswold,
KFEQ, St. Joseph
Vice-Pres.....S. E. Sloan, KLV, St. Louis
Secy.-Treas.....G. Pearson Ward,
KTTS, Springfield
Legislative Chmn.....Bruce Barrington,
KXOK, St. Louis

Montana Radio Stations, Inc.

KOPR, Finlen Hotel, Butte, Montana
Meetings: Annual
Elections: January
Members: 23
President.....Ed Cooney, KOPR, Butte
Vice-Pres.....Ken Nybo, KBMY, Billings
Secy.-Treas.....Norman Penwell,
KBMN, Bozeman

Nebraska Broadcasters Association

WJAG, Norfolk, Nebraska
Meetings: Annual
Elections: Annual
Members: 23
President.....LeRoy W. Lenwell,
KBRL, McCook
Vice-Pres.....Gene Ackerley,
KCOW, Alliance
Secy.-Treas....Bob Thomas, WJAG, Norfolk
Legislative Chmn.....Hap Anderson,
KOLN, Lincoln

Nevada State Broadcasters Association

P. O. Box 821, Reno, Nevada
Meetings: Annual
Elections: Annual
Members: 9
President.....H. G. Wells, KOLO, Reno
Vice-Pres.....Fred Stoye, KLAS, Las Vegas
Secy.-Treas....Robert Stoddard, KATO, Reno
Legislative Chmn.....Fred Stoye,
KLAS, Las Vegas

New Jersey Broadcasters Association

P. O. Box 166, Bridgeton, New Jersey
Meetings: Semi-annual (May and October)
Elections: October
Members: 18
President....Paul Alger, WSNJ, Bridgeton
Vice-Pres.Ranulf Compton,
WKDN, Camden
Secy.-Treas.....Thomas B. Tighe,
WJLK, Asbury Park

North Carolina Association of Broadcasters, Inc.

Drawer 1140, Southern Pines, N. C.
Meetings: Semi-annual
Elections: Fall meeting
Members: 75
President.....T. H. Patterson,
WRRF, Washington
Vice-Pres.....Cecil B. Hoskins,
WWNC, Asheville
Secy.-Treas.....J. S. Younts,
WEEB, Southern Pines
Legislative Chmn.....Richard H. Mason,
WPTF, Raleigh

Ohio Association of Radio and Television Broadcasters

44 East Broad, Columbus 15, Ohio
Meetings: Semi-annual
Elections: Spring meeting
Members: 76
President.....Robert C. Fehlman,
WHBC, Canton
Vice-Pres.....Adna Karns, WING, Dayton
Secy.-Treas.....L. A. Pixley, WLOK, Lima
Legislative Chmn.....Dick Borel,
WBNS, Columbus

Oklahoma Radio Broadcasters Association

Box 699, Lawton, Oklahoma
Meetings: Semi-annual (or more)
Elections: January
Members: 24
President.....Allan Page, KSWO, Lawton
Vice-Pres.....Cy Casper,
WBBZ, Ponca City
Secy. Treasurer.....Guy Farnsworth,
KCRC, Enid
Legislative Chmn.....Bill Hoover,
KADA, Ada

Oregon State Broadcasters Association

KEX, Portland, Oregon
Meetings: Semi-annual
Elections: Annual
Members: 40
President.....Bud Chandler,
KFLW, Klamath Falls
Vice-Pres....Bill McCreedy, KUGN, Eugene
Secy.-Treas....Joe Schertler, KEX, Portland
Legislative Chmn.....Dick Brown,
KPOJ, Portland

Pennsylvania Association of Broadcasters

WFIL, Widener Bldg., Philadelphia 7, Pa.
Meetings: Annual
Elections: May
Members: 108
President.....Roger W. Clipp,
WFIL, Philadelphia
Vice-Pres.....William Thomas,
WCPA, Clearfield
Secretary.....David Bennett,
WKBO, Harrisburg
Treasurer...James Murray, KQV, Pittsburgh

South Carolina Broadcasters Association

Charleston, South Carolina

Meetings: Semi-annual
Elections: January meeting
Members: 49
President.....Walter J. Brown,
WORD, Spartanburg
Vice-Pres.....James F. Coggins,
WKDK, Newberry
Secy.-Treas.....T. Doug Youngblood,
WFIG, Sumter

South Dakota Broadcasters Association

KSDN, Aberdeen, South Dakota

Meetings: Semi-annual
Elections: April
Members: 12
President.....B. . McElligott,
KSDN, Aberdeen
Vice-Pres.....Ray Eppel, KORN, Mitchell
Secy.-Treas.....Keith Nighbert,
KUSD, Vermillion
Legislative Chmn.....Morton Henkin,
KSOO, Sioux Falls

Southern California Broadcasters Association, Inc.

Equitable Bldg., Hollywood & Vine
Hollywood 28, California

Meetings: Monthly
Elections: May meeting
Members: 64
President.....Calvin J. Smith
KFAC, Los Angeles
Vice-Pres.....Frank Burke, Jr.,
KFVD, Los Angeles
Secy.-Treas.....Thelma Kirschner,
KGFJ, Hollywood

Tennessee Association of Broadcasters

407 Chamber of Commerce Bldg.,
Nashville, Tennessee

Meetings: Semi-annual
Elections: December meeting
Members: 46
President.....Earl W. Winger,
WDOD, Chattanooga
Vice-Pres.....Henry W. Slavick,
WMC, Memphis
Secy.-Treas.....Ruth W. Clinard,
WMAK, Nashville
Legislative Chmn.....John Parry Sheftall,
WJZM, Clarksville

Texas Association of Broadcasters

P. O. Box 1116, Austin, Texas

Meetings: Semi Annual
Elections: October
Members: 86
President...J. M. McDonald, KCRS, Midland
Vice-Pres....Gillis Conoley, KTAE, Taylor
Secy.-TreasurerWillard Deason,
KVET, Austin

Legislative Chmn.....Willard Deason,
KVET, Austin

Utah Broadcasters Association

29 S. State, Salt Lake City, Utah

Meetings: Quarterly
Elections: January
Members: 22
PresidentArch Madsen,
KOVO, Provo
Vice-PresidentGeorge Hatch,
KALL, Salt Lake City
Secy.-Treas.....Arch Webb, KVOC, Ogden
Legislative Chmn.....Easton Woolley,
KDYL, Salt Lake City

Virginia Association of Broadcasters, Inc.

WRVA, Richmond, Virginia

Meetings: Annual
Elections: Annual meeting
Members: 44
President.....James H. Moore,
WLSL, Roanoke
Vice-President.....Robert H. Smith
WCYB, Bristol
Secy.-Treas.....Frank E. Koehler,
WROV, Roanoke
Legislative Chmn.....C. T. Lucy,
WRVA, Richmond

Washington State Association of Broadcasters

Carl Downing, Manager, Legislative Bldg.,
Olympia, Washington

Meetings: Semi-annual
Elections: Spring
Members: 39
President.....Leo H. Beckley,
Mount Vernon
Vice-Pres....Loren Stone, KBRO, Bremerton
Secy.-Treas...Allen Miller, KWCS, Pullman
Legislative Chmn.....Tom Olson,
KGY, Olympia

West Virginia Broadcasters Association

WBTH, Williamson, West Virginia

Meetings: Semi-annual
Elections: Spring
Members: 34
President.....John T. Gelder
WCHS, Charleston
Vice-President.....William E. Rhone,
WWVA, Wheeling
Secy.-Treas..Alice Shein, WBTH, Williamson

Wisconsin Broadcasters Association

Nicolet Bldg., Green Bay, Wisconsin

Meetings: Semi-annual
Elections: First Tuesday in October
Members: 54
President...Ben A. Laird, WDUZ, Green Bay
Vice-Pres.....Bruce Wallace,
WTMJ, Milwaukee
Secretary....Verl Bratton, WKTY, LaCrosse
Treasurer....Jeanie Heal, WTCH, Shawano

IN CANADA

more people listen regularly to*

CFRB Toronto

*than to any other
station . . .*

★ The 1952 BBM figures show CFRB's coverage as 619,430 daytime and 639,720 night time — more than one-fifth of the homes in Canada, concentrated in the market which accounts for 40% of the Dominion's retail sales.

CFRB

Representatives

UNITED STATES

Adam J. Young Jr. Incorporated

CANADA

All-Canada Radio Facilities Limited

CANADA

CBC

CAB

*Alphabetical Index
By Call Letters*

Stations

Networks



marks 1953

with expanded facilities . . .

extended program service

. . . and television

CBC facilities and service stand at a new high level

AM

French-speaking listeners in Northern Ontario and the Prairies are now served with CBC programs in French . . . by the westward extension of the CBC French Network to privately-operated stations in Sudbury, Timmins, St. Boniface, Gravelbourg, Saskatoon and Edmonton.

More extensive program service is also available to English-speaking listeners, coast-to-coast. The CBC Dominion Network, maintaining its varied *evening schedule*, has expanded still more its *daytime* program service.

The Trans-Canada Network, with a daily sixteen-hour schedule in all six of Canada's time zones, continues to bring to listeners the best in music, drama and comedy . . . news, information and public service programs . . . new features and greater variety.

TV

To its nationwide service via *network radio*, TV has been added in Canada's two biggest markets. CBLT-Montreal and CBLT-Toronto are now in operation. Additional CBC television stations are planned for other regions.

As Canada's economy rises . . . as its population grows and its markets steadily increase . . . CBC service continues to expand.

In the use of these expanded facilities . . . network radio *and* television . . . and in the development of top-flight programs . . . the CBC stands ready to co-operate in every way possible with advertising agencies and their clients.

COMMERCIAL DIVISION

354 Jarvis St., Toronto 5

Ontario.

1425 Dorchester St. W., Montreal 25

Quebec.

CBC

canadian broadcasting corporation



CANADIAN BROADCASTING CORP.

OFFICES

Head Office—P. O. Box 806, 140 Wellington St., Ottawa, Ont.

Administration—P. O. Box 6000, Montreal, Que.

Commercial Division—P. O. Box 500, 354 Jarvis St., Toronto 5, Ont.

New York Office c/o United Nations

EXECUTIVES and STAFF

Board of Governors

A. Davidson Dunton, Ottawa, Ont., Chairman
Rene Martin, Montreal, Que., Vice-Chairman
Dean Adrien Pouliot, Laval University, Quebec
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G. D. Steel, Charlottetown, P.E.I.
W. H. Phillips, Ottawa, Ont.
J. A. Corry, Queen's University, Kingston
Mrs. Mary E. Farr, Victoria, B. C.
Jesse P. Tripp, Oxbow, Sask.
Gordon A. Winter, St. Johns, Nfld.
Roy J. Fry, Winnipeg, Man.

Ottawa

HEAD OFFICE

Donald Manson, General Manager
G. W. Richardson, Executive Assistant
H. M. Palmer, Executive Assistant
H. Bramah, Treasurer
S. Schnobb, Assistant to Treasurer
W. R. Mortimer, Supervisor of Expenditures
F. W. Savignac, Executive Assistant-Legal
R. E. Keddy, Sec'y to Board of Governors

Montreal

RADIO CANADA BUILDING

J. A. Ouimet, Assistant General Manager
M. Carter, Executive Assistant
R. P. Landry, Director, Personnel and Administrative Services
C. E. Stiles, Assistant Director, Personnel and Administrative Services
K. M. Kelly, Supervisor of Personnel and Welfare
J. R. Samson, Administrative Officer, Montreal Area
G. G. Dupre, Supervisor of Central Registries
V. A. Nagle, Administrative Assistant
J. A. Lapointe, Administrative Assistant
G. W. Olive, Director General of Engineering
W. G. Richardson, Assistant to the Director General of Engineering
J. E. Hayes, Assistant to the Director General of Engineering
N. R. Olding, Operations Engineer
E. C. Stewart, Co-ordinator of Engineering Projects and Services

D. G. McKinstry, Chief Architect
W. A. Nichols, Plant Engineer
R. E. Santo, Transmission and Development
M. D. Peterkin, Purchasing Agent
G. G. Yull, Supervisor of Stores

Toronto

NATIONAL PROGRAM OFFICE

E. L. Bushnell, Director General of Programs
Charles Jennings, Assistant Director General of Programs
Ira Dilworth, Director of Program Production
Neil M. Morrison, Supervisor of Talks and Public Affairs
R. S. Lambert, Supervisor of School Broadcasts
D. C. McArthur, Chief News Editor
W. J. Dunlop, Supervisor of International Exchange and Institutional Broadcasts
W. H. Brodie, Supervisor of Broadcast Language
H. J. Boyle, Program Director, Trans-Canada Network
H. G. Walker, Manager, Dominion Network
E. W. Jackson, Traffic Manager
A. K. Morrow, Supervisor of Farm & Fisheries Br.
Elizabeth D. Long, Women's Interests
A. E. Powley, Supervisor of Special Events
H. E. S. Hamilton, Supervising Engineer

Television

F. Mutrie, Director, of Television, Toronto
Aurele Seguin, Director of Television, Montreal

Administration

D. Claringbull, Manager of Personnel and Administrative Services, Toronto

Engineering

H. Hilliard, Supervising Engineer, Toronto Area

Commercial

W. E. Powell, Commercial Manager
W. R. Johnston, Assistant Commercial Manager
Hugh Clark, Sales Representative
J. Kennedy, Sales Representative (TV)
A. Barr, Sales and Commercial Traffic
H. F. Chevrier, Coverage Statistics

HEY — LOOK AT YOUR *NEIGHBOUR'S BULGING BILLFOLD!

YES — Canada's a pretty wealthy guy right now. Got lots of cash — good old-fashioned folding money, which he's ready to lay out on most anything you can sell him. Been doing particularly well just lately. Gotten him some nice oil strikes up in Alberta. Turned up uranium in Saskatchewan and a whole raft of iron ore in Labrador. Owns quite a parcel of heavy industry in Quebec and right down through Ontario. And the old family business of lumber and gold and fishing don't exactly bring in chicken-feed, either.

Always been the States' best customer. Likes much the same things you do — for himself, his home, the wife and kids. Drives the same autos, reads the same comics, gets just as het up over the World Series. 'N his wife's just like yours, too. Makes the country over at the women's clubs, fusses over Junior's diet, shops more and more at the supermarket.

Only difference is — he's a mite hard for you to get to know. Often speaks two languages, French and English, has quite a few personal quirks you mightn't know about. And times he lives way off where it's plenty tough to reach him.

Except by radio. Canada listens to radio most all the time — and most everywhere. For his leisure he just naturally likes to pull up a chair and visit with the folks at his local station. And whether he speaks French or English, Canada and radio are right friendly. Takes radio's advice on what to buy — and he sure buys plenty. Spent nigh on 10½ billion dollars last year, just in the stores.

Yes, sir! That's Canada, your customer. How's about letting us go get him for you.

"In Canada you sell 'em when you tell 'em!"

A message from the 115 member stations of the Canadian Association of Broadcasters whose voices are invited into over 3 million Canadian homes every day.

CANADIAN ASSOCIATION OF BROADCASTERS

108 Sparks St., Ottawa 4, Canada

37 Bloom St. West, Toronto 5, Ontario

* Canadian spelling!

CANADIAN ASSOCIATION OF BROADCASTERS

OFFICES

Head Office—108 Sparks St., Ottawa, Ont.
Phone: 3-4036

Branch Offices—37 Bloom Street West, Toronto, Ont.
Phone: Pr 3729



Officers

President.....	F. H. Elphicke
Vice-President.....	E. Finlay MacDonald
General Manager.....	T. J. Allard
Secretary-Treasurer.....	T. Arthur Evans
Sales Manager.....	Patrick Freeman
General Counsel.....	Joseph Sedgwick, K.C.
Associate Counsel.....	Guy Roberge



Directors

F. H. Elphicke, Vancouver; E. Finlay MacDonald, Halifax; J. E. Campeau, Windsor, Ont.; Jack M. Davidson, Kirkland Lake, Ont.; F. Baxter Ricard, Sudbury, Ont.; Wally Slatter, Guelph, Ont.; J. Arthur DuPont, Montreal; Jean-Paul Lemire, Hull, Que.; Gerry Gaetz, Edmonton, Alta.; Hal Crittendon, Regina, Sask.; J. B. Craig, Brandon, Man.; William Rea, New Westminster, B. C.



Functions

The Canadian Association of Broadcasters is a voluntary trade organization of 115 privately owned (independent) broadcasting stations in Canada.

STATIONS OF CANADA

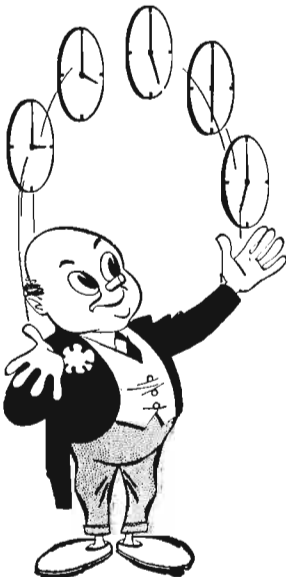
The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Call Letters	City	See Page	Call Letters	City	See Page
CBA	. . .Sackville, N. B.	719	CHLN	. .Three Rivers, Que.	732
CBE	. . .Windsor, Ont.	728	CHLO	. .St. Thomas, Ont.	726
CBF	. . .Montreal, Que.	729	CHLP	. .Montreal, Que.	730
CBG	. . .Gander, Nfld.	720	CHLT	. .Sherbrooke, Que.	731
CBH	. . .Halifax, N. S.	721	CHML	. .Hamilton, Ont.	723
CBI	. . .Sydney, N. S.	721	CHNC	. .New Carlisle, Que.	730
CBJ	. . .Chicoutimi, Que.	729	CHNO	. .Sudbury, Ont.	726
CBK	. . .Watrous, Sask.	733	CHNS	. .Halifax, N. S.	721
CBL	. . .Toronto, Ont.	727	CHOK	. .Sarnia, Ont.	726
CBM	. . .Montreal, Que.	730	CHOV	. .Pembroke, Ont.	725
CBN	. . .St. John's, Nfld.	720	CHRC	. .Quebec City, Que.	730
CBO	. . .Ottawa, Ont.	725	CHRL	. .Roberval, Que.	731
CBU	. . .Vancouver, B. C.	717	CHSJ	. .Saint John, N. B.	720
CBT	. . .Grand Falls, Nfld.	720	CHUB	. .Nanaimo, B. C.	716
CBV	. . .Quebec City, Que.	730	CHUM	. .Toronto, Ont.	727
CBW	. . .Winnipeg, Man.	718	CHVC	. .Niagara Falls, Ont.	724
CBX	. . .Edmonton, Alta.	714	CHWK	. .Chiliwack, B. C.	715
CBY	. . .Corner Brook, Nfld.	720	CICA	. .Edmonton, Alberta	714
CFAB	. . .Windsor, N. S.	722	CJAD	. .Montreal, Que.	730
CFAC	. . .Calgary, Alta.	714	CJAT	. .Trail, B. C.	716
CFAR	. . .Flin Flon, Man.	718	CJAV	. .Port Alberni, B. C.	716
CFBC	. . .Saint John, N. B.	719	CJBC	. .Toronto, Ont.	727
CFCF	. . .Montreal, Que.	730	CJBQ	. .Belleville, Ont.	722
CFCH	. . .North Bay, Ont.	724	CJBR	. .Rimouski, Que.	731
CFCN	. . .Calgary, Alta.	714	CJCA	. .Edmonton, Alta.	714
CFCO	. . .Chatham, Ont.	723	CJCB	. .Sydney, N. S.	721
CFCY	. . .Charlottetown, P. E. I.	728	CJCH	. .Halifax, N. S.	721
CFGP	. . .Grande Prairie, Alta.	715	CJCS	. .Stratford, Ont.	726
CFJC	. . .Kamloops, B. C.	715	CJDC	. .Dawson Creek, B. C.	715
CFJR	. . .Brockville, Ont.	722	CJEM	. .Edmundston, N. B.	719
CFNB	. . .Fredericton, N. B.	719	CJFP	. .Riviere-Du-Loup, Que.	731
CFNS	. . .Saskatoon, Sask.	733	CJFX	. .Antigonish, N. S.	721
CFOR	. . .Orillia, Ont.	725	CJGX	. .Yorktown, Sask.	733
CFOS	. . .Owen Sound, Ont.	725	CJIB	. .Vernon, B. C.	717
CFPA	. . .Pert Arthur, Ont.	726	CJIC	. .Sault St. Marie, Ont.	726
CFPL	. . .London, Ont.	724	CJKL	. .Kirkland Lake, Ont.	724
CFPR	. . .Prince Rupert, B. S.	716	CJLS	. .Yarmouth, N. S.	722
CFQC	. . .Saskatoon, Sask.	733	CJNB	. .North Battleford, Sask.	732
CFRA	. . .Ottawa Ont.	725	CJNT	. .Quebec City, Que.	731
CFRB	. . .Toronto, Ont.	727	CJOB	. .Winnipeg, Man.	718
CFRG	. . .Gravelbourg, Sask.	732	CJOC	. .Lethbridge, Alta.	715
CFRN	. . .Edmonton, Alta.	714	CJON	. .St. John's, Nfld.	720
CHAB	. . .Moose Jaw, Sask.	732	CJOR	. .Vancouver, B. C.	717
CHAD	. . .Amos, Que.	729	CJOY	. .Guelph, Ont.	723
CHAT	. . .Medicine Hat, Alta.	715	CJRL	. .Kenora, Ont.	724
CHEF	. . .Granby, Que.	729	CJRW	. .Summerside, P. E. I.	728
CHEX	. . .Peterborough, Ont.	725	CJSO	. .Sorel, Que.	732
CHFA	. . .Edmonton, Alta.	714	CJVI	. .Victoria, B. C.	717
CHGB	. . .Ste. Anne de la Pocatiere, Que.	731	CKAC	. .Montreal, Que.	730

Call Letters	City	See Page
CKBB	.Barrie, Ont.	722
CKBI	.Prince Albert, Sask.	733
CKBL	.Matane, Que.	729
CKBW	.Bridgewater, N. S.	721
CKCH	.Hull, Que.	729
CKCK	.Regina, Sask.	733
CKCL	.Truro, N. S.	722
CKCR	.Kitchener, Ont.	724
CKCV	.Quebec City, Que.	731
CKCW	.Moncton, N. B.	719
CKDA	.Victoria, B. C.	717
CKDM	.Dauphin, Man.	718
CKEN	.Kentville, N. S.	721
CKEY	.Toronto, Ont.	727
CKFH	.Toronto, Ont.	728
CKFI	.Fort Frances, Ont.	723
CKGB	.Timmins, Ont.	727
CKLB	.Oshawa, Ont.	725
CKLN	.Nelson, B. C.	716
CKLS	.La Sarre, Que.	729
CKLW	.Windsor, Ont.	728
CKMO	.Vancouver, B. C.	717
CKMR	.New Castle, N. B.	719
CKNB	.Campbellton, N. B.	719
CKNW	.New Westminster, B. C.	716
CKNX	.Wingham, Ont.	728
CKOC	.Hamilton, Ont.	723
CKOF	.Saskatoon, Sask.	733

Call Letters	City	See Page
CKOK	.Penticton, B. C.	716
CKOM	.Saskatoon, Sask.	733
CKOV	.Kelowna, B. C.	715
CKOX	.Woodstock, Ont.	728
CKOY	.Ottawa, Ont.	725
CKPC	.Brantford, Ont.	722
CKPG	.Prince George, B. C.	716
CKPR	.Fort William, Ont.	723
CKRC	.Winnipeg, Man.	718
CKRD	.Red Deer, Alta.	715
CKRM	.Regina, Sask.	733
CKRN	.Rouyn, Que.	731
CKRS	.Jonquire, Que.	729
CKSB	.St. Boniface, Man.	718
CKSF	.Cornwall, Ont.	723
CKSM	.Shawinigan Falls, Que.	731
CKSO	.St. Catharines, Ont.	726
CKTB	.St. Catharines, Ont.	726
CKTS	.Sherbrooke, Que.	732
CKVD	.Val D'Or, Que.	732
CKVL	.Verdun, Que.	732
CKWS	.Kingston, Ont.	724
CKWX	.Vancouver, B. C.	717
CKX	.Brandon, Man.	718
CKXL	.Calgary, Alta.	714
CKY	.Winnipeg, Man.	718
CHAB	.Moosejaw, Sask.	732
VOCM	.St. John's, Nfld.	720

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ALBERTA

CFAC

CALGARY—1922—CBC

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By: Calgary Bcstg. Co., Ltd.
Bus.-Studio Address: 1000 Greyhound Bldg.
Phone Number: Renfrew 6-1036
Transmitter Location: Midnapore, Alberta
Air Time: 5:55 a.m.-12 M.
News Service: CPN, BUP
Transcription Service: Thesaurus, World.
Associated
Representative: All-Canada, Weed
Membership: CAB
President: H. R. Carson
Station Manager: A. M. Cairns
Commercial Manager: D. H. Hartford
Program Director: G. A. Brown
Promotion Manager: R. J. Tregillus
Chief Engineer: E. C. Connor

CFCN

CALGARY—1922—CBC DOMINION

Frequency: 1060 Kc. Power: 10,000 Watts
Owned-Oper. By: The Voice of the Prairies, Ltd.
Bus.-Studio Address: Toronto General Trusts
Bldg.
Phone Number: 2-1161
Air Time: Full Time
News Service: BUP, PN
Transcription: Standard, Lang-Worth, Capitol
Representative: Radio Representatives,
Adam J. Young, Jr.
Membership: CAB, WAB, BBM
Pres., Gen. Mgr.: H. G. Love
Commercial Manager: E. H. McGuire
Pgm. Director: James A. Love
Chief Engineer: Robert Lamb

CKXL

CALGARY—1950

Frequency: 1140 Kc. Power: 1000 Watts
Owned-Oper. By: CKXL, Ltd.
Address: 210 9th Ave. W.
Phone Number: 63026
Representative: H. C. Stovin
News Service: BUP, PN
Membership: CAB, BBM
President: G. Max Bell
Station Manager: Frederick R. Shaw
Commercial Manager: Bruce D. Alloway
Prom. Mgr., Pub. Dir.: Pearl Borgal
Program Director: Jack Stewart
Chief Engineer: Ross Craig

CBX

EDMONTON—1948—CBC

Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Oper. By: Canadian Bcstg. Corp.

Bus.-Studio Address: 713 MacDonald Hotel
General Manager: J. Alphonse Oumet
Commercial Manager: W. E. Powell
Publicity Director: C. E. L'Ami
Chief Engineer: G. W. Olive

CFRN

EDMONTON—1934—CBC

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By: Sunwapta Bcstg. Co., Ltd.
Business-Studio Address: 109 CPR Bldg.
Phone Number: 22101
News Service: BUP, PN
Transcription Service: Lang-Worth
Representative: Radio Representatives,
Adam J. Young, Jr., Harlan G. Oakes
Membership: CAB
Pres., Gen., Sta. Mgr.: G. R. A. Rice
Comm., Sales Prom. Mgr.: A. J. Hopps
Program Director: George A. Duffield
Publicity Director: Isobel McDonald
Chief Engineer: Frank G. Makepeace

CHFA

EDMONTON—1949—CBC

Frequency: 680 Kc. Power: 5000 Watts
Owned-Operated By: Radio Edmonton, Ltd.
Business Address: 10012 109th St.
Phone Number: 42157
News Service: BUP
Transcription Service: SESAC
Representative: Omer Renaud Co.
Membership: CAB
President: Dr. L. O. Beauchemin
Station Manager: J. A. Gallant
Sales Prom. Mgr.: Bernard Gagnon
Program Director: Leo Remillard
Chief Engineer: Robert D. Guy

CJCA

EDMONTON—1922—CBC

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By: Edmonton Bcstg. Co., Ltd.
Bus.-Studio Address: 452 Birks Bldg.
Phone Number: PBX 44131
Air Time: Full Time
News Service: PN, BUP, CP
Trans. Serv.: Thesaurus, World, Standard
Representative: All-Canada, Weed
Membership: CAB, BMB
Station Manager: Gerry Gaetz
Commercial Manager: Joe MacKenzie
Production Director: Dalt Elton
Promotion Manager: Miss Win Sutton
Chief Engineer: Frank Hollingsworth

CFGP

GRAND PRAIRIE—1937—CBC

Frequency: 1050 Kc. Power: 1000 Watts
 Owned By Northern Bcstg. Corp., Ltd.
 Phone Number 2311
 Air Time 6 a.m.-M.
 News Service CP
 Transcription Service World, SESAC
 Representative All-Canada, Weed
 Membership CAB
 President J. E. Thomson
 General-Station Mgr. Arthur J. Balfour
 Commercial Manager Jack E. Soars
 Program Director John Wilson
 Publicity Director Lillian Bowes
 Chief Engineer Jim de Roaldes

CJOC

LETHBRIDGE—1926—CBC

Frequency: 1220 Kc. Power: 5000 Watts
 Owned-Oper. By Lethbridge Bcstg., Ltd.
 Address 1015 Third Ave. S.
 Phone Number 3161
 Air Time 5:30 a.m.-1 a.m.
 News Service PN, BUP, CP
 Transcription Service Assoc., Thesaurus
 Representative Weed, All-Canada
 Membership CAB, BBM, WAB
 Pres. & Gen. Mgr. H. R. Carson
 Station Manager N. Botterill

Sls. Prom. Mgr., Pub. Dir. E. Conville
 Commercial Manager J. Budd
 Program Director R. Charman
 Chief Engineer R. A. Reagh

CHAT

MEDICINE HAT—1946—CBC

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By Monarch Bcstg. Co., Ltd.
 Address 520 First St.
 Phone Number 2821
 Representative Weed, All-Canada
 Transcription Library Standard
 President J. H. Yull

CKRD

RED DEER—1949—CBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Central Alberta Bcstg. Co.
 Business Address Foster Block
 Phone Number 2083
 Air Time 17½ hrs.
 News Service BUP
 Transcription Service Capitol
 Representative Radio Reps., Young
 Memberships CAB
 Pres., Gen., Sta. Mgr. Gordon S. Henry
 Commercial Manager Ike Kaila
 Pgm., Prod. Dir. Ned Corrigan
 Chief Engr. A. I. Booker

—BRITISH COLUMBIA—

CHWK

CHILLIWACK—1927—CBC

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By Fraser Valley Bcstrs., Ltd.
 Business-Studio Address 50 Yale Rd. E.
 Phone Number 7511-21
 Air Time 6:30 a.m.-M.
 News Service BUP
 Representative All-Canada, Weed
 Membership CAB, BBM, WAB, BCAB
 President C. Casey Wells
 Gen. Mgr., Chief Engr. Jack Pilling
 Commercial Manager W. G. Teetzel
 Prom., Publ. Dir. Margaret Cormack
 Program Director J. M. MacLachlan

Representative Radio Representatives, Cooke
 Membership CAB
 President W. B. Michaud
 General Manager Lewis R. Roskin
 Program Director Michael Laverne
 Publicity Director Marilyn Williams
 Chief Engineer William Gordon

CFJC

KAMLOOPS—1926

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Interior Bcstrs.
 Business-Studio Address 310 St. Paul St.
 Phone Number 1021

CJDC

DAWSON CREEK—1947—CBC

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By Radio Station CJDC, Ltd.
 Business Address 2nd Ave. & 9th St.
 Phone Number 216
 News Service Press News
 Transcription Service Associated

CKOV

KELOWNA—1931—CBC

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. By Okanagan Bcstrs., Ltd.
 Business-Studio Address Box 1481
 Phone Number 3331
 News Service PN
 Transcription Service Lang-Worth, Thesaurus

Representative All-Canada, Weed
 Membership CAB, WAB, BCAB
 General Manager J. W. B. Browne
 Station Manager D. Reid
 Prom. Mgr., Prog. Dir. Freda Woodhouse
 Chief Engineer J. Fred Weber

CHUB

NANAIMO—1949

Frequency: 1570 Kc. Power: 1000 Watts
 Owned-Operated By Standard Bcstg. Co.
 Business Address Malaspina Hotel
 Air Time Full Time
 News Service PN
 Transcription Service World, Standard
 Representative Natl. Bcstg. Sales, Hunt, Cooke
 Gen. Mgr. C. J. Rudd
 Nat. Sales Dir. Sheila Hassell
 Chief Engineer E. Ross MacIntyre

CKLN

NELSON—1939—CBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By News Publishing Co., Ltd.
 Address 266 Baker St.
 Phone Number 19
 Air Time Full Time
 Newspaper Affiliation Nelson Daily News
 News Service PN
 Representative Stovin, Young
 Membership BBM, CAB, WAB, BCAB
 Station Mgr., Chief Engineer A. R. Ramsden

CKNW

NEW WESTMINSTER—1944

Frequency: 1320 Kc. Power: 1000 Watts
 Owned By International Bcstg. Co., Ltd.
 Business-Studio Address 227 Columbia St.
 Phone Number 3000
 Air Time Full Time
 News Service UP, CP
 Transcription Associated, Standard, Cole
 Representative Forjoe, Nat. Bcstg. Sales
 Membership CAB
 Pres., Gen., Sta. Mgr. William Rea, Jr.
 Assistant Manager Phil Baldwin
 Prod. Manager Hal Davis
 Chief Engineer Verne Wileman

CKOK

PENTICTON—1948

Frequency: 800 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By CKOK, Ltd.
 Business-Studio Address Nanaimo Ave.
 Phone Number 2800, 2850
 Air Time 6:30 a.m.-1 a.m.
 News Service CP
 Transcription Service Standard

Representative Radio Reps., Cooke, Hunt
 Membership BBM, CAB, BCAB, WAB
 President Maurice P. Finnerty
 Sta., Comm. Manager Roy G. Chapman
 Program Director Vince A. Duggan
 Chief Engineer Dick France

CJAV

PORT ALBERNI—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By CJAV, Ltd.
 Address 735 Third Ave., S.
 Phone Number 604
 Air Time 6 a.m.-12 M.
 News Service AP, PN, Reuters
 Transcription Lang-Worth, Cole, Capitol
 Representative Donald Cooke, Inc.
 Membership CAB
 President Harold E. Warren
 Managing Dir. Kenneth Hutcheson
 Comm. Mgr. J. Geoffrey Holmes
 Program Dir. Thomas A. Rannie
 Publicity Dir. Lyall Feltham
 Chief Engineer Ross McIntyre

CKPG

PRINCE GEORGE—1946—CBC

Frequency: 550 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station CKPG, Ltd.
 Address Box 940
 Phone Number 140
 Representative All-Canada, Weed
 Membership CAB, BBM
 President Frank H. Elphicke
 General Manager Cecil G. Elphicke
 Commercial Manager Jack Carbutt
 Chief Engineer Mac MacKenzie

CFPR

PRINCE RUPERT—1938—CBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Northwest Bcst. & Service Co., Ltd.
 Studio Address 336 Second Ave., Box 848
 Phone Number 863
 General Manager (CBC) J. A. Ouimet

CJAT

TRAIL—1932—CBC

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Oper. By Kootenay Bcstg. Co., Ltd.
 Business-Studio Address 815 Victoria St.
 Phone Number 1840
 News Service AP
 Representative Weed
 Membership BBM, CAB
 President A. S. Mawdsley
 Station Manager John W. Loader
 Commercial Manager Donald G. Marshall
 Program Director J. P. Kobluk
 Chief Engineer John D. Mepburn

C B U

VANCOUVER—1936—CBC

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....701 Hornby St.
 Phone Number.....Marine 6121
 News Service.....BUP, R, CP
 General Manager (CBC)...J. Alphonse Ouimet
 Commercial Mgr. (CBC)....Walter E. Powell
 Regional Representative.....Kenneth Cagle
 Program Director.....Doug Nixon
 Publicity Director.....W. Gilmour Clark
 Chief Engineer.....G. W. Olive

C J O R

VANCOUVER—1926—CBC

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....CJOR, Ltd.
 Business-Studio Address.....846 Howe St.
 Phone Number.....MARine 6464
 News Service.....BUP, UP, PN
 Transcription Service.....Thesaurus
 Representative.....Stovin, Young
 Membership.....CAB
 Pres., Gen. Mgr.....George C. Chandler
 Asst. Mgr., Ch. Engr.....Art Chandler
 Comm., Prom. Manager.....Don Laws
 Program Director.....Wally Peters
 Publicity Director.....Hector Christie

C K M O

VANCOUVER—1922

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By.....B. C. Bcstg. System, Ltd.
 Address.....812 Robson St.
 Phone Number.....MARine 1271
 Transcription Service.....Associated, SESAC
 Representative.....Cooke, Renaud
 President.....Mrs. R. J. Sprott
 Managing Director.....Mrs. K. M. Willis
 Chief Engineer.....D. Rogers

C K W X

VANCOUVER—1923—MBS

Frequency: 980 Kc.....Power: 5000 Watts
 Business-Studio Address.....543 Seymour St.
 Phone Number.....TAtlow 5131
 News Service.....CP, BUP
 Transcription Service.....Lang-Worth, World
 Representative.....All-Canada, Weed
 President.....Mrs. Arthur Holstead
 Vice-Pres., Gen. Mgr.....Frank H. Elphicke

Commercial Manager.....John L. Sayers
 Program Director.....John Ansell
 Sales Promotion Mgr.....Ken Hughes
 Chief Engineer.....Charles Smith

C J I B

VERNON—1947—CBC

Frequency: 940 Kc.....Power: 1000 Watts
 Owned-Operated By.....Interior Bcstrs., Ltd.
 Business Address.....3330 30 Ave.
 Phone Number.....900
 Air Time.....Full Time
 News Service.....CP
 Transcription Service.....Associated
 Representative.....Radio Representatives
 President.....Bryson Whyte
 Station Mgr.....Gil Seabrook
 Commercial Mgr.....Larry Scott
 Program Dir.....Don McGibbon
 Publicity Dir.....Dave Lilwall
 Chief Engineer.....Loren Merriman

C J V I

VICTORIA—1940—CBC

Frequency: 900 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Island Bcstg. Co., Ltd.
 Business-Studio Address.....620 View St.
 Phone Number.....Garden 2014
 News Service.....PN
 Transcription Service.....Thesaurus
 Newspaper Affiliation....."Daily Colonist"
 Representative.....Weed, All-Canada
 Membership.....CAB
 President.....H. T. Matson
 General Manager.....W. M. Guild
 Commercial Manager.....Lee F. Hallberg
 Sales Prom. Mgr.....James S. Crawford
 Program Director.....Vern Groves
 Chief Engineer.....Joe Sommers

C K D A

VICTORIA—1950

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Capital Bcstg. System
 Address.....1450 Douglas St.
 Phone Number.....Garden 9311
 News Service.....BUP
 Transcriptions Service.....Standard
 Representative.....ForJoe
 Pres., Gen. Mgr.....David M. Armstrong
 Commercial Mgr.....Gordon M. Reid
 Production Mgr.....David G. Hill
 Program Dir.....C. Edward Farey
 Publicity Dir.....Sidney S. Lancaster

MANITOBA

CKX

BRANDON—1928—CBC DOMINION

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Oper. By... Western Manitoba Bcstrs.
Address... 8th St. & Princess Ave.
Phone Number... 4532
Transcription Service... Thesaurus, World
Representative... Radio Representatives, Young
News Service... PN
Managing Director... J. B. Craig
Commercial Manager... E. D. Holland
Program Director... Eric Davies
Sales Prom. Manager... Archie Olson
Chief Engineer... Humphrey Davies

CKDM

DAUPHIN—1951

Frequency: 1230 Kc. Power: 250 Watts d.
Owned-Operated By... Dauphin Bcstg. Co., Ltd.
Phone... 22
Transcription Service... Thesaurus
News Service... PN
President... Dr. M. Potoski
General Manager... D. M. Hughes
Chief Engineer... G. Shave

CFAR

FLIN FLON—1937—CBC

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By... Arctic Radio Corp., Ltd.
Address... 75 Hill St.
Phone Number... 4422
News Service... PN
Representative... Slovins, Young
Membership... CAB, BBM
General Manager... C. H. Witney
Commercial Manager... J. Thiele
Program Director... E. Smallwood
Chief Engineer... Gordon Woodward

CKSB

ST. BONIFACE—1946

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By... Radio St. Boniface, Ltd.
Address... 607 Langevin St.
Phone Number... 204-865
Representative... McGillvra
President... Celestin Champagne
Gen., Comm., Sta., Prom. Mgr... Roland Couture
Program Dir... Rene Dussault
Chief Engineer... D. R. Thomson

CBW

WINNIPEG—1948—CBC

Frequency: 990 Kc. Power: 50,000 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Business Address... 300 Telephone Bldg.
Phone Number... 922191
Regional Representative... J. R. Finky

News Service... BUP, PN, Reuters, CP
General Manager... J. Alphonse Oumet
Station Manager (CBC) Winnipeg

J. N. Mogridge
Commercial Manager... W. E. Powell
Publicity Director... C. E. L'Ami
Chief Engineer... G. W. Olive

CJOB

WINNIPEG—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Blick Bcstg., Ltd.
Business-Studio Address... Lindsay Bldg.
Phone Number... 926, 374
News Service... CP, BUP
Transcription Service... World, Thesaurus,
Associated, Standard, Lang-Worth
Representative... Radio Representatives, Young
Membership... CAB
President, General Manager... J. O. Blick
Commercial Manager... A. J. Messner
Sales Prom. Mgr... H. J. Gibson
Program Director... George C. Davies
Chief Engineer... R. V. Durie

CKRC

WINNIPEG—1934—CBC DOMINION

Frequency: 630 Kc. Power: 5000 Watts
Owned-Oper. By... Transcanada Communica-
tions, Ltd.
Bus.-Studio Address... 300 Carlton St.
Phone Number... 922, 266
Air Time... Unlimited
News Service... BUP, PN
Transcription Service... Lang-Worth, Standard
Representative... Weed, All-Canada
Membership... CAB, BBM
President... V. Sifton
Gen. Sta. Mgr... William A. Speers
Commercial Manager... B. M. Pirie
Prom., Pub. Mgr... F. M. Desourdy
Program Director... J. M. Hill
Chief Engineer... Bert Hooper

CKY

WINNIPEG—1949

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By... Station CKY, Ltd.
Business Address... 432 Main St.
Phone... 931, 531
Air Time... 5:50 a.m.-1 a.m.
Transcription Service... Capitol, SESAC
Representative... Slovins, Cooke
Membership... CAB
President... Lloyd E. Moffatt
General Manager... A. R. Mackenzie
Adv. Sales Mgr... W. E. Collier
Local Sales Mgr... C. F. Hawkins
Sales Prom. Mgr... Allan Barker
Program Dir... E. R. McCrea
Chief Engineer... A. Melowanchuck

NEW BRUNSWICK

CKNB

CAMPBELLTON—1939—CBC

Frequency: 950 Kc. Power: 1000 Watts
Owned-Oper. By... Restigouche Bcstg. Co., Ltd.
Business Address..... P. O. Drawer 226
Phone Number 8
Air Time..... 7:50 a.m.-12:10 a.m.
Representative Hardy, Weed
Membership CAB, BBM
President..... J. Wesley MacDonald
General Manager..... Dr. Charles H. Houde
Station Manager..... Stan Chapman
Sales Prom. Mgr..... Bill Harper
Program Director..... Bob Richards
Chief Engineer..... Phil Paquet

CJEM

EDMUNDSTON—1944—CBC

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By..... Edmundston Radio, Ltd.
Business-Studio Address..... 91 Canada Rd.
Phone Number 880
Air Time..... 7:00 a.m.-12:15 a.m.
Transcription Service SESAC
News Service CP
Representative Stovin, Young
President George Michaud
Station Manager..... Maurice Lacasse
General Manager..... Jacques Brilliant
Comm., Prom. Mgr..... Georges Guerrette
Program Director..... Reynald Teasdale
Publicity Dir..... Maurice Lacasse
Chief Engineer..... Yvon Roy

CFNB

FREDERICTON—1923—CBC

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By... James S. Neill & Sons, Ltd.
Business-Studio Address..... Queen St.
Phone Number 5501
Air Time Full Time
News Service..... BUP, RP
Transcription Service..... Thesaurus, Standard
Representative All-Canada, Weed
Membership CAB
Gen., Sta. Mgr..... Dr. Malcolm Neill
Gen., Sta. Mgr..... D. Malcolm Neill
Pub. Dir., Prom. Mgr..... H. L. McFee
Program Director..... J. T. H. Fenety
Chief Engineer..... Glenn D. Love

CKCW

MONCTON—1934—CBC

Frequency: 1220 Kc. Power: 5000 Watts
Owned-Oper. By..... Moncton Bcstg., Ltd.

Business-Studio Address..... K. of P. Bldg.
Phone Number 9111
Air Time..... 6:30 a.m.-1 a.m.
News Service..... BUP, RP
Transcription Service World
Representative Young, Stovin
Membership CAB
Pres., Gen. Mgr..... F. A. Lynds
Commercial Manager..... T. Tonner
Program Director..... Mike Wood
Publicity Director..... R. Stockall
Chief Engineer..... James A. White

CKMR

NEW CASTLE—1949

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Miramichi Bcstg. Co., Ltd.
Business Address..... Castle St.
Phone Number 690

CBA

SACKVILLE—1939—CBC

Frequency: 1070 Kc. Power: 50,000 Watts
Owned-Oper. By..... Canadian Bcstg. Corp.
Bus.-Studio Address..... 100 Sackville St.
Phone Number 3-8188
News Service..... PN, BUP, CP
Regional Representative..... W. E. S. Briggs
General Manager (CBC)... J. Alphonse Ouimet
Commercial Manager..... W. E. Powell
Program Director..... H. J. Boyle
Publicity Director..... R. C. Fraser
Chief Engineer..... G. W. Olive

CFBC

SAINT JOHN—1946—CBC

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By... Fundy Bcstg. Co., Ltd.
Business-Studio Address..... 68 Carleton St.
Phone Number 3-2421
Air Time..... 6 a.m.-1 a.m.
News Service..... RP, BUP
Transcription Service Thesaurus
Representative... Weed, Hunt, Nat'l Bcst. Sales
President..... A. M. A. McLean
General Manager..... A. N. McLean
Station Manager..... Robert T. Bowman
Commercial Manager..... C. F. Bedford
Production Director..... D. H. Armstrong
Program Director..... Wm. Tonner
Prom. Mgr., Publ. Dir..... R. J. Gallagher
Chief Engineer..... H. M. Stout

CHSJ

SAINT JOHN—1934—CBC

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By...New Brunswick Bcstg. Co.
 Business-Studio Address.....14 Church St.
 Phone Number3-3304
 Air TimeUnlimited
 News ServicePN

Transcription Service.....World, Lang-Worth,
 Associated
 RepresentativeStovin, Young
 MembershipCAB, BBM
 Station Manager.....George A. Cromwell
 Sales Prom. Mgr.....W. E. Stirling
 Program Director.....Cleve G. Stillwell
 Production Director.....Earl McCarron
 Publicity Director.....Christine Fewings
 Chief Engineer.....J. G. Bishop

NEWFOUNDLAND

CBY

CORNER BROOK—1949—CBC

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 Address.....Corner Brook
 News Service.....CP, BUP, Reuters
 RepresentativeCBC
 Gen. Mgr. (CBC).....J. Alphonse Ouimet
 Station Manager.....C. V. Hierlihy
 D. Press & Info. Serv. (CBC)....Ron C. Fraser
 Dir. Gen. Engrg.....Gordon W. Olive

AddressSt. John's
 Air Time.....16½ hrs.
 News Service.....CP, PN, BUP, Reuters
 RepresentativeCBC
 General Manager (CBC)...J. Alphonse Ouimet
 Commercial Mgr. (CBC).....W. E. Powell
 Publ. Director (CBC).....Ron C. Fraser
 Chief Engineer (CBC).....C. W. Olive

CBG

GANDER—1949—CBC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 Address.....P. O. Drawer 32
 Phone Number349
 News Service.....CP, BUP, Reuters, PN
 Station Manager.....A. Barrett

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.
 Address.....Prince of Wales St.
 Phone.....5601, 7105-6-7, 4700
 Air Time.....Full Time
 News Service.....AP, CP
 Transcription Service...Lang-Worth, SESAC
 Reps.....All-Canada Radio, Weed
 MembershipCAB, BBM
 Pres., Gen. Mgr.....Geoffrey W. Stirling
 Station Manager.....Don Jamieson
 Commercial Manager.....F. Dawe
 Sales Prom. Mgr.....Jack Baird
 Program Director.....Art Hartnett
 Publicity Director.....F. Webster
 Chief Engineer.....Oscar Hierlihy

CBT

GRAND FALLS—1949—CBC

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 Address.....Munro Bldg.
 Phone Number2102
 Air Time.....16½ hrs.
 Gen. Mgr. (CBC).....J. Alphonse Ouimet
 Commercial Manager.....G. D. Halley
 Station Manager.....John J. Grace
 Publ. Director (CBC).....Ron C. Fraser
 Sales Prom. Mgr.....Anne Bergen
 Chief Engineer.....J. J. Maloney

VOCM

ST. JOHN'S—1936

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Operated By...Colonial Bcstg. System
 Business Address...Water at McBride's Hill
 Phone3148-9
 News Service.....CP, PN
 Transcription Service.....Thesaurus, World
 MembershipCAB, MAB
 RepresentativeStovin, Young
 Mng. Director.....J. L. Butler
 Sta., Comm., Pro. Mgr.....M. Shulman
 Program Director.....J. M. Murdoch
 Chief Engineer.....W. B. Williams

CBN

ST. JOHN'S—1949—CBC

Frequency: 640 Kc. Power: 10,000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.

NOVA SCOTIA

CJFX

ANTIGONISH—1943—CBC

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By Atlantic Bcstrs., Ltd.
Address Broadcasting Bldg.
Phone 580
News Service CP
Transcription Service SESAC, Lang-Worth
Representative Young, Natl. Bcst. Sales
News Service PN
Transcription Service Lang-Worth
Representative Natl. Bcst. Sales, Young
Pres., Gen. Mgr. J. Clyde Nunn
Commercial Manager R. J. Ricketts
Program Director Charles O'Brien
Chief Engineer G. C. MacDougall

CKBW

BRIDEWATER—1947

Frequency: 1000 Kc. Power: 1000 Watts
Owned-Oper. By Acadia Bcstg. Co., Ltd.
Address 399 King St.
Phone Number 445
News Service PN
Transcription Service Associated
Representative Radio Representative Ltd.,
Cooke
President C. J. Morrow
General Manager John F. Hirtle
Sta., Comm. Mgr. James A. MacLeod
Sales Prom. Mgr. Lester L. Rogers
Program Director A. Maxwell Ramey
Publicity Director Donald E. Nicolle
Chief Engineer Douglas B. Hirtle

CBH

HALIFAX—1944—CBC

Frequency: 1330 Kc. Power: 100 Watts
Owned-Operated By Canadian Bcstg. Corp.
Business-Studio Address 100 Sackville St.
Phone Number 3-6188
News Service BUP, PN, Reuters, CP
General Manager J. Alphonse Ouimet
Station Manager S. R. Kennedy
Publicity Director Ron Fraser

CHNS

HALIFAX—1926—CBC

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By Maritime Bcstg. Corp., Ltd.
Bus.-Studio Address 10 Tobin St.
Phone Number 3-8318
Air Time 7-12:15 a.m.
News Service CP, BUP
Transcription Service Thesaurus, Lang-Worth
Representative All-Canada, Weed

Membership CAB, BBM
President Andrew W. Robb
Station Manager Gerald Redmond
Commercial Manager Douglas Grant
Promotion Manager James McKeagan
Chief Engineer Arthur H. Greig

CJCH

HALIFAX—1944

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By Chronicle Co., Ltd.
Bus.-Studio Address Lord Nelson Hotel
Phone Number 3-7311
Air Time Full Time
News Service PN
Transcription Service World, Associated
Rep. Mulvihill, Radio Time Sls., Young
Managing Director B. P. McCurdy
Station Manager E. Finlay MacDonald
Sales Manager C. L. Chambers
Promotion Manager Maurice L. Foisy
Chief Engineer A. Reginald MacWilliams

CKEN

KENTVILLE—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Evangeline Bcstg. Co., Ltd.
Business-Studio Address Radio Center
Phone Number Kentville 400
Air Time 7 a.m.-10:20 p.m.
News Service PN
Transcription Service Lang-Worth
Representative Alexander
Membership CAB
President, Chief Engr. Avarid M. Bishop
General Manager J. A. C. Lewis
Comm., Prom. Mgr., Publ. Dir. Bernard
Butler-Grey

CBI

SYDNEY—1948—CBC

Frequency: 1570 Kc. Power: 1000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Business-Studio Address 247 Charlotte St.
News Service BUP, Reuters, CP
General Manager (CBC) J. Alphonse Ouimet
Station Manager Barry MacDonald
Commercial Manager W. E. Powell
Publicity Director Ron Fraser
Chief Engineer G. W. Olive

CJCB

SYDNEY—1929—CBC

Frequency: 1270 Kc. Power: 5000 d.,
1000 Watts n.
Bus.-Studio Address 318 Charlotte St.

Phone Number 5596-7
 Air Time Full Time
News Service PN
 Transcription Service Thesaurus, Lang-Worth
Representative All-Canada, Weed
General Manager J. Marven Nathanson
Commercial Manager R. M. Burchell
Sales Prom. Mgr. M. C. MacQuarrie
Program Director T. C. Robertson
Chief Engineer A. E. Vernon

CKCL

TRURO—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Colchester Bcstg. Co. Ltd.
Business Address 7 Pleasant St.
Phone Number 491
Air Time 7 a.m.-11 p.m.
News Service BUP, Radio Press
Transcription Service Associated
Representative Omer Renaud
Membership CAB, BBM
President, General Mgr. J. Arthur Manning
Program Director Lloyd Cavanagh
Chief Engineer Sidney Bernasconi

CFAB

WINDSOR—1946

Frequency: 1450 Kc. Power: 250 Watts

Owned-Oper. By Evangeline Bcstg. Co., Ltd.
Address Radio Centre
Phone Number 400
Air Time Full Time
News Service PN
Transcription Service Lang-Worth
Representative Alexander Young
Membership CAB, BBM
President, Chief Engr. Avarid M. Bishop
General Manager J. A. C. Lewis
Comm., Prom. Mgr., Publ. Dir. Bernard
 Butler-Gray
Program Director Willard A. Bishop

CJLS

YARMOUTH—1934—CBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Gateway Bcstg. Co., Ltd.
Address 222 Main St.
Phone Number 500
Air Time 7:45 a.m.-12:10 a.m.
News Service CP
Transcription Service All-Canada
Representative All-Canada, Weed
Pres., Gen., Comm. Mgr., Chf. Engr. D. L. Smith
Program Director Denny J. Comeau
Prom., Publ. Director William Singer

ONTARIO

CKBB

BARRIE—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Barrie Bcstg. Co. Ltd.
Address 26 Elizabeth St.
Phone Number 5585
Representative Young, Mulvihill
News Service PN
Pres., Gen. Mgr. Ralph T. Snelgrove

CJBQ

BELLEVILLE—1946—CBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Quinte Bcstg. Co., Ltd.
Business-Studio Address Box 153
Phone Number 3200
Air Time Full Time
News Service PN
Transcription Service World, Thesaurus
Representative Stovin, Young
Membership CAB, CCBA
President A. McLean Haig
Station Manager W. H. Stovin
Commercial Manager J. H. MacDonald
Program Director Scott Hannah
Chief Engineer J. B. Buchanan

CKPC

BRANTFORD—1923—CBC

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By Telephone City Bcst., Ltd.
Address 525 Colborne St.
Phone Number 3-2664
Transcription Service World
News Service BUP
Transcription Service World, Capitol
Representative J. L. Alexander
Pres., Gen. Mgr. Mrs. E. M. Buchanan
Station Manager Hugh Bremner
Commercial Manager Chas. Packham
Sales Prom. Mgr. Tom Potter
Program Director Richard Buchanan
Publicity Director Jack Wilkinson
Chief Engineer Robert Hancock

CFJR

BROCKVILLE—1943—CBC

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Eastern Ontario Bcstg. Co., Ltd.
Business-Studio Address King St. West
Phone Number 4628
Air Time Full Time
News Service BUP

Representative Stovin, Young
 Membership CAB, BBM
 Gen., Sta., Comm. Mgr. Jack R. Radford
 Prom. Mgr., Pub. Dir. Ian Thomson
 Program Director Tom Statham
 Chief Engineer Sid Penstone

CFCO

CHATHAM—1926—CBC

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Operated By John Beardall
 Business address 42 King St. W.
 Phone Number 2626
 News Service BUP
 Transcription Service Cole, Lang-Worth
 Pres., Gen. Manager John Beardall
 Commercial Manager Peter Kirkey
 Program Director Stewart Brandy
 Chief Engineer Gordon Brooks

CKSF

CORNWALL—1945—CBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Standard-Freeholder, Ltd.
 Business-Studio Address 36 Pitt St.
 Phone Number 4800-01
 Air Time 6:45 a.m.-11:45 p.m.
 News Service CP
 Transcription Service Thesaurus
 Representative Stovin, McGillivra
 Membership CAB, BBM
 President Howard Fleming
 General Manager Phil Robertson
 Station Manager Fred H. Pemberton
 Publicity Director Alma Larocque
 Chief Engineer Mahlon Clark

CKFI

FORT FRANCES—1944—CBC-KBS

Frequency: 800 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned By Radio Station CKFI
 Business-Studio Address 240 Scott St.
 Phone Number Ft. Frances 200
 Air Time 6:55 a.m.-11 p.m.
 News Service PN
 Transcription Service Keystone
 Reps. Alexander, Messner, Hunt, Cooke
 Pres., Gen. Mgr. J. G. McLaren
 Station Manager Robert N. Kennett
 Commercial Manager Edward Ashton
 Prom. Mgr., Pub. Dir. Gordon McBride
 Program Director Charles Renaud
 Chief Engineer Dick Endseth

CKPR

FORT WILLIAM—1931—CBC

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By H. F. Dougall Co., Ltd.
 Bus.-Studio Address Victoria Ave.

Phone Number 33477
 Air Time Full Time
 News Service CP
 Transcription Service Thesaurus, United
 Representative Stovin, Radio Representatives,
 Young, All-Canada
 Membership BBM, CAB
 Pres., Gen. Mgr. H. F. Dougall
 Commercial Manager George Jeffrey
 Program Director J. P. Friesen
 Chief Engineer W. T. Ross

CJOY

GUELPH—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By CJOY, Ltd.
 Business Address Bond Bldg.
 Phone Number 5500
 Air Time 6:30 a.m.-12:30 a.m.
 News Service PN
 Transcription Service Lang-Worth, Associated
 Representative Radio Reps., Cooke
 Pres., Sta. Mgr. Wallace Slatter
 Commercial Mgr. Frederick T. Metcalf
 Program Director Don LeBlanc
 Chief Engineer D. A. Page

CHML

HAMILTON—1922—CBC

Frequency: 900 Kc. Power: 5000 Watts
 Owned-Oper. By Maple Leaf Bcastg. Co., Ltd.
 Business-Studio Address 848 Main St. E.
 Phone Number 9-2411
 Air Time Full Time
 News Service PN
 Representative Stephens & Tondrow, Young
 Transcription Service Standard, Associated
 Membership CAB
 President, Gen. Mgr. Kenneth D. Soble
 Station Manager Tom Darling
 Commercial Manager W. D. Whitaker
 Sales Prom. Mgr. R. J. Eastcott
 Program Director R. A. Alexander
 Chief Engineers Hugh Potter, Phil Tahany

CKOC

HAMILTON—1922—CBC

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By Wentworth Radio Bcastg.
 Co., Ltd.
 Bus.-Studio address 32 John St.
 Phone Number 7-4483
 Air Time 5:45 a.m.-1:05 a.m.
 News Service BUP, PN
 Transcription Service Thesaurus, World
 Representative All-Canada, Weed
 Membership CAB, BBM
 Manager W. T. Cranston
 Commercial Manager L. A. Westmoreland
 Sales Prom. Mgr. Mary A. Hill
 Program Director H. Gibson
 Chief Engineer Leslie Horton

CJRL

KENORA—1938—CBC

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Oper. By: C. W. Johnson
 Address: Johnson Block
 Phone Number: 6212
 Air Time: 17 hrs.
 News Service: CP
 News. Affil.: Canadian Press
 Transcription Service: Thesaurus
 Representative: Stovin, Cooke
 Membership: CAB, BBM, WAB, CCAB
 President: C. W. Johnson
 Sta., Comm. Mgr.: G. A. McLean
 Sales Prom. Mgr.: John Pierce
 Program Director: Jim Thom
 Chief Engineer: J. Edwards

CKWS

KINGSTON—1942—CBC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By: Brookland Co., Ltd.
 Address: King St.
 Phone Number: 4405
 Air Time: 16 hrs.
 News Service: PN
 News. Affil.: Whig-Standard
 Transcription Service: Lang-Worth, World
 Representative: Natl. Bcst. Sales, Cooke
 Membership: CAB
 President: Senator W. R. Davies
 General Manager: Jack Davidson
 Station Manager: Roy W. Hofstetter
 Commercial Manager: E. Jones
 Sales Prom. Mgr.: J. Pollie
 Program Manager: W. Luxton
 Chief Engineer: Burt Cobb

CJKL

KIRKLAND LAKE—1934—CBC

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By: Roy H. Thompson
 Address: Govt. Rd.
 Phone Number: 27
 News Service: PN
 Transcription Service: Thesaurus, Lang-Worth
 Representative: Natl. Bcst. Sales, Cooke
 Membership: CAB
 President: Roy H. Thompson
 General Manager: J. M. Davidson
 Station Manager: C. W. Burnett
 Commercial Manager: J. Weatherwax
 Sales Prom. Mgr.: G. Davidson
 Program Director: Don Nairn
 Chief Engineer: C. L. Spence

CKCR

KITCHENER—1930—CBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Opr. By: K.W. Bcstg. Co., Ltd.

Business-Studio Address: 125 King St. W.
 Phone Number: 3-3628
 Air Time: Full Time
 News Service: PN
 Transcription Service: Associated
 Representative: Renaud, Young
 Pres., Gen. Mgr.: G. Liddle
 Publ. Dir., Comm. Mgr.: James C. Mitchell
 Program Director: Stu Monroe
 Chief Engineer: Bill Marchand

CFPL

LONDON—1933—CBC

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper.: London Free Press Printing Co.
 Address: 442 Richmond St.
 Phone Number: 4-2121
 Air Time: 6:05 a.m.-12:05 a.m.
 News Service: PN
 News. Affil.: Free Press
 Transcription: Standard, Lang-Worth, World
 Representative: Weed, All-Canada
 Membership: CAB, BBM
 President: Walter J. Blackburn
 General Manager: Murray T. Brown
 Commercial Manager: Douglas C. Trowell
 Program Director: Robert A. Reinhart
 Chief Engineer: Glen A. Robitaille

CHVC

NIAGARA FALLS—1947

Frequency: 1600 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By: Radio Station CHVC, Ltd.
 Business Address: Rainbow Bridge
 Phone: 4110
 Air Time: Full Time
 News Service: BUP
 Transcription Service: Thesaurus
 Representative: Cooke, Alexander
 President, Gen. Mgr.: B. Howard Bedford
 Station Manager: A. W. Blakely
 Commercial Manager: R. H. Hamilton
 Prom. Mgr., Pub. Dir.: Bill Killough
 Chief Engineer: L. H. Rook

CFCH

NORTH BAY—1931—CBC

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By: Northern Bcstg. Co., Ltd.
 Address: Fraser St.
 Phone Number: 2400
 Air Time: Full Time
 News Service: PN
 Transcription Service: Lang-Worth, Thesaurus
 Representative: Natl. Bcst. Sales
 President: Roy H. Thomson
 General Manager: Jack M. Davidson
 Station Manager: Keith Packer
 Commercial Manager: Bill King
 Program Director: Phil Clayton
 Chief Engineer: Jack Barnaby

CFOR**ORILLIA—1945—CBC**

Frequency: 1570 Kc. Power: 1000 Watts
 Owned-Oper. By.....Gordon E. Smith
 Bus.-Studio Address ..101 Mississaga St., E.
 Phone Number3511
 News ServiceBUP
 Transcription Service..World, Cole, Associated
 RepresentativeStovin
 MembershipCAB
 President, General Mgr.....Gordon E. Smith
 Program Director.....Pete McGarvey
 Commercial Manager.....Alex Gilmour
 Promotion Manager.....Russ Waters
 Chief Engineer.....George Slinn

CKLB**OSHAWA—1949**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By...Lakeland Bcstg. Co., Ltd.
 Business-Studio Address.....16 Centre St.
 Phone Number3-3415
 Air Time.....19 hrs.
 News ServiceAP
 Transcription Service...World, Lang-Worth
 RepresentativeAlexander, McGillvra
 Pres., Gen. Mgr.....Alfred H. Collins
 Comm., Prom. Mgr.....Gordon G. Garrison
 Pgm. Director.....Ken Philips
 Chief Engineer.....Burt McCollum

CBO**OTTAWA—1924—CBC**

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Bus.-Studio Address...Chateau Laurier Hotel
 Phone Number2-1151
 Station Manager.....Charles P. Wright
 Chief Engineer.....Maxted Gilbert

CFRA**OTTAWA—1947**

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Operated By.....Radio Station CFRA
 Business Address.....Ryan Auditorium
 Phone Number3-6241
 Transcription Service...Standard, Lang-Worth,
 Capitol
 RepresentativeAll-Canada, Weed
 President, General Mgr.....Frank Ryan

CKOY**OTTAWA—1949—CBC**

Frequency: 1310 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By.....CKOY, Ltd.
 Address.....272 Somerset St., W.
 Phone Number2-2641
 Air Time.....Full Time

News ServiceAP
 Transcription Service.....Capitol, Thesaurus
 Representative.....Cooke, Natl. Bcst. Sales
 President.....Duncan K. MacTavish
 General Manager.....Dan V. Carr
 Commercial Manager.....Jack Thompson
 Program Director.....Keith Sterling
 Publicity Director.....M. G. Sinelnikoff
 Chief Engineer.....Jack Pond

CFOS**OWEN SOUND—1940—CBC**

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Oper. By....Grey & Bruce Bcstg. Co.,
 Ltd.
 Address.....270 9th St. E.
 Phone Number1940
 Air Time.....Full Time
 News ServicePN
 Transcription ServiceWorld
 RepresentativeStovin, Young
 PresidentHoward Fleming
 General Manager.....William N. Hawkins
 Commercial Manager.....D. Ferry
 Program Director.....E. Smith
 Promotion Manager.....J. McAsh
 Chief Engineer.....R. Turnpenny

CHOV**PEMBROKE—1942—CBC**

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By....Ottawa Valley Bcstg. Co.
 Address.....197 Albert St.
 Phone Number1350
 News ServiceBUP
 Transcription Service.....Thesaurus, SESAC
 RepresentativeStovin, Young
 Pres., Gen. Mgr.....E. G. Archibald
 Program Director.....Bill Kutschke
 Comm., Prom. Manager...Ramsay F. Garrow
 Chief Engineer.....W. E. Schmidt

CHEX**PETERBOROUGH—1942—CBC**

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By.....Brookland Co., Ltd.
 Bus.-Studio Address.....Hunter & Water Sts.
 Phone Number2-0451
 Air Time.....6 a.m.-12 M.
 News ServicePN
 News, Affil.....The Examiner
 Transcription ServiceLang-Worth
 Representative.....Natl. Bcst. Sales, Cooke
 MembershipCAB
 President.....W. R. Davies
 General Manager.....J. Davidson
 Station Manager.....D. R. Lawrie
 Commercial Manager.....G. Grady
 Program Director.....Doug Burrows
 Chief Engineer.....A. E. Crump

CFPA**PORT ARTHUR—1944—CBC**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Ralph H. Parker
 Bus.-Studio Address: Public Utilities Bldg.
 Phone Number: 5-7651
 Air Time: Unlimited
 News Service: PN
 Transcription Service: Standard, Lang-Worth
 Representative: Broadcast Representatives,
 Alexander, Weed
 Membership: CAB, BBM
 Sta., Gen. Mgr.: Ralph H. Parker
 Commercial Manager: R. P. MacGowan
 Program Director: Al Davidson

CKTB**ST. CATHARINES—1933—CBC**

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By: The Niagara District Bcstg.
 Co., Ltd.
 Business-Studio Address: 12 Yates St.
 Phone Number: MUTual 5-7351
 News Service: PN
 Air Time: Full Time
 Transcription Service: Standard
 Representative: Radio Time Sales,
 J. H. McGillvra, P. Mulvihill
 Membership: CAB, BBM, CCBA
 President: W. B. C. Burgayne
 Gen. Mgr., Prog. Dir.: Mary C. Burgoyne
 Commercial Manager: V. A. Lococo
 Sta., Prom. Mgr., Pgm. Dir.: W. C. Wingrove
 Production Manager: Jack Dawson
 Chief Engineer: W. H. Allen

CHLO**ST. THOMAS—1948—CBC**

Frequency: 680 Kc. Power: 1000 Watts
 Owner: Station CHLO, Ltd.
 Business-Studio Address: 133 Curtis St.
 Phone Number: 3696
 Air Time: 6 a.m.-12 M.
 News Service: CP, PN
 Transcription Service: Lang-Worth
 Representative: Radio Reprs., Cooke
 President: Clarence Nichols
 Gen., Sta. Mgr.: J. C. Warder
 Program Director: L. C. Evans
 Chief Engineer: William Onn

CHOK**SARNIA—1946—CBC**

Frequency: 1070 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Oper. By: Sarnia Bcstg. Co., Ltd.
 Address: 148½ Front St. N.
 Phone Number: Digby 1121
 Air Time: Unlimited

Transcription Service: Lang-Worth
 Representative: Natl. Bcst. Sales, Cooke,
 Mulvihill
 President: Claude R. Irvine
 Station Manager: Karl E. Monk
 Commercial Manager: Arthur H. J. O'Hagan
 Publicity Director: Mrs. Ev. Wallace
 Program Director: Frank P. Stalley
 Chief Engineer: Robert F. Cooke

CJIC**SAULT STE. MARIE—1934—CBC**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: J. G. Hyland
 Address: P. O. Box 370
 Phone Number: Algoma 31121
 News Service: PN
 Representative: J. L. Alexander, McGillvra
 Pres., Gen. Mgr.: J. G. Hyland
 Commercial Manager: E. Vance
 Program Director: H. Johnston
 Chief Engineer: D. N. Irwin

CJCS**STRATFORD—1927—CBC**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Central Bcstg. Co.
 Address: 125 Ontario St.
 Phone Number: 1675
 News Service: BUP
 Transcription Service: World
 Representative: All Canada, Weed
 Membership: CAB
 Sta., Gen. Manager: Frank M. Squires
 Sta., Comm. Mgr.: S. E. Tapley
 Sls., Prom. Mgr., Pub. Dir.: John E. Phillips
 Program Director: Alex L. Smith
 Chief Engineer: John Grigg

CHNO**SUDBURY—1947—CBC**

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By: Sudbury Bcstg. Co., Ltd.
 Business Address: 166 Elm St., W.
 Phone Number: 6-5416
 Air Time: Full Time
 News Service: PN
 Transcription Service: Associated
 Representative: Renaud, Hunt, Young
 President, General Mgr.: F. B. Ricard
 Station Commercial Manager: R. Riel
 Program Director: Wilf Davidson
 Chief Engineer: Wallace Roberts

CKSO**SUDBURY—1935—CBC**

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Operated By: CKSO, Radio, Ltd.
 Business-Studio Address: 21 Elgin St., N.

Phone Number 77-505
 News Service PN
 Transcription Service Thesaurus
 Representative All-Canada, Weed
 President G. M. Miller, Q.C.
 General Manager W. J. Woodill
 Commercial Manager K. Dobson
 Program Director Basil Scully
 Chief Engineer J. McRae

CKGB

TIMMINS—1933—CBC

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Oper. By Northern Bcstg. Co., Ltd.
 Bus. Studio Address Thomson Bldg.
 Phone Number 1-500
 Air Time Full Time
 News Service PN
 News. Affil. Daily Press
 Transcription Service Lang-Worth
 Representative Natl. Bcst. Sales, Cooke
 Membership CAB
 President R. H. Thomson
 General Manager J. M. Davidson
 Station Manager H. C. Freeman
 Commercial Manager Wally Rewegan
 Sales Prom. Mgr. Gerry Hall
 Program Director Jesse French
 Chief Engineer Ernie Mott

CBL

TORONTO—1927—CBC

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Business-Studio Address 354 Jarvis St.
 Phone Number Midway 5481
 News Service BUP, Reuters, PN, CP, AP
 Transcription Service Lang-Worth
 Representative CBC
 General Manager (CBC) ... J. Alphonse Ouimet
 Commercial Manager (CBC) ... W. E. Powell
 Program Director H. J. Boyle
 Chief Engineer J. A. Ouimet

CFRB

TORONTO—1927—CBS

Frequency: 1010 Kc. Power: 50,000 Watts
 Owned-Oper. By Rogers Radio Bcstg. Co., Ltd.
 Business-Studio Address 37 Bloor St. W.
 Phone Number Princess 5711
 Air Time Full Time
 News Service BUP, PN
 Transcription Service Thesaurus, World
 Representative Young, All-Canada
 Pres., Gen. Mgr. Harry Sedgwick

Station Manager Lloyd Moore
 Commercial Manager Waldo Holden
 Program Director Wes McKnight
 Publicity Director Ken Marsden
 Chief Engineer Clive Eastwood

(See Page 706)

CHUM

TORONTO—1945

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By York Bcstrs., Ltd.
 Address 225 Mutual St.
 Phone Number EM 4-4271
 Air Time Sunrise-sunset
 News Service UP, PN
 Transcription Service Lang-Worth, Capitol
 Representative McGillvra, Alexander
 President John H. Q'Part
 Gen., Sta. Mgr. Robert L. Lee
 Commercial Manager John Pritchard
 Program Director Leigh Stubbs
 Chief Engineer George Jones

CJBC

TORONTO—1936—CBC

Frequency: 860 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Business-Studio Address 354 Jarvis St.
 Phone Number Midway 5481
 Air Time 17 hrs.
 Transcription Service Lang-Worth
 News Service CP, BUP, Reuters, PN
 General Manager (CBC) ... J. Alphonse Ouimet
 Program Director H. G. Walker
 Commercial Manager (CBC) ... W. E. Powell
 Chief Engineer (CBC) G. W. Olive

CKEY

TORONTO—1944

Frequency: 580 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned By Toronto Bcstg. Co., Ltd.
 Bus. Studio Address 444 University Ave.
 Phone Number WAverly 3881
 Air Time Full Time
 News Service CP, BUP
 Transcription Service World, Lang-Worth,
 Standard, Associated
 Representative Natl. Bcst. Sales
 President Jack K. Cooke
 Gen., Sta. Manager Hal Cooke
 Commercial Manager Jack Turrall
 Program Director Don Insley
 Publicity Director Marietta Pukara
 Chief Engineer Allan Taylor

CKFH

TORONTO—1951

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Foster Hewitt Bcstg., Ltd.
 Address 1 Greenville St.
 President Foster Hewitt
 Station Manager Howard C. Caine
 Prom., Comm. Mgr. W. L. Smith
 Publicity Director Frank Somerville
 Program Director D. Robert Pugh
 Chief Engineer G. A. Wilson

CBE

WINDSOR—1950—CBC

Frequency: 1550 Kc. Power: 10,000 Watts d.
 Owned-Oper. By Canadian Bcstg. Corp.
 Address Security Bldg.
 Transcription Service Lang-Worth
 News Service CP, BUP, R, PN
 General Mgr. (CBC) J. Alphonse Ouimet
 Promotion Manager Ron C. Fraser
 Commercial Manager (CBC) W. E. Powell
 Chief Engineer (CBC) G. W. Olive

CKLW

WINDSOR—CBC

(See U. S. Listing, Detroit, Mich.)

CKNX

WINGHAM—1926—CBC

Frequency: 920 Kc. Power: 1000 Watts

Owned and Operated By Radio Station
 CKNX, Ltd.
 Business-Studio Address Josephine St.
 Phone Number 158
 Air Time Full Time
 News Service BUP
 Transcription Service Thesaurus, Lang-Worth
 Representative Alexander, Young
 Membership CAB
 President, General Mgr. W. T. Cruickshank
 Sta., Comm. Manager J. J. Cruickshank
 Promotion Manager V. Dittmer
 Program Director J. F. Brent
 Publicity Director R. Clark
 Chief Engineer S. C. Reid

CKOX

WOODSTOCK—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Oxford Bcstg. Co., Ltd.
 Business Address P. O. Box 100
 Phone Number 2400
 Studio Address 380 Hunter St.
 Air Time Unlimited
 News Service BUP
 Transcription Service World, Lang-Worth
 Representative Omer Renaud
 Membership CAB
 President, Gen.-Station Mgr. Monty J. Werry
 Comm.-Sales Prom. Mgr. G. Lewis
 Program Director W. Whiting
 Chief Engineer T. Little

—PRINCE EDWARD ISLAND—

CFCY

CHARLOTTETOWN—1924—CBC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By Island Radio Bcstg. Co.
 Business-Studio Address 85 Kent St.
 Phone Number 741
 Air Time 7 a.m.-12:10 a.m.
 News Service PN
 Transcription Service Associated
 Representative All-Canada, Weed
 Membership CAB
 Pres., Managing Dir. Lt. Col. K. S. Rogers
 Station Manager R. F. Large
 Promotion Manager C. E. Cooper

CJRW

SUMMERSIDE—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Gulf Bcstg. Co., Ltd.
 Business-Studio Address 218 Water St.
 Phone Number 2201-2
 Air Time 6 a.m.-12 M.
 News Service BUP
 Transcription Service World
 Representative Radio Reps.
 Membership CAB, BBM
 President J. K. Curran
 Program Manager R. C. Schurman
 Gen. Comm. Mgr. F. A. Bestall
 Chief Engineer Fred Welland

QUEBEC

CHAD

AMOS—1942

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Northern Radio Inc.
Business Address Rouyn

CBJ

CHICOUTIMI—1933—CBC

Frequency: 1580 Kc. Power: 10,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Business-Studio Address 121 E. Racine St.
Phone Number 4-4456
News Service CP, BUP, R, PN
Representative CBC
President A. D. Dunton
General Manager Donald Manson
Station Manager V. Fortin
Comm., Sales Prom. Mgr. M. Valiquette
Director Marcel Ouimet
Publicity Director J. Saint-Georges
Chief Engineer J. Roberts

CHEF

GRANBY—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Granby Bcstg. Co., Ltd.
Address Hains Bldg., 13 Centre
Phone Number 6611
News Service UP
Representative Radio & TV Sales
Membership CAB
President R. Chaput
Gen., Sta. Mgr., Ch. Eng. G. Laliberte
Comm., Prom. Mgr. F. Normandin
Program Director R. M. Dube
Publicity Director G. Boutel

CKCH

HULL—1933—CBC

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By Syndicats d'Oeuvres Sociales
Líeé.
Business Studio Address 121 Notre-Dame St.
Phone Number Pr 7-2771
Air Time Unlimited
News Service BUP
News. Affil. Le Droit
Transcription SESAC
Representative Renaud, McGillvra
President L. J. Billy
General Mgr. A. Gratton
Station Manager J. P. Lemire
Sales Promotion Manager Henry Allard
Publicity Director George Huard
Chief Ann., Pgm. Dir. Henri Bergeron
Chief Engineer J. L. Champagne

CKRS

JONQUIERE—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio Saguenay, Ltd.
Address 359 St. Dominique St.
Phone Number 720
News Service BUP
Transcription Service World
Representative Trans-Quebec, Hardy, Young
President Henry Lepage
Station Manager Tom Burham
Program Director Paul Bouchard
Chief Engineer Paul Fortier

CKLS

LA SARRÉ—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio La Sarre, Inc.
Representative Renaud

CKBL

MATANE—1948

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By La Comp. de Radiodiffusion
de Matane Ltee
Address 144 Ave. St. Jerome
Phone Number 355
Air Time Full Time
News Service BUP
Transcription Service Associated
Representative Jos. A. Hardy & Co., Ltd.
Membership CAB
Pres., Gen., Sta. Mgr. Rene Lapointe
Commercial Manager Octave Lapointe
Pub. Dir., Prom. Mgr. Jean Daigle
Pgm., Prod. Dir. Marcel Houle
Chief Engineer Yvan Fortier

CBF

MONTREAL—1936

Frequency: 690 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Bus.-Studio Address Radio Canada Bldg.,
1425 Dorchester St., W.
Phone Number UN 6-2571
Air Time 7 a.m.-M.
News Service BUP, CP, AFP
Membership BBM
President A. D. Dunton
Gen. Mgr. D. Manson
Commercial Manager M. Valiquette
Pgm. Dir., Sta. Mgr. Marcel Ouimet
Publicity Director J. Saint-Georges
Chief Engineer H. Audet

CBM

MONTREAL—1937—CBC

Frequency: 940 Kc. Power: 50,000 Watts
 Owned-Oper. By: Canadian Bcstg. Corp.
 Bus. Studio Address: Radio Canada Bldg.
 Phone Number: University 62571
 News Service: CP, BUP, R, PN
 Representative: CBC
 Gen. Mgr. (CBC): J. Alphonse Ouimet
 Commercial Manager (CBC): W. E. Powell
 Publicity Director (CBC): Ron C. Fraser
 Chief Engineer (CBC): G. W. Olive

CFCF

MONTREAL—1919—ABC-CBC

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By: Canadian Marconi Co.
 Bus. Studio Address: 4824 Cote des Neiges Rd.
 Phone Number: EX-1184
 Air Time: 6 a.m.-1:30 a.m.
 News Service: BUP
 Transcription Service: Standard
 Representative: Weed, All-Canada
 Membership: CAB, BBM
 Bcstg. Manager: W. Victor George
 Station Manager: J. Allan Hammond
 Commercial Manager: T. J. Quigley
 Program Director: Reo Thompson
 Chief Engineer: Arnie Clapp

CHLP

MONTREAL—1933

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. By: La Comp. de Publ. "La Patrie" Ltée
 Address: Sun Life Bldg.
 Phone Number: Unniversity 6-6611
 Air Time: 17 hrs.
 News Service: BUP
 Transcription Service: Associated
 Representative: Alexander, McGillvra
 Pres., Gen. Mgr.: Sen. P. R. DuTremblay
 Sales, Sta., Comm. Mgr.: Flavius M. Daniel

CJAD

MONTREAL—1945—CBS

Frequency: 800 Kc. Power: 5000 Watts
 Owned-Operated By: CJAD, Ltd.
 Business-Studio Address: 1191 Mountain St.
 Phone Number: University 6-6821
 Air Time: 6:05 a.m.-1:05 a.m.
 News Service: PN, BUP, CN
 Transcription Service: Lang-Worth
 World, Associated, Thesaurus, Capitol
 Representative: Young, Radio Time Sales
 Membership: CAB
 Pres., Gen., Sta. Mgr.: J. Art. Dupont
 Comm., Prom. Manager: R. L. Laurion
 Dir. of Actualities: C. W. McGibbon
 Chief Engineer: Maurice Rousseau

CKAC

MONTREAL—1922—CBS

Frequency: 730 Kc. Power: 10,000 Watts n.
 5000 d.
 Owned-Oper. By: La Cie. De Publication,
 La Presse, Ltée.
 Phone Number: University 6-7301
 Studio Address: 980 St. Catherine St., W.
 Air Time: 19 hrs.
 News Service: BUP, PN, CP, FP
 Transcription Service: Associated, Lang-Worth
 Representative: Young, Renaud
 Pres., Gen. Mgr.: Hon. Sen. P. R. Du Tremblay
 Sta. Manager: Phil Lalonde
 Commercial Manager: Georges Bourassa
 Prom. Mgr., Publ. Dir.: Paul Gelinas
 Program Director: Ferdinand Biondi
 Chief Engineer: Leonard Spencer
 Program Director: Marcel Provost
 Chief Engineer: J. C. Charlebois

CHNC

NEW CARLISLE—1933—CBC

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By: Gaspesia Radio Bcstg. Co.
 Business-Studio Address: New Carlisle
 Phone Number: 64
 Representative: Hardy, Young
 Membership: BUP, CAB
 Representatives: Hardy, Young
 President: Dr. Charles A. Dumont
 General Mgr.: Dr. Charles Houde
 Sta., Comm. Manager: Viateur Bernard
 Chief Engineer: Gordon S. Coleman

CBV

QUEBEC CITY—1939—CBC

Frequency: 980 Kc. Power: 1000 Watts
 Owned-Oper. By: Canadian Bcstg. Corp.
 Business Studio Address: Palais Montcalm
 Phone Number: 5-8155
 Air Time: 7:30 a.m.-M.
 Actg. Station Manager: Roger Daveluy
 Chief Engineer: Rene Frenette

CHRC

QUEBEC CITY—1926

Frequency: 800 Kc. Power: 5000 Watts
 Owned-Operated By: CHRC, Limitée
 Business-Studio Address: 39 St. Jean
 Phone Number: 2-8177
 Air Time: 6 a.m.-12:30 a.m.
 News Service: AP, UP
 Representative: Young, Hardy
 Membership: CAB, BBM, FCAB
 President: Herve Baribeau
 General Manager: Henri Lepage
 Commercial Manager: Aurele Pelletier
 Program Director: Mr. Magella Alain
 Chief Engineer: Arsene Nadeau

CJNT

QUEBEC CITY—1949—CBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: The Goodwill Bcstrs. of
 Quebec, Inc.
 Address: 30 Garden St.
 Phone Number: 5-6119
 Transcription Service: SESAC, Lang-Worth
 Representative: Radio Time Sales, Young
 President: J. M. Dussureault
 General Manager: Christina Cadorette

CKCV

QUEBEC CITY—1926—CBC

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By: CKCV, Ltd.
 Business-Studio Address: 142 St. John St.
 Phone Number: 2-1585
 Air Time: Full Time
 News Service: PN
 Transcription Service: World
 Representative: Renaud, Weed
 Membership: CAB
 President: Gaston Pratte
 Gen., Sta., Comm. Mgr.: Paul Lepage
 Sales Promotion Mgr.: Marie-Paul Vachon
 Pgm. Prod. Dir., Chf. Ann.: Marcel Leboeuf
 Publicity Director: Normand Maltais
 Chief Engineer: Albert DuBerger

CJBR

RIMOUSKI—1937—CBC

Frequency: 900 Kc. Power: 5000 Watts
 Owned-Oper. By: The Central Public Service
 Corp., Ltd.
 Address: 1 St. John St.
 Phone Number: 2217
 News Service: PN
 Transcription Service: SESAC, Standard
 News Service: PN
 Membership: CAB
 Representative: Stovin, Young
 President: Hon. J. A. Brillant
 Station Manager: André Lecomte
 Commercial Manager: Rosario Levesque
 Sales Prom. Mgr., Pub. Dir.: Guy Ross
 Program Director: Francois Raymond
 Chief Engineer: Cecil Daok

CJFP

RIVIERE-DU-LOUP—1947—CBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Radio-Temisouata Ltee
 Address: 322 rue Lafontaine
 Phone Number: 2727
 Transmitter Location: La Pointe
 Air Time: Full Time
 News Service: BUP
 Newspaper Affiliation: Le St. Laurent
 Representative: Renaud

Pres., Gen. Mgr.: Armand Belle
 Sta. Mgr., Pub. Dir.: Henri Bourdeau
 Commercial Manager: Yves Marchand
 Sales Prom. Mgr.: Luc Simard
 Program Director: Raoul Savard
 Chief Engineer: Raymond Lavoie

CHRL

ROBERVAL—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Radio Roberval Inc.
 Address: Blackburn Bldg.
 Phone: 450-1
 Air Time: 7:00 a.m.-M.
 News Service: UP
 Representative: Renaud
 Membership: CAB
 President: Georges Gagnon
 General Manager: L. Morin
 Chief Engineer: R. Lacombe

CKRN

ROUYN—1939—CBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Northern Radio, Inc.
 Bus-Studio Address: Reilly Block Bldg.
 News Service: BUP
 Representative: CBC, Renaud

CHGB

STE. ANNE DE LA POCATIERE—1938

Frequency: 570 Kc. Power: 1000 Watts
 Owned-Oper. By: G. Thomas Desjardins
 Address: Main St.
 Phone Number: 101

CKSM

SHAWINIGAN FALLS—1951—CBC

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Operated By: Shawinigan Falls
 Broadcasting Co.
 Address: City Hall Bldg.
 Phone Number: 4494
 Transcription Service: Thesaurus
 News Service: BUP
 Representative: Renaud
 General Manager: Allen Rogerson
 Program Director: Gaston Tessier
 Commercial Manager: Fernand Cyr
 Chief Engineer: Ernest Brunelle

CHLT

SHERBROOKE—1937—CBC

Frequency: 900 Kc. Power: 1000 Watts
 Owned-Operated By: CHLT 98
 Business-Studio Address: 221 Dufferin St.
 Phone Number: 3-2525
 Air Time: Full Time
 Transcription Service: Thesaurus, SESAC
 News Service: CP

Representative Hardy
 Membership BBM
 President Sen. Jacob Nicol
 General Manager A. Gauthier
 Commercial Mgr. Jean Louis Gauthier
 Program Director Ren Caron
 Chief Engineer Romeo Paquette

CKTS

SHERBROOKE—1946—CBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By CKTS
 Business-Studio Address 221 Dufferin St.
 Phone Number 3-2525
 Transcription Service Lang-Worth
 Representative Young
 President Hon. C. B. Howard
 General Manager A. Gauthier
 Commercial Manager J. L. Gauthier

CJSO

SOREL—1945—FRA

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Richelieu, Ltee
 Business Studio Address 72 Rue Du Roi
 Phone Number 3318
 Air Time 6:55 a.m.-11 p.m.
 News Service UP
 Representative Radio & TV Sales
 Pres., Elec. Engr. J. Arthur Villeneuve
 General Manager Henri Olivier
 Station Manager Maurice Boulianne
 Sales Prom. Mgr. Lorenzo Brouillard
 Program Director Claude Rochon
 Chief Technician Joseph Cardin

CHLN

THREE RIVERS—1937

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Trois-Rivieres, Inc.
 Bus.-Studio Address 522 Bonaventure St.
 Phone Number 4-3556
 Air Time 6:50 a.m.-M.
 News Service PN
 Transcription Service SESAC
 Representatives Hardy, Young
 President Honoré Dansereau
 General Manager Léon Trépanier
 Commercial Manager Maurice Dansereau
 Program Director André Cartier
 Chief Engineer Oric Lefebvre

CKVD

VAL D'OR—1939

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Oper. By Northern Radio, Inc.
 Address 437 St. James St.

CKVL

VERDUN—1946

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By J. Teitlman
 Business Studio Address 211 Gordon Ave.
 Phone Number PO 6-2311
 Air Time 24 hrs.
 Representative Cooke, Radio & TV Sales Inc.
 Managing Dir. Jack Tietolman
 Pub. Dir., Sta. Manager Corey Thomson
 Commercial Manager Judah Tietolman

— SASKATCHEWAN —

CFRG

GRAVELBOURG—1952—CBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Radio Gravelbourg, Ltd.
 Phone 152
 News Service BUP
 President Dr. R. Morin
 Comm., Prom. Mgr. L. Isabelle
 Chief Engineer O. E. Drouin

CHAB

MOOSE JAW—1926—CBC

Frequency: 800 Kc. Power: 5000 Watts
 Owned-Operated By CHAB, Ltd.
 Bus.-Studio Address 127 Main N.
 Phone Number 6464
 Air Time 6:30 a.m.-12 M.
 News Service BUP
 Representative Stovin, Weed
 Membership CAB

President W. L. Davis
 Gen., Sta. Manager J. S. Boyling
 Commercial Manager N. Skingle
 Promotion Mgr. Jim Purvis
 Program Director George Price
 Chief Engineer M. Pickford

CJNB

NORTH BATTLEFORD—1946

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By Northwestern Bcstg. Co., Ltd.
 Business Address Box 484
 Phone Number 2477-8
 Air Time 6:30 a.m.-12 M.
 News Service BUP
 Transcription Service Associated
 Representative Stovin
 Membership CAB, WAB, BBM
 General, Station Manager Hume A. Lethbridge
 Commercial Manager Allen H. Klassen
 Program Director Thomas O. Nelson
 Chief Engineer A. Clint Nichol

CKBI

PRINCE ALBERT—1927—CBC

Frequency: 900 Kc. Power: 5000 Watts
 Owned-Oper. By... Central Bcstg. Co., Ltd.
 Bus.-Studio Address... Sanderson Bldg.
 Phone Number... 2621
 Air Time... 19 hrs.
 News Service... PN
 Transcription Service... Thesaurus
 Representative... All-Canada, Weed
 Membership... CAB
 General Manager... E. A. Rawlinson
 Commercial Manager... Gerald Prest
 Sales Prom. Mgr... J. J. Cannon
 Chief Engineer... Tom Van Nes

CKCK

REGINA—1922—CBC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By... Leader-Post, Ltd.
 Bus.-Studio Address... 1853 Hamilton St.
 Phone Number... 8525
 Air Time... Full Time
 News Service... BUP, PN
 Newspaper Affiliation... "Leader-Post"
 Membership... CAB, WAB, BBM, SAB
 Representative... All-Canada, Weed
 President... Victor M. Sifton
 General Manager... Harold A. Crittenden
 Commercial Manager... Roy Malone
 Sls. Prom. Mgr... Allan Edwardson
 Chief Engineer... E. A. Strong

CKRM

REGINA—1926—CBC

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By... Western Communications
 Bus.-Studio Address... 1819 Cornwall St.
 Phone Number... 7631
 Air Time... Unlimited
 News Service... CP, BUP
 Representative... Radio Reps., Young
 Membership... CAB, BBM
 President... Dr. E. A. McCusker
 Station Manager... D. J. Oaks
 Commercial Manager... H. C. Dane
 Sales Prom. Mgr... Rita Spicer
 Program Director... B. R. Hill
 Chief Engineer... William MacDonald

CFNS

SASKATOON—1952—CBC

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Oper. By... Radio-Prairies-Nord, Ltd.
 Address... 1902 Broadway
 Phone... 93-766
 President... Maurice DeMay
 General Manager... Dumont Lepage
 Program Director... F. Ippersiel
 Chief Engineer... E. O. Drouin

CFQC

SASKATOON—1923—CBC

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By... A. A. Murphy & Sons, Ltd.
 Bus.-Studio Address... 216 1st Ave., N.
 Phone Number... 7917
 Air Time... Full Time
 Representative... Radio Reps., Young, Oakes
 News Service... PN, BUP
 Membership... CAB
 President... A. A. Murphy
 General Manager... Vernon Dallin
 Commercial Manager... Blair Nelson
 Sls. Prom. Mgr... M. de Mambey
 Program Director... Harry Dekker
 Chief Engineer... Lyn Hoskins

CKOM

SASKATOON—1951

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Radio Station CKOM
 Address... Empire Hotel
 Phone... 2-1271
 News Service... BUP
 Pres., Gen. Mgr... R. A. Hosie
 Commercial Manager... M. D. Dyck
 Program Director... G. E. Walburn
 Chief Engineer... William Forst

CBK

WATROUS—1939—CBC

Frequency: 540 Kc. Power: 50,000 Watts
 Owned-Oper. By... Canadian Bcstg. Corp.
 Bus.-Studio Address... Box 3004, Winnipeg, Man.
 Phone Numbers... 922, 191
 News Service... PN, BUP
 President... A. D. Dunton
 General Manager (CBC)... D. Manson
 Station Manager... J. N. Mogridge
 Commercial Manager (CBC)... W. E. Powell
 Program Director... Norman Lucas
 Publicity Director... C. E. L'Ami
 Chief Engineer... R. D. Cahoon

CJGX

YORKTON—1927—CBC

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Oper. By... Yorkton Bcstg. Co., Ltd.
 Bus.-Studio Address... Smith-McKay Bldg.
 Phone Number... 2258-9
 Air Time... 6:30 a.m.-11:30 p.m.
 News Service... CP, PN
 Transcription Service... Lang-Worth
 Representative... Stovin, Young
 Membership... CAB
 President... Dawson Richardson
 Gen., Sta. Mgr... J. M. Shortreed
 Comm., Sales Prom. Mgr... J. C. Goodman
 Program Director... M. G. Phillips
 Chief Engineer... Dave Glass

MEXICO

**3RD
LARGEST MARKET
FOR U.S. GOODS**



RADIO PROGRAMAS DE MEXICO

KNOWLEDGE

of the people and their buying habits.

EXPERIENCE

with campaigns of U.S.'s most successful sponsors.

FACILITIES

to reach all Mexico's 26 million consumers and more . . . economically.

MEXICO is a *mighty* good neighbor in dollar-volume purchases of U. S. goods: 5 times more in 1946 than in 1940, totalling nearly a half billion dollars. And today (1951) another 25% boost to \$711 million. Mexico, 3rd largest market in U. S. world trade, is a new world of trade for advertisers like Bayer, Canada Dry, Colgate, Parker, Sidney Ross, GE, Coca-Cola and scores more. They sell Mexico's 26 million consumers through Latin America's most important network—the 94 stations of Radio Programas de Mexico.

Here is a market equal in population to Ohio and New York combined. But, unlike the U. S., where channels of distribution are filling, Mexican demand is never-ending. *Competition is almost unknown.* Investigate your opportunity for mass distribution in this virtually untapped mass market. *YOUR new sales frontier is South . . .* through 94 stations of RPM.



RADIO PROGRAMAS DE MEXICO

Largest Latin American Broadcasting System

The New Sales Frontier is South

EMILIO AZCARRAGA
Chairman of the Board

CLEMENTE SERNA MARTINEZ
President and General Manager

109 BUCARELI STREET P.O. Box 1324 MEXICO, D.F. MEXICO

INTERNATIONAL

*International
Broadcast Stations
in the United States
and Canada*



AM Stations of Mexico



AM Stations of Cuba



AM Stations of Haiti



*AM Stations of
Dominican Republic*



*Radio Programas
de Mexico, S. A.*



Radio Cadena Nacional, S. A.

INTERNATIONAL STATIONS IN THE UNITED STATES AND CANADA



<i>Licensee and Location</i>	<i>Call Letters</i>	<i>Power</i>
The Associated Broadcasters, Inc., San Francisco, Calif.....	KWID-1	100 kw.
	-2	50 kw.
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.....	WABC-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	10 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.....	WABC-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.....	KCBB-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Corporation, Mason, Ohio.....	WLWO-1	75 kw.
	-2	50 kw.
The Crosley Corporation, Bethany, Ohio.....	WLWO-3	200 kw.
	-4	200 kw.
	-5	200 kw.
	-6	200 kw.
	-7	200 kw.
	-8	200 kw.
General Electric Company, Schenectady, N. Y.....	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
General Electric Company, Belmont, Calif.....	KEGI-1	50 kw.
	-2	100 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.....	WRCA-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
	-6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.....	KRCA-1	50 kw.
	-2	50 kw.
	-3	200 kw.
	-4	100 kw.
	-5	100 kw.
Westinghouse Radio Stations, Inc., Hull, Mass.....	WBOS-1	50 kw.
World Wide Broadcasting Corp., Scituate, Mass.....	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	7 kw.

CANADIAN INTERNATIONAL STATIONS

<i>Licensee and Location</i>	<i>Call Letters</i>	<i>Power in Watts</i>
Canadian Marconi Co., Montreal, Que.....	CFCX	75
Rogers Radio Broadcasting Co. Ltd., Toronto.....	CFRX	1,000
Voice of the Prairies Ltd., Calgary, Alta.....	CFVP	100
Maritime Broadcasting Co. Ltd., Halifax, N. S.....	CHNX	500
Eastern Broadcasters Ltd., Sydney, N. S.....	CJCX	1,000
Transcanada Communications Ltd., Winnipeg, Man.....	CKRO	2,000
Transcanada Communications Ltd., Winnipeg, Man.....	CKRX	2,000
Western Broadcasting Co. Ltd., Vancouver, B. C.....	CKFX	10
Edmonton Journal Ltd., Edmonton, Alta.....	VE9AI	200

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RADIO CADENA NACIONAL, S. A.

Vallarta 1—Sixth Floor—Mexico City.

Rates and information gladly furnished.

STATIONS OF MEXICO



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Acambaro, Gto.	XEGW	1270	
Acapulco, Gro.	XEBB	600	
Acapulco, Gro.	XECI	1340	
Acapulco, Gro.	XEDO	1600	Heriberto Guizar
Acapulco, Gro.	XEKJ	1400	Ramon Ortego Escobedo
Agua Prieta, Son.	XEAQ	1490	Manuel Rodriguez
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Aguascalientes, Ags.	XEDC	1560	
Aguascalientes, Ags.	XE1Y	1170	
Aguascalientes, Ags.	XERO	1490	Radio Hidrotermopolitana
Aguascalientes, Ags.	XEYZ	1450	Luis Chavez Calvillo
Apatzinhame, Mich.	XECJ	1340	
Apatzingan, Mich.	XEGV	1240	
Campeche, Camp.	XEA	1370	Casanoba Brito
Cananea, Son.	XEFQ	980	Pedro L. Diaz
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	1430	Pregon, Del Est. de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisor. S.A.
Ciudad Camargo, Chic.	XEHA	570	Hugo Pinera Limas
Ciudad Camargo, Chih.	XEOH	1270	
Ciudad Ad Ciauhemoc, Chih.	XEQZ	1560	
Ciudad Delicia, Chih.	XEAY	660	
Ciudad Delicias, Chih.	XEBN	1240	
Ciudad Delicias	XEJK	1340	Amador Ronquillo
Ciudad Guzman	XEBG	1430	Roberto Chavez Gonzalez
Ciudad Jimenez, Chih.	XEJZ	1320	
Ciudad Juarez, Chih.	XEFV	1240	Dario Cordo Rocha
Ciudad Juarez, Chih.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chih.	XEJ	970	Pedro Meneses, Jr.
Ciudad Juarez, Chih.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chih.	XESF	1300	Jose Martinez Ramirez
Ciudad Juarez, Chih.	XEWG	1490	Carlos Mendez
Ciudad Juarez, Chih.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Lerdo, Dur.	XEGZ	670	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Miguel Aleman, Tam.	XEHD	1430	
Ciudad Miguel Aleman, Tam.	XEHI	1470	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHZ	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon
Ciudad Obregon, Son.	XESL	1340	Guadalupe Delgado Ramirez
Ciudad Valles, Tam.	XETR	1120	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XECP	1450	
Ciudad Victoria, Tam.	XEJ	1340	Fernando Elizalde
Coatzacoalcos, Ver.	XEGB	840	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Colima, Col.	XERL	1280	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga
Cordoba, Ver.	XEDZ	570	
Cordoba, Ver.	XEJZ	820	J. Jac. Vda. de Zuniga
Cosamaloapan, Ver.	XEFU	630	
Cuassave, Sin.	XEGS	1490	Radio Cussave S.A.
Cuatla, Mor.	XEWF	1400	Fernando Diaz Enriquez

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Cuernava CA, Mor.	XEFS	1420	
Cuernavaca, Mor.	XEJC	980	Ed. Jimenez de la Cuesta
Cuernavaca, Mor.	XEJC	1420	Miguel Angel T. Benitez
Culiacan, Sin.	XEBL	1260	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	1300	Radio Culiacan, S.A.
Culiacan, Sin.	XEGF	1450	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XECK	1340	
Durango, Dgo.	XEDU	1400	Carlos C. Armas
Durango, Dgo.	XEE	1280	Jose Valenzuela
Durango, Dur.	XEDU	860	Carlos C. Armas
El Sauzal, B.C.	XEDX	1010	
Ensendada, B.C.	XEFY	1450	
Ensenada, B.C.	XEPF	1400	Luis Enrique Encisco
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata.
Frenillo, Zac.	XEMA	1340	Jose Miguel Acevedo Moya
Gomez, Palacio, Dgo.	XERS	1400	
Gomez, Palacio, Dur.	XEPA	790	
Guad Alajara, Jal.	XEAD	1150	Alejandro Diaz
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDG	1370	
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEGJ	1280	Quirino Fran Cisco Gonzalez
Guadalajara, Jal.	XEHK	960	Franciso E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XEJB	630	State Government
Guadalajara, Jal.	XEJE	1310	Difusora de Occidente, S.A.
Guadalajara, Jal.	XELT	970	Eduardo Reynoso Gonzalez
Guadalajara, Jal.	XELW	1340	Salvador Gilindo de la Torre
Guadalajara, Jal.	XELT	920	Eduardo Reynoso Gonzalez
Guadalajara, Jal.	XERP	1190	
Guanajuato, Gto.	XEWZ	610	Gonzales Sanchez Gomez
Guasave, Sin.	XECV	1490	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hermosillo, Son.	XEOP	960	
Hermosillo, Son.	XEQN	1540	
Hidalgo del Parral, Chih.	XEAT	1250	Sucrs. de Jorge Percz
Hidalgo del Parral, Chih.	XEGD	1520	
Hidalgo, del Parral, Chih.	XEJR	1490	
Hidalgo del Parral, Chih.	XEJS	1150	Olfonso Perez Porras
Huamantla, Tlax.	XEHT	1520	Alf. Macias y Mario Pardo S.
Huauchinango, Puebla	XEGU	1490	
Iguala, Gro.	XEkF	1360	Rafael Campos Marquina
Irapuato, Gto.	XEBO	1330	Alfonso Martinez
Irapuato, Gto.	XEHE	970	
Irapuato, Gto.	XEWE	1420	Felipe Gallardo
Jalapa, Ver.	XEFA	1340	Adolfo Alvarez
Jalapa, Ver.	XEJA	610	
Jalapa, Ver.	XEJA	1400	Adolfo Alvarez
Jalapa, Ver.	XEJW	1270	Mariano Caraza
Jalapa, Ver.	XEXB	1400	
Jalapa, Ver.	XEZL	550	Carlos Ferraez Matos.
La Barca, Jal.	XELB	1090	Ramon Alvarez Lopez
La Paz, B.C.	XEAL	1310	
La Paz, B.C.	XENT	790	

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
La Paz, B.C.	XEPX	550	
La Piedad, Mich.	XELC	1600	Castro
Leon, Gto.	XEFM	1270	
Leon, Gto.	XELG	680	Radio Impuls. del Centro S.A.
Leon, Gto.	XERW	1390	Augustin Obregon Padilla
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Magdalena, Son.	XEDJ	1450	Jesus L. Rochin
Magdalena, Son.	XESY	1320	
Manzanillo, Col.	XECS	1400	
Matamoros, Tam.	XEAM	1450	Manuel L. Salinas
Matamoros, Tam.	XEMS	1420	
Matamoros, Tam.	XEMT	1340	Severo Garza Saenz
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Matehuala, S.L.P.	XEFF	1490	
Mazatlan, Sin.	XEDS	1420	Alexjandro A. Schober
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Mazatlan, Sin.	XETK	1390	Radio Emisores de Occidente
Merida, Yuc.	XEDY	1450	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEME	1270	
Merida, Yuc.	XEMH	1400	Man, Aranzo Echeverria
Merida, Yuc.	XEMH	1490	Alvaro Barquet Y
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Merida, Yuc.	XEZ	600	Jorge L. Palomeque
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEAA	1340	Consuelo Tonnela King
Mexicali, B.C.	XEAO	910	Juan C. Chavez
Mexicali, B.C.	XEBF	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGF	1570	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEAI	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XEBS	1410	Hispano Mexicano S.A.
Mexico, D.F.	XEBZ	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XEJP	1150	Radio America, S.A.
Monterrey, N.L.	XEJO	1150	
Mexico, D.F.	XEK	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEML	1550	Roberto Valeggi Exparza
Mexico, D.F.	XEMX	1380	Publ. Com. de Mexico S.A.
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOF	560	
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Mertin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XEQB	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XESM	1490	Salvador San Martin
Mexico, D.F.	XEUN	860	Universidad Nacional de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Mexico, D.F.	XEX	730	Radio de Mexico, S.A. de C.V.
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Monclova, Coah.	XEKN	1390	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monclova, Coah.	XEMW	910	
Monterrey, N.L.	XEAR	1480	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEDD	1560	
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEFZ	1140	
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEGQ	1590	
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEHG	570	
Monterrey, N.L.	XEJM	1450	
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XENL	1190	
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XET	990	El Pregonere del Norte
Morelia, Dgo.	XECR	1340	
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Morelia, Mich.	XEGP	1580	
Morelia, Mich.	XEI	1400	Tiburcio Ponce
N. Casas Grandes, Chih.	XETX	1400	Laureano Molinar Contreras
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEAJ	1400	
Navajoa, Son.	XEGL	1270	Fausto M. Gomez
Navajoa, Son.	XEHG	980	
Nogales, Son.	XECG	1240	
Nogales, Son.	XEHF	1370	Gaston Mascareneas
Nogales, Son.	XENS	1590	
Nuevo Casas Grandes, Chih.	XETX	1010	Laureano Molinar Contreras
Nueva Laredo, N.L.	XEXO	1550	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Nuevo Laredo, Tam.	XEBK	1340	Juan Manuel Cortes
Neuvo Laredo, Tam.	XEDF	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XEXO	1140	Julio Santo Coy
Nuevo Rosita, Coah.	XEJF	1400	
Nueva Rosita, Coah.	XELF	1380	
Nueva Rosita, Coah.	XERN	1430	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Oaxaca, Oax.	XECA	1240	
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Ojinaga, Chih.	XECM	1450	
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETQ	1370	Secrs de Francisco Campos H.
Pachuca, Hgo.	XEPK	760	Radio Publ. de Pachuca, S.A.
Pac Huca, Hgo.	XEPK	1180	Radio Publ. de Pachuca
Papantla, Ver.	XEGK	920	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Piedras Negras, Coah.	XEMU	570	Alfonso L. Bres.
Poza Rica, Ver.	XECX	1240	
Poza Rica, Ver.	XEFO	1480	
Progreso, Yuc.	XEGO	620	
Puebla, Pue.	XECD	1170	Roberto Canedo

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Pueblo, Pue.	XEHR	1030	Manuel R. Canale
Queretaro, Qro.	XEJX	1450	Radio Emisora Queretaro
Queretaro, Qro.	XEJX	1520	Radio Emisora Queretana
Queretaro, Qro.	XENA	1450	Ramon Rodriguez Familiar
Queretaro, Qro.	XENA	1520	Ramon Rodriguez Familiar
Quertaro, Que.	XED1	1570	
Reynosa, Tam.	XEFP	1240	
Reynosa, Tam.	XEGH	620	
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Reynosa, Tam.	XERT	590	Ignacio Magallon
Rio Bravo, Tam.	XEFD	1170	
Rio Bravo, Tam.	XEFL	1110	
Rosarioto, B.C.	XERB	1090	Interamericana de Radio, S.A.
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Sabinas, Coah.	XESH	1460	
Saguayo, Mich.	XEGC	1450	Alberto Barragan Degollado
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Salina Cruz, Oax.	XEEA	1330	
Saltillo, Coah.	XEDE	1400	Enrique Martinez y Martinez
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEST	790	
Saltillo, Coah.	XEXU	1490	
Sanandres Tuxtla, Ver.	XEDQ	1400	
San Andres Tuxtla, Ver.	XEGA	1300	
San Giguél Allende, Gto.	XESQ	1280	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ		Radiodif. Mexicano
San Luis Potosi, S.L.P.	XEPO	1260	Alejandro Espinosa Pitman
San Luis Potosi	XEPO	1400	Alejandro Espinosa Pitman
San Luis Potosi	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEXQ	1460	
San Luis Rio Colorado, Son.	XECB	1450	Carlos Eland
San Pedro Tia Quepaque, Jal.	XESP	1400	Hermanio Ma Cias Alonso
Santa Ana, Son.	XEAB	1400	Alfredo Marin Castro
Santa Barbara, Chih.	XEHB	770	
Santa Barbara, Chih.	XESB	1400	Domingo Salayandia Najera
Santa Rosalia, B.C.	XEAH	560	
Santa Rosalia, B.C.	XESR	1320	
Satillo, Coah.	XEKS	1330	Elfrain Lopez
Tala, Jal.	XEAF	550	
Tampico, Tam.	XECA	1240	
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XERZ	1240	Radio Televisora de Tampico
Tampico, Tam.	XES	1460	Difusora Portena S. de R.L.
Tampico, Tam.	XETO	1370	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XETU	1460	Impuls. Moderna del Radio
Tapachula, Chis.	XETS	630	Napolean Correa
Tecate, B.C.	XEAK	560	
Tecate, B.C.	XEKT	1590	
Tecuála, Nay.	XEFG	1450	
Tehuacan, Pue.	XEDB	1520	
Tehuacan, Pue.	XEWJ	1420	Jaime Retif Del Morel
Tehuacan, Pue.	XEGY	1080	
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XERK	1450	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Textla, Gutierrez, Chia.	XEON	710	Enrique Valero Arambula
Teziutlan, Pue.	XEFJ	680	
Tijuana, B.C.	XEAC	690	Jorge I. Rivera

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XEAZ	1270	Fernando Sanchez Mayans
Tijuana, B.C.	XEBE	800	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEC	1310	Luis Enrique Encisco
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Toluca, Mex.	XECH	1490	Rodolfo Llamas
Torreon, Coah.	XEBP	1310	La Voz de la Laguna S.A.
Torreon, Coah.	XEDN	600	Difusora del Norte. S.A.
Torreon, Coah.	XETB	1350	Radio Laguna. S.A.
Torreon, Leon	XEOB	1490	
Torreon, Coah.	XETC	1240	
Tuxpan, Nay.	XEUX	1340	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtla Gutierrez	XEON	1360	Enrique Balero Arambula
Uruapan, Mich.	XEFN	1130	
Uruapan, Mich.	XEUF	550	Ignacio Navarro
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Valle Hermosa, Tam.	XEVH	1310	
Veracruz, Ver.	XECW	1490	
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraz Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	960	Fernado Pazos
Villa Acuna, Coah.	XEAE	1600	
Villa Acuna, Coah.	XEDH	1340	Oscar Gonzalez Galindo
Villa Acuna, Coah.	XERF	1570	Cia Radio-Dif. de Coahuila. S.A.
Villahermosa, Tab.	XEVV	970	
Zacapu, Mich.	XEXU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XELK	1280	Macia y Acevedo
Zacatecas, Zac.	XEXZ	1450	Manuel Llamas Felix
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Viz del Comercio de Zamora
Zapopan, Jal.	XECO	760	
Zapapan, Jal.	XEDV	700	
Zihuatanejo, Gro.	XESZ	1450	
Zitacuaro, Mich.	XELX	1460	
Zitacuaro, Mich.	XETA	760	Gabriel Saenz Gutierrez

STATIONS OF CUBA



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Artemisa	CMAD	1240	Manuel Domingues Motolongo
Artemisa	CMAR	1170	Manuel Diaz Autran
Bayamo	CMKX		Aistides Gervet Villafane
Cabaiguan	CMHP	1250	Borgos Enriquez
Camaguey	CMJE	680	Satellite CMBC Havana
Camaguey	CMJF	1340	Radio Camaguey
Camaguey	CMJC	1270	Cadena Camagueyana de Radio
Camaguey	CMJW	1440	Andres Moran Cisneros
Camaguey	CMJA		Rafael Valdes Jiminez

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Camaguey	CMJR		Org. Insular de Radio S.A.
Camajuani	CMHF	1020	Jose Fernandez Aleman
Camaguey	CMJG	1000	Cadena Oriental de Radio S.A.
Camaguey	CMJN		RHC Cadena Azul S.A.
Camaguey	CMJB	880	Union Radio S.A.
Camaguey	CMJB	850	Union Radio S.A.
Camaguey	CMJK	1160	Jones, Castrillon y Cia
Cardenas	CMGE	1470	Genaro Sabater Fox
Ciego de Avila	CMJH	1370	Luis Maraui Mendoza
Ciego de Avila	CMJD	1190	Union Radio S.A.
Ciego de Avila	CMJY	800	Simeon Ferro Martinez
Ciego de Avila	CMJY	760	Cadena Oriental de Radio S.A.
Ciego de Avila	CMJP	580	
Ciego de Avila	CMJM	1080	RHC Cadena Azul S.A.
Cienfuegos	CMHU	720	Modesto Vasquez Gonzales
Cienfuegos	CMHU	1130	Modesto Vasquez Gonzales
Cienfuegos	CMHJ	1350	Union Radio S.A.
Cienfuegos	CMHX	1480	Eugenio Perez Mena
Ciego de Avila	CMJS	1580	
Ciego de Avila	CMJO		Bonifacio Idelfonso Morales
Colon	CMGM	1440	
Cruces	CMHK	1220	Virgilio Villanueva Bravo
Cruces	CMHK	1210	Virgilio Villanueva Bravo
Encrucijada	CMHE		Virgilio R. Diaz Quintanilla
Florida	CMJI		Dr. Osvaldo Moran Artega
Guantanamo	CMKA		Cadena Oriental de Radio S.A.
Guantanamo	CMKH	1140	Cadena Oriental de Radio S.A.
Guantanamo	CMKH		Luis Coronado Estrada
Guantanamo	CMK1	1110	Union Radio S.A.
Guantanamo	CMKS	1070	Union Radio S.A.
Guantanamo	CMKS	900	Candidi S. von Suarez
Guanabacoa	CMBC	690	Radiodif Progreso S.A.
Havana	CMOA	1590	Juan Fernandez Duran
Havana	CMZ	1560	Ministry of Education
Havana	CMOX	1490	Cia. Electronica S.A.
Havana	CMCM	1460	Cia. Transradio Columbia S.A.
Havana	CMCQ	1420	Andres Martinez
Havana	CMBX	1390	Alberto Alvarez Ferrera
Havana	CMBG	1360	Dr. Antonio Fuentes Rodriguez
Havana	CMCB	1330	Radio Reloj S.A.
Havana	CMCO	1230	Edelberto Perez Rubio
Havana	CMK		Faust Montiel
Havana	CMCA	1150	Radio Publicidad Tropico S.A.
Havana	CMBY	1120	Pages y Cia.
Havana	CMBS	1090	Enrique Artalejo Fernandez
Havana	CMCI	1260	Cadena Oriental de Radio S.A.
Havana	CMCX	1060	Circuito Occidental de Radio S.A.
Havana	CMBQ	1010	Radio Continental CMBQ S.A.
Havana	CMCK	980	Cia. Radiodif. COCO y CMCK S.A.
Havana	CMGN	960	RHC Cadena Azul S.A.
Havana	CMBF	950	Radio Universal S.A.
Havana	CMJL		Circuito CMQ S.A.
Havana	CMAQ	920	Circuito CMQ S.A.
Havana	CMCF	910	J. Ulloa y Cia.
Havana	CMHD	890	Union Radio S.A.
Havana	CMBL	860	Radio Cadena Suaritos
Havana	CMAN	840	RHC Cadena Azul S.A.
Havana	CMBZ	830	Manuel y Guillermo Salas
Havana	CMCH	790	Radio Cadena Habana S.A.
Havana	CMHB	780	Union Radio S.A.
Havana	CMCD	760	La Voz del Aire

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Havana	CMKJ	740	Circuito CMQ S.A.
Havana	CMCD	740	La Voz del Aire
Havana	CMCA	730	Radio Publicidad Tropico S.A.
Havana	CMW	550	A. Gil y M. Troncoso
Havana	CMCY	590	RHC Cadena Azul S.A.
Havana	CMQ	630	Cirquito CMQ S.A.
Havana	CMCW	1290	Gilb. y Mario Lavin Dominguez
Havana	CMCU	660	Radio Garcia Serra S.A.
Holguin	CMKT	1520	Alfr. O. Sanchez Moregon
Holguin	CMKT		
Holguin	CMDC		Cadena Oriental de Radio S.A.
Holguin	CMKO	1220	Manuel Angulo Ferran
Holguin	CMKF	1050	Manuel J. de Gongova
Holguin	CMKD	970	Cadena Oriental de Radio
Holguin	CMKJ	730	Circuito CMQ S.A.
Holguin	CMKP	670	Satellite CMBC Havana
Holguin	CMKV	600	RHC Cadena Azul S.A.
Holguin	CMKM	560	Union Radio S.A.
Matanzas	CMGF	930	Manuel Dominguez Motolongo
Manzanillo	CMDF	1590	Juan Fernandez Duran
Marianao	CMBD	1520	Luis Perez Garcia
Matanzas	CMGW	1100	Ramon A. de Zayas Lopez
Matanzas	CMGF		RHC Cadena Azul S.A.
Matanzas	CMGW	1420	Ramon A. de Zayas Lopez
Matanzas	CMGU		Cadena Oriental de Radio S.A.
Matanzas	CMGL	1400	Cadena Oriental de Radio S.A.
Moron	CMJX		Dr. Pable Castellanos Caballero
Nuevitas	CMJQ	1300	Juan Filiguieras Cabaleiro
Palma Soriano	CMKZ	1430	Maria Dominguez Dousseu
Pinar del Rio	CMAB	1070	Simeon Ferro Martinez
Pinar del Rio	CMAN	1300	RHC Cadena Azul S.A.
Pinar del Rio	CMAL		Radioccidenta S.A.
Pinar del Rio	MAW	990	Pedro Redondo Fernandez
Pinar del Rio	MAW	800	Pedro Redondo Fernandez
Pinar del Rio	CMAB	760	Simeon Ferro Martinez
Puerto Padre	CMKY		Pedro Zacca Cheda
Puerto Padre	CMKY	1340	Union Radio S.A.
Sagua La Grande	CMHR	1560	
Sancti Spiritus	CMHT	990	Juan B. Santana Padron
Sancti Spiritus	CMHB	1050	Union Radio S.A.
San Luis	CMKQ		
San Luis	CMKQ		Raul de Arms Trompeta
Santiago de Cuba	CMDB	680	Synchronized with CMBC Camaguey
Santiago de Cuba	CMKC	770	Radio Orientale S.A.
Santiago de Cuba	CMKL	800	Cadena Oriental de Radio S.A.
Santiago de Cuba	CMKU	850	Circuito CMQ S.A.
Santiago de Cuba	CMKU	900	Circuito CMQ S.A.
Santiago de Cuba	CMKN	930	RHC Cadena Azul S.A.
Santiago de Cuba	CMKW		Reloj Del Aire S.A.
Santiago de Cuba	CMKR		Jaime Nadal
Santiago de Cuba	CMKB		Union Radio S.A.
Santiago de Cuba	CMKC	1290	Radio Oriente S.A.
Sagua la Grande	CMHA	1280	Justiniano Valdes Aguado
Santiago de Cuba	CMDA	1320	
Santa Clara	CMHO	1310	Org. Insular de Radio
Santiago de Cuba	CMDC	1360	Cadena Oriental de Radio S.A.
Santa Clara	CMHI	570	RHC Cadena Azul S.A.
Santa Clara	CMHQ	640	Cirquito CMQ S.A.
Santa Clara	CMHG	680	Synchronized with Camaguey
Santa Clara	CMHD	780	Union Radio S.A.
Santa Clara	CMHW	810	RHC Cadena Azul S.A.

★ ★ STATIONS OF CUBA—HAITI—DOMINICAN REPUBLIC ★ ★

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Santa Clara	CMHM	970	Cadena Oriental de Radio S.A.
Santa Clara	CMHF	1040	Jose Fernandez Aleman
San Cristobal	CMAC	1030	Guillermo Garcia Ovies
Santa Clara	CMHM	1130	Cadena Oriental de Radio S.A.
Santa Clara	CMHC	1410	
Santa Clara	CMHC	1480	
Santa Clara	CMHC	1480	
Santi Spiritus	CMHL	1450	
Victoria de las Tunas	CMKG		Ramon Espinosa Perez
Victoria de las Tunas	CMKE		Humberto Anteres Pena

★

STATIONS OF HAITI

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Port-au-Prince	4VW	1300	Ricardo Widmaier
Port-au-Prince	4VGM	1470	Frank C. Magloire

★

STATIONS OF DOMINICAN REPUBLIC

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Bani	H13V	1310	Manuel Bello Hijo
Ciudad Trujillo	H1T	1400	Francisco A. Sanabria
Ciudad Trujillo	H1Z	1350	Frank Hatton
Ciudad Trujillo	H12H	1490	Raf. E. Tavarez L.
Ciudad Trujillo	H1N	1220	Partido Dominicano
Ciudad Trujillo	H1G	950	Andres Cordero Puello
Ciudad Trujillo	H1L	790	Joaquin C. Pellicer
Ciudad Trujillo	H13T	620	J. Arismendi Trujillo
Puerto Plata	H19U	1240	Luis A. Pelegrin
San Cristobal	H12R		Luis Alberti
San Francisco de Macoris	H14F	1440	
San Francisco de Macoris	H14C	1250	Manuel R. Peralta
San Pedro de Macoris	H13J	1360	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H13A	1400	Expedi Pou
Santiago	H16T	1380	
Santiago	H18B	610	
Santiago	H19Z	820	Luis F. Moscoso C.
Santiago	H11L	1230	Joaquin C. Pellicer

Radio Programas de Mexico, S. A.

Head & General Offices: Bucareli 109

Phones:

Head Office: 35-13-73—12-72-34

General Offices: 36-29-01—12-65-44—13-91-14

P. O. Box 1324

Mexico City, Mexico

— PERSONNEL —

President & General Manager.....	Clemente Serna Martínez
Assistant Manager—Commercial.....	Antonio Eufracio Ontivero
President & General Manager.....	Rafael Cutberto Navarro
Sub-Manager.....	José Horacio Septién
Assistant Manager—Accounting.....	Raquel Burgos Romero
Assistant to President.....	María Vázquez
Sales Manager.....	Héctor Ventura de Castro
Head of Control.....	Valente Garza García
Advertising Department.....	Jorge Suarez Lozano

Radio Cadena Nacional, S. A.

Head Office: Vallarta #1

General Offices: Vallarta #1

Phones:

Head Office: 21-01-78—36-84-68

General Offices: 10-39-09—21-38-62

P. O. Box 7892

Mexico City, Mexico

— PERSONNEL —

President and General Manager.....	Rafael Cutberto Navarro
Manager.....	Miguel A. Tinoco
Assistant Manager.....	Jesús Amor D.
Assistant Manager.....	José Horacio Septién
Sales Manager.....	Héctor Ventura de Castro
Head of Control.....	Valente Garza García
Advertising Department.....	Jorge Suárez Lozano
Bookkeeping Department.....	Raquel Burgos Romero

THANKS

to

GENERAL MILLS, INC.

KNOX-REEVES, INC.

DANCER-FITZGERALD-SAMPLE, INC.

COLUMBIA BROADCASTING SYSTEM

and

ALL OUR OWN WONDERFUL PEOPLE

FOR HELPING TO MAKE

“BRIDE AND GROOM”

DAYTIME TELEVISION’S

TOP RATED SHOW*

THE THREE JOHNS

MASTERSON, REDDY AND NELSON

745 FIFTH AVENUE

NEW YORK CITY

* TRENDX REPORTS
FOR AUGUST AND
SEPTEMBER, 1952

PRODUCTION

Radio and Television

Program Producers

•

Recording Companies

6

GREAT PSI-TV PROGRAMS

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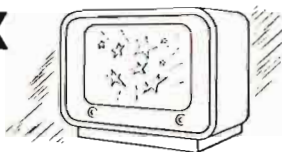


CHINA SMITH starring **DAN DURYEYEA**

Half-hour action thrillers, each a complete story!

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Half-hour programs starring the greatest names of Hollywood!



ORIENT EXPRESS

Unusual half-hours of romances, adventures, mysteries, intrigues, filmed on actual location in European capitals!

GAYELORD HAUSER SHOW

Fifteen-minute visits with the world's greatest authority on health and happiness!



AMERICAN SPORTS

Richard Arlen presents fifteen minutes of your favorite sports!

FOODINI THE GREAT

Happy half-hour puppet shows for old and young alike!



FOR DETAILS

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EXECUTIVE OFFICES
221 West 57 Street,
New York 19, N. Y.

HOLLYWOOD: CHICAGO: BOSTON: LONDON

RADIO-TELEVISION PROGRAM PRODUCERS



ADVANCE TELEVISION PICTURE SERVICE, INC.

729 Seventh Ave., New York 19, N. Y.
Phone: Circle 5-6873

President.....Charles A. Alicoate
Secy. & Treas.....F. E. Miles
Services Offered: Producers and distributors of films, features, shorts and package films for TV. Stock Shots Film, Private Projection Theaters, Cutting and Editing.

ADVERTISERS RECORDING SERVICE, INC.

113 W. 57th St., New York 19, N. Y.
Phone: Circle 6-0141-2

President.....James A. Miller
Secretary.....E. B. McCutcheon
Services Offered: Program production, Millertape editing, wax and instantaneous recording, studio rental, phonograph records.

AFFILIATED PROGRAM SERVICE INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1881

President.....Paul F. Adler
Services Offered: Syndicated films, animated spots.

NICHOLAS T. AGNETA

RKO Bldg., New York 19, N. Y.
Phone: COLUMbus 5-0232

Manager.....Nicholas T. Agneta
Services Offered: Recording, Production, Scripts, Talent.

AIR FEATURES, INC.

347 Madison Ave., New York 17, N. Y.
Phone: MU 9-5900

Manager.....I. S. Becker
Services Offered: Radio-TV package productions, live, transcribed and film.

ALTON ALEXANDER RADIO- TELEVISION PRODUCTIONS

825 W. 187th St., New York 33, N. Y.
Phone LOrraine 8-3100

Manager.....Lottie Ritter
Services Offered: Recording, Scripts, Package Programs, Production.

AMERICAN INSTITUTE OF FOOD PRODUCTS, INC.

19 West 44th St., New York 18, N. Y.
Phone: MUrray Hill 2-9494

General Manager.....Robert A. Borjes
Services Offered: Production, scripts, talent for food merchandising.

AMERICAN NATIONAL VIDEO PRODUCTIONS, INC.

17 N. Wabash Ave., Chicago 2, Ill.
Phone: FINancial 6-2255

Pres. & Gen. Mgr.....Thomas J. O'Brien, Jr.
Asso. Producer.....Jean Gendon
Asso. Producer.....Phyllis F. O'Brien
Admin. Asst.Allis Allen
Admin. Asst.Dan D. O'Brien
Services Offered: Live, film shows & commercials.

CHARLES R. ANDREWS AFFILIATES, INC.

19 E. 53rd St., New York, N. Y.
Phone: MU 8-7589

President.....Charles R. Andrews
Sect.-Treas.Marjorie Warner
Services Offered: Package shows.
Productions: "Jolly Gene and his Fun Machine," "Cartoon TeleTales," Allie Lowe Miles—Women's shows.

PETER ARNELL PRODUCTIONS, INC.

214 E. 51st St., New York
Phone: PLaza 5-2145

ASSOCIATED BROADCAST ADVERTISING CO.

3409½ Melrose Place, Los Angeles 46, Calif.
Phone: DUNkirk 8-2972

Partner, Advg. Mgr. & Publicity
Dir.....Irwin T. Porter
Partner, Program Mgr. & Dir. Research
Dept.....Gertrude T. Porter
Script Dept.....Jean Norab
Services Offered: Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising. Several participation (quiz) and other shows available.

ASSOCIATED PRESS

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

General Manager.....Frank J. Starzel
Asst. General ManagerOliver Gramling
Services Offered: 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV & radio.

Stanley J. Wolf

PRODUCTIONS

COMPLETE RADIO AND TELEVISION PACKAGES

★ ★ ★

TRANSCRIPTIONS

RECORDING FACILITIES and STUDIOS

TELEVISION and FILM COMMERCIALS

In the Heart of Radio Center

WINS, NBC, WMCA, WNBC, CBS, WNEW

Rockhill Radio, Inc.

**18 East 50th
PLaza 9-7979**

ANN BARBINEL

54 Riverside Dr., New York 24, N. Y.
Phone: ENdicott 2-4351

President Ann Barbinel
Services Offered: Creating - producing - directing custom built package shows for radio and TV.

BARRY, ENRIGHT & FRIENDLY PRODUCTIONS, INC.

667 Madison Avenue, New York, N. Y.
Phone: TEmpleton 2-8600

President Jack Barry
Vice-President Dan Enright
V.-P. in Chg. Sales.... Edwin S. Friendly, Jr.
Executive Producer.... Myron Oppenheimer
Producers..... Ann Lawton,
Alta Bassett, Fred Stettner
Services Offered: Package producers of live and transcribed radio shows and live and filmed TV shows.

BASCH RADIO & TELEVISION PRODUCTIONS

17 E. 45 St., New York 17, N. Y.
Phone: MURray Hill 2-8877

Sales Manager..... Charles J. Basch, Jr.
Services Offered: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; TV programs and commercial spots, live and film.

ZACH BAYM FILMS

13 E. 37 St., New York 16, N. Y.
Phone: MURray Hill 9-4175

Owner..... Zach Baym
Services Offered: Distribution of films for TV. 1-hour features & westerns; half, quarter-hour documentary-travel series; baseball series; animated cartoon series; Christmas films.

IRENE BEASLEY RADIO PRODUCTION SERVICE

501 Madison Ave., New York 22, N. Y.
Phone: PL aza 3-8940

Owner..... Irene Beasley
Manager Prizes..... Betty Beaney
Supervisor Mail Rita Burke
Production Assistant..... Edward Burke
Services Offered: Program production; live radio and TV shows and spot campaigns.

BECK STUDIOS, INC.

Lyceum Theatre, Minneapolis 3, Minn.
Phone: LI 4708

Executive Director..... Joseph H. Beck
Technical Supervisor..... William E. Cage
Sales Promotion..... Mel Jass
Services Offered: TV package program service. Live productions and films, features

and commercials. Full studio and camera facilities, staff of nine TV-experienced program directors and seven TV engineers. Prior TV rights to Lyceum Theater, Upper Midwest's leading legit playhouse.

V. S. BECKER PRODUCTIONS

562 Fifth Ave., New York 36, N. Y.
Phone: LUXemburg 2-1040

Owner..... Viola S. Becker
Services Offered: Production of package shows and commercials for Radio, Television programs, live and film. Distributors of film; representatives of talent & ideas for Radio, TV, film, sales promotion.

GEORGE R. BENTEL & ASSOCIATES

6606 Sunset Blvd., Hollywood 28, Calif.
Phone: Granite 8608

President..... George R. Bentel
Vice-President Scott Perkins
Services Offered: Radio & TV Packages, Complete Literary Library to Supply both markets. Representing World Famous authors and their works. TV shows on film.

WALTER BIDDICK CO. (Radio Programs Div.)

1151 S. Bway., Los Angeles 15, Calif.
Phone: RI 6184

Manager Guy Riddick
Asst. Mgr..... Mildred Biddick
Traveling Rep..... Burt Zoul
Services Offered: Preparing and recording commercial announcements for your own individual requirements. Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

ALBERT BLACK TELEVISION PRODUCTS

1270 Sixth Ave., New York 20, N. Y.
Phone: COLUMbus 5-5885-6

President Albert Black
V.P., Secy., Treas..... Michael Lippert
Exec. Director..... Julien Roffman
Services Offered: Live and film package shows; commercials for television; radio shows, transcriptions.

FORD BOND RADIO PRODUCTIONS, INC.

810 RCA Bldg., W., New York 20, N. Y.
Phone: CIRCLE 7-2236

President Ford Bond
Services Offered: Specializing in open-end transcribed programs. Development of program ideas and advice on radio production. Counselor on radio and TV presentation.

THE BORIES ORGANIZATION

19 W. 44th St., New York, N. Y.

Phone: MUrray Hill 2-4944

PresidentBob Bories
Services Offered: Radio and TV package producer.

RICHARD BRADLEY ASSOCIATES

540 N. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 4-5543

PresidentRichard Bradley
 Secretary-Treasurer.....B. J. Tunick
 Prog. Exec. & Dir. of Radio

SalesRichard Bradley
 Office ManagerLeo Rabens
Services Offered: General advertising services, specializing in radio advertising, TV accounts, etc.

BROADCASTING PROGRAM SERVICE

341 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 3-3881

PresidentHerbert Rosen
Services Offered: Transcription service, musical programs on tape, sound effects records, mood and bridge music library, TV programs on films.

BYRON PRODUCTIONS

8 E. 52nd St., New York 22, N. Y.

Phone: PLaza 3-6930

President.....Edward A. Byron
Services Offered: Package programs.

GARRY J. CARTER OF CANADA LTD.

59 Avenue Rd., Toronto, Canada

Phone: PR. 3505

President.....Garry J. Carter
 Asst. to the President.....Bob Howe
 Production Manager.....Eva Rogers
 Time Buyer.....Isabel Philip
 Copy Chief.....Stanton Edwards
 Public Relations.....D. Peters
Services Offered: General advertising in all media, creative and art.

THE BRUCE CHAPMAN CO.

55 W. 42nd St., New York 36, N. Y.

Phone: WISconsin 7-9244

PresidentBruce Chapman
 Vice-Pres.-TreasurerEdna Chapman
 Sales ManagerQuentin Gulliver
 Paris Manager.....Dan Morley
 London ManagerFrank Byers
 Berlin ManagerRolf Brede
 TV Film Director.....Michael Alexander
 Radio & TV programs produced in U. S. and Europe.

GOODSON - TODMAN PRODUCTIONS

Creative Programming For Radio, Television and Television Films

41 East 57th Street
 New York 22, N. Y.

MARK GOODSON

BILL TODMAN

CHESHIRE & ASSOCIATES

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 9-4580

General ManagerBob Reichenbach
Productions DirectorHarry V. Cheshire
Services Offered: Transcribed program and television film producers and distributors. Open-end and custom features.

CINEFFECTS, INC.

(For complete listing see TV Film Producers)

LESLIE CLUCAS

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone Hillside 7593

OwnerLeslie Clucas
Services Offered: Production of live packaged musical and dramatic shows, which include writing, production, musicians, conductor and arrangements, actors, announcer, and all other talent.

TED COLLINS CORP.

500 Fifth Ave., New York, N. Y.
ManagerTed Collins

Services Offered: Talent, Production.

COMMODORE PRODUCTIONS & ARTISTS, INC.

1350 N. Highland Ave., Hollywood 28, Calif.

Phone: Hollywood 9-8229

Pres. & Exec. Prod.....Walter White, Jr.
Associate Prod.....Bill Heath
Production Mgr.....Vernon Keays
CoordinatorEleanor Payne
Casting Director.....Miriam Powers
Film Editor....Robert Warwick, Jr. (a.c.e.)
Art Director.....James Sullivan

Services Offered: Hopalong Cassidy, 104 episodes transcribed open-end for radio ½ hour; The Clyde Beatty Show. Radio: Transcribed open-end shows ½ hour; TV 13 ½ hour films in color: Strolling Tom, 156 15-minute episodes; "Down Our Way" 26 30-minute episodes; "Perils of the Jungle," feature length motion picture starring Clyde Beatty.

COMPAGNIE FRANCAISE DE FILMS

73 Champs Elysees, Paris
Phone: Elysees 2-30

PresidentA. Tinchaut
Executive ProducerJean Massou
SecretaryJean Arroy
TV AdvisorVal Williams

Services Offered: Production and packaging of TV shows made in France for agencies and stations.

TWO OF OUR TOPS!

Now on NBC
BREAK THE BANK

Radio and Television's Leading Quiz Show
½ Hour Daily — Monday thru Friday
3 P.M. E.S.T. NBC-TV

BUD COLLYER

MC
with WIN ELLIOTT
also

BREAK THE BANK
"NIGHT TIME"

Starting June 23 — Tuesday Nights
at 8:30 P.M. E.S.T.
NBC-TV — Coast-to-Coast Network

BERT PARKS
MC

A PERENNIAL FAVORITE

HILLTOP HOUSE

Sponsored by

MILES LABORATORIES

Radio's Outstanding Serial
About the Little Orphanage
in Glendale and Its Head
Matron Julie (Jan Miner)

Directed by JACK RUBIN

WCBS, 3 P.M., and Entire CBS Network

WOLF ASSOCIATES, INC.

Radio and Television Productions
420 MADISON AVENUE, NEW YORK

FRANK COOPER ASSOCIATES AGENCY

6277 Selma Ave., Hollywood 28, Calif.
Phone: HO 9-3737

N. Y. Phone: VAnderbile 6-5661

PresidentFrank Cooper
V.P. Chge. of N. Y. Office:

521 Fifth Ave.....Sy Fischer
Head of Sales—Calif. Off...Martin Sperber
Executive Secretary.....Gloria Farrier

Services Offered: Packagers and sales representatives of radio and television programs. Representatives of writers and talent.

Productions: Man Against Crime, The Lineup, Strike It Rich, Hail the Champ, First Nighter, The Chase.

JACK L. COOPER RADIO ADVERTISING SERVICE

1331 W. 111th Place, Chicago 43, Ill.

Phone: BEverly 8-2056

Manager.....Jack L. Cooper
Sales ManagerBob Roberts
Religious Pgms. Dir.....I. Leon Roberts
Musical DirectorGertrude R. Cooper

Services Offered: Recorded programs: popular, religious, organ; live talent: religious, drama, etc.

LOUIS G. COWAN, INC.

575 Madison Ave., New York 22, N. Y.

Phone: PLaza 9-3700

President.....Louis G. Cowan
Vice-President.....Harry Fleiselman
Treasurer.....J. Kyle Faber
8 S. Michigan Ave., Chicago 3, Ill.

Phone: RAndolph 6-2022

Vice-Pres.-in-ChargeJohn Lewellen
Vice-Pres.....R. D. Michels

Services Offered: AM-TV-Productions-
Network Programs (Package); Production-
Transcription Programs; Program Consult-
ants.

DAMON RECORDING STUDIOS, INC.

1221 Baltimore Ave., Kansas City 6, Mo.

Phone: Victor 2585

PresidentVic Damon
V. P. & Treas.....Alice Damon
Secretary.....Harry A. Morris
EngineerRoger Webb

Services Offered: Commercial, personal and audition recordings on tape, discs at all speeds, Radio-TV shows, spots TV film sound track, air checks; masters, portable recordings. Public address installations, sales-rental service.

FREDERIC DAMRAU, M. D.

247 Park Ave., New York 17, N. Y.

Phone: PLaza 5-3638

Director.....Frederic Damrau, M. D.

AFTRA Associate.....Adeline Manecry
Business Manager.....Mary L. Davis

Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS FEATURES

1 Montgomery Place, Brooklyn (15), N. Y.
Phone: Nevins 8-4374

DirectorMac Davis

Services Offered: Sport shows created, written and produced for television and radio presentation. Also special scripts and ideas furnished for all types of sport programs for local, regional or network presentation.

GORDON M. DAY PRODUCTIONS

108 E. 30th St., New York 16, N. Y.

Phone: ORegon 9-3595

Writer, ComposerGordon M. Day
DirectorCarol Bulkley
Production Mgr.....Edith Adelson
Treasurer.....Leo L. Reich

Services Offered: Package programs, radio-TV department service to advertising agencies, creating and producing custom-built musical jingles and spots of all kind.

ROY DE GROOT CONSULTANTS, INC.

551 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-9135

President.....Roy de Groot
Vice-PresidentKatherine Hynes
Chief, TV Dept.....Margot Murphy
Chief, Music Dept.....I. Rabinowitz
Chief, Art Dept.....Ed Winslow

Services Offered: Counseling in mass communications through radio, TV and motion picture. Planning and development of single programs or entire campaigns. Complete service for script, costume and stage design, animation, tape or disc recording, live or film.

THE DEMBY PRODUCTIONS, INC.

34 E. 51 St., New York 22, N. Y.

Phone: PLaza 9-2495

PresidentEmanuel Demby
V.P. & Gen. Mgr.....Myron Broun
Program Supervisor....Alexander Marshaek
Script Editor.....Allen Swift
Women & Fashions Editor..Mildred Demby
Client Relations.....Hunter Smith

Services Offered: Radio programming, spot announcements. Public relations and merchandising for radio and TV shows. Asian and Latin-American representation for films and press.

JERRY DEVINE PRODUCTIONS

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HU 2-1228

Owner Jerry Devine
Casting Director..... Peg Hansen
Services Offered: Packaged radio programs.

ALFRED DIXON PRODUCTIONS

109 E. 39th St., New York, N. Y.
Phone: MURray Hill 5-6415

President-Owner..... Alfred Dixon
Casting and production..... Lynn Masters
Asst. Dir. and Coaching..... Norma Burton
Services Offered: Radio, stage, film, TV productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.
Phone: COlumbus 5-7035

Owner..... Harry S. Dube
Manager..... J. Knight
Services Offered: Live Talent, package shows and transcriptions.

DYNAMIC FILMS INC.

112 W. 89th St., New York 24, N. Y.
Phone: TRafalgar 3-6221

President Henry Morley
Treasurer Nathan Zucker
Editorial Chief..... Luke Bennett
Production Manager..... Carson Davidson
Sound Engineer..... John De Blau
Musical Director..... Donald Lewis
Services Offered: Film producer—open end films and commercials made specifically for TV; amusement and dramatic shorts; educational and industrial shorts; marionette shorts; spot news and special event coverage; video transcriptions; complete sound recording and sound stage facilities; film consultants.

W. M. ELLSWORTH

Suite 203, 159 E. Chicago
Phone: MOhawk 4-7050

Owner..... W. M. Ellsworth
Services Offered: Talent, programs, production.

EMPIRE BROADCASTING CORP.

480 Lexington Ave., New York 17, N. Y.
Phone: PLaza 9-4500

President..... Helen D. Kelleher
Vice-President..... Fred de Jaeger
Vice-President Arthur Lubo
Secretary John H. Dwyer
Services Offered: All types of recording namely: tape-disc, studios, air-line checks, AM-FM-TV portable jobs, film synchronization.

BERNARD ESTES

6 Peter Cooper Rd., New York 10, N. Y.
Phone: SPring 7-5766

President Bernard Estes
Secretary-Treasurer..... Hazel Estes
Services Offered: Live and transcribed package shows produced. Specializing in

news and feature programs designed for public relations impact, AM, Video.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 18, N. Y.
Phone: LAckawanna 4-3544

Manager Edwin Fadiman
Services Offered: Production, Package Shows.

JERRY FAIRBANKS, INC.

6052 Sunset Blvd., Hollywood 28, Calif.
Phone: HUDson 2-2110 1

Pres. & Exec. Prod..... Jerry Fairbanks
V. P. Chg. Studio Operations.... Sid Rogel
Sales Director..... B. N. Darling
Production Manager..... Raoul Pagel
Dir. Sound Dept. Lawrence Aicholtz
*Services Offered—*Producers and distributors of film made especially for TV. Producers of commercial and theatrical motion pictures. Producers of video film spots; package programs for networks, agencies and for stations for local sponsors.

FILM ASSOCIATES, INC.

440 E. Schantz Ave., Dayton 9, O.
Phone: WALnut 2164

President-Treasurer... E. Raymond Arn, Jr.
Vice-President..... Mildred G. Arn
Secretary..... Clement V. Jacobs
General Manager..... Edward R. Lang
Office Manager..... Joan E. Walsh
Services Offered: Producers of TV "Tele-skits" packaged complete fill in shorts of vaudeville character. Advertising trailers, newsreels. Complete facilities for TV film productions. Slides for TV, station breaks, electrical transcription facilities.

FISHER PRODUCTIONS

347 East 52nd St., New York, N. Y.
Phone: PLaza 3-5443

Owner Maggy Fisher
Assistant Marion Mullen
Services Offered: Packaging, writing, directing TV and radio shows.

GEORGE F. FOLEY, INC.

9 East 45th St., New York 17, N. Y.
President..... G. F. Foley
Services Offered: Package programs, talent representative, production consultant.

WALT FRAMER ASSOCIATES

501 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2000

Producer Walt Frammer
Associate Producer..... Joe Gottlieb
Production Assistant..... Mervyn Frammer
Production Supervisors..... Paul Kaczander, Vivian Roberts, Sidney Tamber, Estelle Citron
Services Offered: Specializing audience participation and quiz shows. Packages, production, question research, contestant screening.

ALLEN A. FUNT PRODUCTIONS

100 Central Park South, Room 11-C,
New York 19, N. Y.
Phone: JUDson 6-5227

President.....Allen A. Funt
Production.....Al Slep
Cameraman.....Arthur Florman
Camera Assistant.....Howard Kuperman
Sound Technician.....Ralph Friedman
Editorial.....Stanley Kotis, Elliot Schick
Secretary.....Jeanne E. Thomas

Services Offered: Network, live, transcribed and syndicated programs and candid commercials.

GAINSBOROUGH ASSOCIATES

207 E. 30th St., New York 16, N. Y.
Phone: OREGon 9-2720

President.....Mike Jablons
Vice-Pres. & Gen. Mgr.....Josephine Savoca
Casting Director.....Arlene Shelley Gaines
V.P. in Charge Sales.....Martin Seligson
Director Pub. & Prom.....Shirley Graf
Director Media Research.....Aaron Settle
Director Hollywood office...Chas. B. Rogers
7200 Santa Monica Blvd., Hollywood, Calif.

Services Offered: Radio and television

package producers. Program consultants to new and existing radio-TV stations. Personal representation and talent management. Publicity and public relations.

GALE, INC.

48 W. 48th St., New York 19, N. Y.
Phone: PLaza 7-7100

President.....Moe Gale
Services Offered: Talent, management and production.

GALLUCCI BROS. & ASSOCIATES

727 Meriden Rd., Waterbury 63, Conn.
Phone: Waterbury 3-5272

President.....Joe Gallucci
General Manager.....N. T. Gallucci
Services Offered: Package programs.

HAROLD R. GINGRICH, PRODUCTIONS

333 N. Michigan Ave., Chicago 1, Ill.
Phone: FRanklin 2-1022

Director.....Harold R. Gingrich
Musical Director.....Jack Wonnell
Research Director.....Jessica Petrie
Services Offered: Transcriptions and films, package program and counsellor service.

156 HALF-HOUR MYSTERIES

TOP RATED

TIME KILLERS



52 Half Hours — Mystery House

52 Half Hours — Let George Do It

52 Half Hours — 30 Minutes to Go

WARNING!

These programs DANGEROUS in the hands of competition.

Harry S. Goodman

19 EAST 53rd STREET at Madison Avenue...NEW YORK CITY

GENERAL ARTISTS CORP.

1270 Sixth Ave., New York 20, N. Y.
Phone: CIrele 7-7543

President.....Thomas G. Rockwell
V.P., Chg. Radio-TV Dept..Milton W. Krasny
V.P., Chge. Prod.....Harry Auger
Services Offered: Program production,
package shows, artists' representatives.

GENERAL ENTERTAINMENT CORP.

128 E. 56th St., New York 23, N. Y.
Phone: ELdorado 5-3520

President & Treasurer....Howard G. Barnes
V.P. & Secretary.....A. Edward Masters
General Manager.....Hugh Brooks
Services Offered: Producers and distribu-
tors open-end transcriptions and live pro-
grams, spot announcements and jingles. Film
features and spot films for TV.

WILLIAM GERNANNT

180 Central Park South, New York 19, N. Y.
Services Offered: Radio and television pro-
gramming.

JOHN E. GIBBS & CO., INC.

30 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-5959

PresidentJohn Gibbs
Writers Department.....Francis Head
Talent Department.....Bob Ferres

Services Offered: Radio and TV produc-
tion. Talent representation.

GRACE GIBSON RADIO PRODUCTIONS

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: GRanite 5543

General Manager.....Bob Reichenbach
Executive Producer.....Grace Gibson
Services Offered: Production and distribu-
tion of transcribed dramatic programs for
general or specific sponsorship.

HARRY S. GOODMAN PRODUCTIONS

19 E. 53rd St., New York 22, N. Y.

President-Gen. Mgr.....Harry S. Goodman
Vice-Pres.-Charge Sales.Everett F. Goodman
Vice-Pres.-Charge TV....Daniel R. Goodman
SecretaryH. D. Knuth

Services Offered: Producer of syndicated
transcribed shows, live radio shows, syndi-
cated TV availabilities and live TV shows.
Also Custom Built AM and TV spots.

GOODSON-TODMAN PRODUCTIONS

49 E. 52nd St., New York 22, N. Y.
Phone: PLaza 5-9100

PartnerWilliam S. Todman

**Commodore Productions
and Artists, Inc.**

Consistently the Leader in

TOP TRANSCRIBED SHOWS

for RADIO or TV!

★ "TARZAN" — Sponsored by General Foods — Coast-to-Coast Via CBS ★

— NOW AVAILABLE —

"HOPALONG CASSIDY"

104 EPISODES TRANSCRIBED
OPEN-END FOR RADIO (½ Hr.)

"STROLLING TOM"

(156 15-Minute Episodes)

"THE CLYDE BEATTY SHOW"

RADIO: 156 ½ HR. TRANSCRIBED
OPEN-END SHOWS

TV: 13 EXCITING ½ Hr. FILMS IN COLOR

"DOWN OUR WAY"

(26 30-Minute Episodes)

Also PRODUCERS OF:

"PERILS OF THE JUNGLE" — Feature-Length Motion Picture Starring
Clyde Beatty
AND THE CLYDE BEATTY COMIC BOOKS

Write — Wire — Phone IMMEDIATELY for Full Information

971 N. LA CIENEGA
HOLLYWOOD 46, CALIFORNIA

WALTER WHITE, JR., *President*
HOLLYWOOD 9-8229

PartnerMark Goodson
 Business Manager.....Howard F. Todman
 Exec. Dir. of Programs.....Gil Fates
 Script Editor.....Eugene Burr
 Director of Sales.....Angus D. Mackintosh
 Production Manager.....Jean Hollander

Services Offered: Producing and packaging live and transcribed radio and live and finished TV programs.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
 Phone: JUDson 6-5577

President.....Herbert M. Moss
 Vice Pres.....Stephen F. Temmer
 Gen. Manager.....Harry F. Landon
 Comptroller.....Robert M. Volkell

Services Offered: Recording (tape and disc), program production and packages. Transcriptions.

GREEN ASSOCIATES

520 N. Michigan Ave., Chicago 11, Ill.
 Phone: WHItell 4-0818

General Manager.....Lewis G. Green
Services Offered: Production Spots, TV shows, film.

JOHN GUEDEL RADIO PRODUCTIONS

Room 600 Taft Bldg., Hollywood 28, Calif.
 Phone: HEMpstead 5186

Vice-Pres. & Exec. Producer....John Guedel
Services Offered: Radio and television packaging and producing.

LAURENCE HAMMOND PRODUCTIONS, INC.

455 E. 51st St., New York 22, N. Y.
 Phone: PLaza 9-2210

PresidentLaurence Hammond
 Vice-Pres.....Merikay Howard
 Musical SupervisorLloyd Shaffer

Services Offered: Packaging radio and TV programs, live, transcribed and filmed. Also consultant work in directing, writing, producing and complete public relations facilities.

SUE HASTINGS MARIONETTES, INC.

3825 Bryan St., Dallas 4, Texas
 Phone: Tenison 8158

PresidentLinnea Roberts
 Art Consultant.....D. B. Somers
 Program Director.....Hal Linsley
 Film Director.....L. J. Fisher
 Scripts.....R. A. Green

Services Offered: Marionette productions for children and adults especially adapted for TV (live or film). Custom-built shows with original scripts and music. Special puppets made for commercials.



BARRY & ENRIGHT PRODUCTIONS, INC.

667 MADISON AVENUE • NEW YORK 21, N. Y. • TEMPLETON 2-8600

Our New Address!

ARTHUR HENLEY PRODUCTIONS

73-37 Austin St., Forest Hills, N. Y.

Phone: BOulevard 3-0136

Writer-ProducerArthur Henley

Services Offered: Creators of radio and TV program production, writing, merchandising services.

WILLIAM F. HOLLAND PRODUCTIONS

"Holland House," Auburn Ave. & Taft Rd., Cincinnati 19, O.

Phone: CApitol 1252-3

PresidentWilliam F. Holland

Services Offered: Custom built spots and programs for TV & radio. Transcription recording studios and film production facilities.

WEST HOOKER, INC.

853—7th Ave., New York, N. Y.

Phone: JUdson 2-3026

PresidentWest Hooker

Services Offered: Program production and programs, Talent, Artists' Representative.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 40, Ill.

Phone: MIchigan 2-0128

OwnerBernard Howard

Services Offered: All creative phases of Radio-TV—ideas, writing, production—including commercials; Consultant for agencies without their own Radio-TV departments; package producer; free-lance writing and production.

RICHARD W. HUBBELL & ASSOCIATES

441 East 20th St., New York 17, N. Y.

Phone: ORegon 7-6863

Chairman.....R. W. Hubbell

Branch Office

120 Broadway, New York, N. Y.

Phone: BArcley 7-7760

Exec.-in-ChargeGilbert Parker

Services Offered: Program producers.

HUDES & LIND

550 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-8321

ProducerTed Hudes

Asst. ProducerBert Lind

Services Offered: Producers of transcribed and live public service radio and television programs.

INTER-CALIFORNIA BROADCASTING SYSTEM

253 S. Broadway, Los Angeles 12, Calif.

Phone: MUtual 2759

**HOLLYWOOD SCREEN TEST
MEET BETTY FURNESS
ALL ABOARD
SPARRING PARTNERS**

LESTER LEWIS ASSOCIATES

11 E. 48 ST., N. Y. 17

PLaza 3-5083

Radio-Television Productions

Personal Representation

General Manager.....Gustavo Faist Moran
 Office Manager.....Margarita Lamar
 National Reps.....Forjoe & Co., Inc.
Services Offered: Specialists in Spanish language advertising. Production of Spanish language programs. Representatives of radio station XEGM (located in Tijuana, Lower California) and XECL (Mexicali).

INTERNATIONAL 16mm CORP.

165 W. 46th St., New York 36, N. Y.
 Phone: PLaza 7-2265

President-Treasurer....Patrick E. Shanahan
 SecretaryGeorge Blake
 Board of Directors:....Patrick E. Shanahan,
 George Blake, Julia Cooke.

Services Offered: Producers and distributors of motion pictures; prints in both 16mm. and 35mm. subjects. Classical music with Symphonic Orchestras.

THE JAFFE AGENCY, INC.

38 E. 57th St., New York, N. Y.
 Phone: PLaza 9-6693

PresidentSam Jaffe
 Vice-PresidentDon A. Davis
 In Charge of Booking.....Jerome Hellman

Services Offered: Artists' representatives; TX and Radio package producers.

JEWELL RADIO AND TELEVISION PRODUCTIONS

185 N. Wabash Ave., Chicago 1, Illinois
 Phone: FInancial 6-4474

PresidentJames E. Jewell
 Vice PresidentW. Ralph Jewell
 ManagerCharles P. Flynn
 Prom. Dir.....Ned E. Williams
 Treas.Lincoln Douglass
 Musical Dir.....Richard Dix

Services Offered: A complete radio and television production service. Scripts. Copy, Music, Direction. Transcribed Package Shows, Spots.

ROBERT JOSEPH TELEVISION PRODUCTIONS

4453 Carpenter Ave., No. Hollywood, Calif.
 Phone: SUNset 11331

PresidentRobert Joseph
 Vice-PresidentWalter Klinger
 Program Director.....Ken Charles
 Sales Manager.....Monroe Mendelsohn

Services Offered: Packaging and production of live and film TV, production of commercial and industrial shorts and documentaries.

KAGRAN CORP.

4 W. 58th St., New York 19, N. Y.

KAGRAN CORPORATION

Martin Stone, President

RADIO and TV PRODUCTIONS

HOWDY DOODY

NBC-TV and Radio

GABBY HAYES SHOW

NBC-TV

THE AUTHOR MEETS THE CRITICS

Du Mont Network

4 West 58th St., New York, N. Y.

MU. 8-0585

Phone: MU 8-0585

Pres., Prod.....Martin Stone
V.P., Merchandising Dir.....Allan Stone
Assts. to Prod.....Joseph Clair,
Jerome Coopersmith
Merchandising Asst.....D. G. Forbes
Promotion Manager.....Al McDonald
Services Offered: Merchandising and TV
and radio package producers.

KASPER-GORDON INC.

140 Boylston St., Boston 16, Mass.

Phone: DEvonshire 8-7357

President-Prod. Mgr.....Edwin H. Kasper
Treasurer-Commercial Dir...Aaron S. Bloom
Office Manager.....Robert W. Graham
EngineerFrederick Piroumian
Services Offered: Custom-built TV films
and "live" programs, syndicated open-end
TV programs on film animation, TV com-
mercials, silent and sound-on-film. Complete
facilities from the creation of the idea to the
finished product.

ROGER KAY ENTERPRISES, INC.

60 Sutton Place S., New York, N. Y.

Phone: PLaza 3-0549

Executive Producer.....Roger Kay
Agency Contact.....Nan Marquand
Legal Counsel.....Miller & Miller
Services Offered: Creators, producers,

packagers of television and radio programs,
live, transcribed, and film. Consultants on
programming. TV Show Doctoring.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.

Phone: VAnderbilt 6-0890

Pres., Exec. Prod.....James Sonny Kendis
Services Offered: Live & filmed radio-TV
programs. Complete program packaging serv-
ice—ideas, scripts, production, talent, sales.
Personal management of top talent.

JACK KURTZE AGENCY

214 North Canon Drive, Beverly Hills, Calif.

Phone: CRestview 45403

PresidentJack M. Kurtze
Vice-PresidentLulu Mae Kurtze
Executive ProducerC. Allen Fox
Asst. Executive Producer.....Jack Russell
Services Offered: Specialized services to
advertisers and advertising agencies, produc-
tion, direction and casting facilities for TV,
Radio and motion pictures.

LARRY KURTZE

1230 Washington Blvd., Chicago 7, Ill.

Phone: MonroE 6-6271

Services Offered: Development of live or
filmed TV shows. General copy and produc-
tion services for broadcast media.

MR. WIZARD

On The NBC-TV Network From Chicago

Mr. Wizard created, written by and
starring Don Herbert

A Herbert S. Laufman Production

Jules Pewowar, Producer

THE LANDT TRIO

Bedford Rd., Armonk, N. Y.

Phone: HA 9-5971

Partner.....Karl B. Landt

Partner.....Jack M. Landt

Partner.....Dan B. Landt

Services Offered: Musical spot announcements, transcribed and live shows for radio and television.**LANG-WORTH DISTRIBUTING CORP.**

Steinway Hall, 113 W. 57 St., New York 19, N. Y.

Phone: JUDson 6-5700

President.....C. O. Langlois

Secretary.....John D. Langlois

Treasurer.....C. O. Langlois, Jr.

Vice-President.....W. O'Keefe

Services Offered: Open end and commercial transcriptions, dramatic and musical for radio broadcasting.**LANG-WORTH FEATURE PROGRAMS, INC.**

Steinway Hall, 113 W. 57th St., New York 19, N. Y.

JUDson 6-5700

President.....C. O. Langlois

Secretary.....John D. Langlois

Treasurer.....C. O. Langlois, Jr.

Vice President.....W. O'Keefe

Stations Relations.....Addison C. Amor

West Coast Mgr.....Hugh S. Allen

Services Offered: Transcribed music library service for radio stations, advertising agencies and advertisers. Custom built radio programs, both live and transcribed.**HERBERT S. LAUFMAN & COMPANY**

624 So. Michigan Ave., Chicago 5, Ill.

Phone: Webster 9-2302

Partner, Sales.....Herbert S. Laufman

Partner, Production.....Jules Pewowar

Executive Prod.....Bernard I. Miller

Services Offered: Packages and producers of TV programs, supervision of production for TV film commercials.**LAWRENCE PRODUCTIONS**

760 Thayer Ave., Los Angeles 24, Calif

Phone: Arizona 9-3265

Owner.....Bee Eaton Lawrence

Production Manager.....Richard Hill Wilkinson

Services Offered: Own and sell transcribed radio series "Mystery Is My Hobby" half-hour show.**LAWRENCE & LEE, INC.**

Equitable Bldg., Hollywood 28, Calif.

Phone: Hillside 0101

President.....Jerome Lawrence

Vice-President.....Robert E. Lee

Services Offered: Production consultants. Delivery of literary rights for television, radio and motion pictures.**JERRY LAYTON ASSOCIATES, INC.**

551 Fifth Ave., New York 17, N. Y.

Phone: MURray Hill 7-6320

President.....Jerry Layton

Services Offered: Radio and television shows: live, transcribed, on film.**LES LEAR PRODUCTIONS CORP.**

Hotel Sherman, Chicago 1, Ill.

Phone: FRanklin 2-2100

President.....Les Lear

Account Executives.....Milt Parlow, Jack Curran

Services Offered: Radio, TV and film production. Personal management.**JACK CURRIER LEWIS**

P. O. Box 255, Riverside, Conn.

Phone: Old Greenwich 7-9474

Owner.....Jack Currier Lewis

General Manager.....William P. Popp

Women's Programs.....Margaret Tester

Services Offered: Television and radio packaged programs; film or live. Advisors on TV or radio problems.**LESTER LEWIS ASSOCIATES**

11 East 48th St., New York 17, N. Y.

Phone: PLaza 3-5083

Partner.....Lester Lewis

Partner.....Juliet Lewis

Casting Director.....Marie Stroud

Sales Manager.....Merritt Franken

Literary Dept.....Carolyn W. Stagg

Script Editor.....Mort Lewis

Services Offered: TV package shows, personal management.**PHILLIPS H. LORD, INC.**

501 Madison Ave., New York 22, N. Y.

Phone: PLaza 5-2211

President.....Phillips H. Lord

Manager.....Dorothy E. Levy

Program Supervisor.....Leonard L. Bass

Services Offered: Radio and TV package shows.**LUXEMBOURG BROADCASTING CO.—AMERICAN SALES & SERVICING AGENCY**

(Radio Luxembourg)

175 Fifth Avenue, New York 10, N. Y.

Phone: ALgonquin 4-7881

Manager.....Guy Bolam

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.

Phone: DUNKirk 4-4191

President.....C. P. MacGregor

Manager.....George R. Jones

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.

PROGRAM PRODUCERS

MARK VII, LTD.

(For full listing see TV Film
Producer-Distributors)

ARNOLD MARQUIS PRODUCTIONS, INC.

717 N. La Cienega, Hollywood 46, Cal.
Phone: CRestview 6-8796

PresidentArnold Marquis
Services Offered: Write, direct, produce
and package radio and television programs
and spots.

MARSHALL—HESTER PRODUCTIONS, INC.

521 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 7-2722-3-4

President.....A. W. Marshall
Vice-PresidentHarriet Hester
Legal Representative.....Gerald Dickler
Services Offered: Producing and Packag-
ing Live and Transcribed Radio and TV
Programs. Directorial and Supervising Serv-
ice. Complete Radio and TV Public Rela-
tion services for Social, Professional and
Trade Organizations.

MASTERTON, REDDY & NELSON

745 Fifth Ave., New York 22, N. Y.
Phone: PLaza 9-1120

PartnerJohn Masterton
PartnerJohn Reddy
PartnerJohn Nelson
DirectorEd Leftwich
ProducerJerry Bowne
Production Supvr.Ruth Kyle
Business Mgr.Helen Guy
Services Offered: Packaging and produc-
tion of radio and TV programs.

ALEXANDER McQUEEN & ASSOCIATES

5222 N. Lakewood Ave., Chicago 40, Ill.
Phone: RAvenswood 8-9010

OwnerAlexander McQueen
Services Offered: "Nothing But The Truth"
feature (Reg. U. S. Pat. Office), in person,
transcribed, or TV. Research for human-
interest stories on sponsor's product.

METRO-GOLDWYN-MAYER RADIO ATTRactions

711 Fifth Ave., New York 22, N. Y.
Phone: MURray Hill 8-1000

Director.....Bertram Lebhar, Jr.
Director of Production.....Raymond Katz
Dir. Dist. & Record....Frank Roehrenbeck
Director of Publicity.....Jo Ranson
Asst. to Dir. of Prod.....Irwin Greenfield
Services Offered: Metro-Goldwyn-Mayer
Radio Attractions offers the following syn-
dicated programs: "MGM Theater of the
Air," "The Story of Dr. Kildare," "The
Hardy Family," "The Adventures of Maisie,"
"At Home With Lionel Barrymore," "Crime

PETER ARNELL

PACKAGER — PRODUCER

CBS CONSULTANT



originator of

The Name's The Same

Wheel of Fortune

Balance Your Budget

Rate Your Mate



Exclusive Management

TED ASHLEY ASSOCIATES

Press Representative

Solters-O'Rourke Assoc.

LES LEAR



**RADIO, TELEVISION,
FILMS, PUBLIC RELATIONS,
SPECIAL EVENTS,
MERCHANDISE
PRESENTATION**

Procter & Gamble's
**WELCOME
TRAVELERS**

NBC NETWORK
RADIO — 6th YEAR
TELEVISION SINCE SEPT. 6, 1952

**LES LEAR PRODUCTIONS
CORPORATION**
Hotel Sherman
Chicago 1, Ill.
Phone: FRanklin 2-2100

PROGRAM PRODUCERS

Does Not Pay," "The Gracie Fields Show," "John Nesbitt's Passing Parade," "MGM Musical Comedy Theatre," "The Adventures of Casanova," "Woman of the Year," and "Black Museum."

CHARLES MICHELSON, INC.

15 W. 47th St., New York 36, N. Y.

Phone: PLaza 7-0695

President Charles Michelson
Secretary A Michelson
Divisional Sales Manager..... Ray Linton
Traffic Manager..... R. Mantell
Export Manager..... Martin Diamond

Services Offered: Producers and distributors of open end quarter hour and half hour radio and television programs. Radio Transcription feature of mystery shows for local station use and TV film series on 16 m.m. motion picture film.

MILVERNE PRODUCTIONS, INC.

Hotel Bryant, 230 W. 54th St., N. Y. 19, N. Y.

Phone: Circle 5-6224; Circle 6-2100, Ext. 219

Executive Producers..... Milton E. Stanson,
Vernon P. Becker.

Services Offered: Origination and production of creative TV programs for every budget; Creation and production of TV Film and Radio commercials; Programming and film consultants to agency and client.

MOLE & LEE, INC.

105 W. 55th St., New York 19, N. Y.

Phone: Circle 6-0006

President John Mole
Exec. V.P. & Secy..... Blanche Stuart Lee
Editor Helen Andrews

Services Offered: Production of packaged shows for Radio and TV.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.

Phone: LUDson 6-5100

Exec-in-Chg. of Radio.. Wallace S. Jordan

Services Offered: Production of packaged shows for radio and TV, also talent reps.

CARLTON E. MORSE PRODUCTIONS

1500 Vine St., Hollywood 28, Calif.

Phone: HOLlywood 9-6161

Owner Carlton Morse

Services Offered: Recording, program production, scripts, package programs.

MORTON RADIO PRODUCTIONS, INC.

360 N. Michigan Ave., Chicago 1, Ill.

Phone: CEntral 6-4144

President Morton Jacobson

Services Offered: Transcribed radio programs.

HERBERT M. MOSS PRODUCTIONS

2 W. 46th St., New York 36, N. Y.

Producer..... Herbert M. Moss

Sec.-Treas.Rose Gray
Services Offered: Live and transcribed shows for Radio and TV.

MOTION PICTURE PRODUCTIONS, INC.

Rockefeller Bldg., Cleveland 13, Ohio
 Phone: P ROspect 1-4900

President.Donald C. Jones
 Vice-President.Claude N. Rakestraw
 Secretary.M. C. Jones
Services Offered: Producers of motion pictures, television, and slidefilms on industrial relations, sales promotion, sales and technical training, in black and white or color with RCA sound in own studios and laboratories.

MUSIC CORPORATION OF AMERICA

MCA Artists, Ltd.

598 Madison Ave., New York 22, N. Y.
 Phone: PLaza 9-7500

Branch Offices

35 Dover St., London, England
 430 N. Michigan Ave., Chicago, Ill.
 9370 Santa Monica Blvd., Beverly Hills, Calif.
 105 Montgomery St., San Francisco, Calif.
 1172 Union Commerce Bldg., Cleveland, O.
 2102 N. Akard St., Dallas, Tex.
 837 Book Tower, Detroit, Mich.
 9 Newbury St., Boston, Mass.
 Northwestern Bank Bldg., Minneapolis, Minn.
Services Offered: Production and sales service for live, recorded and filmed TV and radio programs.

STANLEY MURPHY PRODUCTIONS

General Service Studios
 Hollywood 38, California
 Phone: HOLlywood 7-3111

Services Offered: Package programs.

MUZAK CORPORATION

(For detailed listing see Associated Program Service, Div. of Muzak Corp. under Transcription Companies.)

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
 Phone: S Uperior 7-5080

Exec. Vice-Pres.Frank P. Kendall
Services Offered: Copy and programming services for radio stations, three monthly sections for the Station Manager, Program Director and Continuity Director.

NELSON PRODUCTIONS, INC.

341 Madison Ave., New York 22, N. Y.
 Phone: M Urray Hill 6-5862

President.Raymond E. Nelson
 Secy.-Treas.Betty Nelson
 Casting Dir.Martin Roberts
Services Offered: Production-direction on retainer or free-lance basis, package produc-

tion, consultation to agencies and clients, time buying, filmed commercials, research.

CY NEWMAN PRODUCTIONS

221 West 57th St., New York 19, N. Y.
 Phone: PLaza 7-0550

Executive Producer.Cy Newman
 Sales Manager.James Koblenzer
Services Offered: Package, produce and direct TV and radio shows.

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 36, N. Y.
 Phone: L Uxemburg 2-5130

Cable Address: ARREFFAY Newyork

Producer-Dir.,
 Executive-Dir.Oliver W. Nicoll
 Associate Director.Sandra Munsell
Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent. Members of NSTP—National Society of Television Producers.

OLIO VIDEO TELEVISION PRODUCTIONS, INC.

(See Television Film Producers)

PALLADIUM RADIO PRODUCTIONS, INC.

415 Park Ave., New York 22, N. Y.
 Phone: PLaza 9-8644

Vice-President.S. George Gallu
Services Offered: Package producers.

PAN AMERICAN BROADCASTING CO.

17 E. 42nd St., New York 17, N. Y.
 Phone: M Urray Hill 2-0810

Program Director.Leo Shore
Services Offered: Scripting, producing and recording programs in over 50 foreign languages for use in United States and in foreign countries.

PETERSON RADIO PRODUCTIONS

1457 Broadway, New York 36, N. Y.
 Phone: W Iconsin 7-0069

Owner.Donald Peterson
Services Offered: Recording, program production (religious, economic).

NORMAN & IRVING PINCUS

18 E. 48th St., New York, N. Y.
 Partnership.Norman & Irving Pincus
Services Offered: Program producers.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Hwy., Malibu, Calif.
 Phone: G lobe 6-2135

President.George Logan Price
 Sales Manager.S. M. Lauch
 Copy and Production.George L. Price, Jr.
Services Offered: Production of packed radio serials geared to sell to and for

ethical accounts of every type. Complete accompanying on commercials, publicity, promotion and public relations.

PSI-TV, INC.

221 W. 57th St., New York 19, N. Y.
Phone: JUdson 6-6800

President Bernard J. Prockter
Services Offered: Package Programs.

RCA VICTOR CUSTOM RECORD SALES DIVISION

(See Transcription Companies.)

RADIO CITY PRODUCTIONS, INC.

550 Fifth Ave., New York 36, N. Y.
Phone: PLaza 7-1988

Pres. & Sales Mgr. Morton D. Catok
V.P. & Prog. Dir. Raymond R. Chambers
General Manager Frank Scott
Services Offered: Program production, both transcribed and live; specialize in packaging transcribed sports shows and filming of TV sports serials. Scripts created. Radio, TV celebrity endorsements packaged.

Productions: Radio: "Phil Rizzuto's Sports Caravan"; "Junior Jamboree"; "Sports Forum of the Air." TV: "Tommy Henrich Show."

RADIO FEATURES OF AMERICA

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY, Newyork
Executive Director Oliver W. Nicoll
Associate Director Sandra Munsell

Production Unit. Hotel New Weston,
Madison Ave. at 49th St., New York
Phone: PLaza 3-4800

Managing Dir. J. H. Macdonnell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records, international radio service. Television—Program production and consultation, package live and film shows, script, talent. Members of NSTP (Natl. Society Television Producers).

R-STAR PRODUCTIONS

1429 Valleyheart Dr., Burbank, Calif.
Phone: ROckwell 9-2914

President Walter "Hank" Richards
Associate Prods. Fred Howard, Merle Travis
Editor Dave Nowinson

Services Offered: Program packages.

Productions: "All American Jubilee," a one hour "country style" show.

IDEAS in programming
— **EXPERIENCE** in production

DEMBY PRODUCTIONS, Inc.

34 East 51 St., N. Y. C. PLaza 9-2495

TV (on air):

"WHAT'S PLAYING?" — Syndicated and Live, N. Y.
"SEWING IS FUN" — Syndicated and Live, N. Y.
"HOW TO BE A COWBOY" — Syndicated

FILMS:

"THIS IS INDONESIA" — public relations
"FILMS FOR SALES" — sales training

RADIO (on air):

"TURNING POINTS" (drama, 26 recordings),
Spot announcements for Lady Oris Hosiery,
OPO Clothes, etc.

... since 1936
combining showmanship
and salesmanship



MARSHALL—HESTER PRODUCTIONS, Inc.

521 FIFTH AVENUE
NEW YORK 17, N. Y.



MURRAY HILL 7-2722-3-4

RAO VIDEO

366 Madison Ave., New York 19, N. Y.
Phone: Va. 6-3417

Exec. Dir. Producer... Robert A. Ormbach
Services Offered: TV package shows and custom built productions—live and film. Spot commercials and jingles, film or animation. TV consultants and specialists in low budget programming for all types of accounts.

REEMACK ENTERPRISES, INC.

527 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7979

President Lou Goldberg
Vice-President Wanda Ellis
Secretary Lloyd Marx
Services Offered: Producers of "The Original Amateur Hour."

STU REYNOLDS PRODUCTIONS

321 S. Beverly Dr., Beverly Hills, Calif.
Phone: CRestview 16155

President Stuart Reynolds
Services Offered: Specializing in the production and sale of filmed TV programs; also in the filming of television programs for others and TV commercials; also production and sale of radio programs.

R. S. ROBBINS

163 Bleecker St., New York 12, N. Y.
Phone: SP 7-2568

President R. S. Robbins
Mgr. of Prize Promotion.. Edward E. Finch
Services Offered: Radio and Television package producers and merchandise prizes.

BOB L. ROBERTS PRODUCTIONS

152 W. 54th St., New York 19, N. Y.
Phone: PLaza 7-4314-5

President Bob L. Roberts
Services Offered: A—Radio and TV live and film productions. B—Specialized publicity and promotion.

RICHARD H. ROFFMAN ASSOCIATES

60 E. 67th Street
New York 21, N. Y.
Phone: TRinidad 9-5640

President Richard H. Roffman
Vice-President Alvin Rubin
Vice-President Nancy M. Osserman
Asst. to Pres. Solomon Kalichman
Promotion Director..... Herman Jaffe
Radio-TV Director..... Maurice Roffman
Services Offered: Package programs and production, Talent, Public Relations. Guest

**NORMAN & IRVING
PINCUS**

*Distinctive television
productions*

101 W. 55th Street, N. Y. C.

Walt Framer Productions

specializing
**HIGH RATING
AUDIENCE-PARTICIPATION
and QUIZ SHOWS at LOW COST**

CURRENT . . .

- "STRIKE IT RICH"
- "THE BIG PAYOFF"
- "DOUBLE OR NOTHING"
on TV and Radio

IN PREPARATION . . .

- "GREATEST MAN ON EARTH"
- "MAKE A MILLION"
- "BACKSTAGE REUNION"
- "CALLING ON AMERICA"
- "THE MAGIC HORSESHOE"
- "FREE ENTERPRISE"
- "PASS THE BUCK"
- "JACK IN THE JUKEBOX"

WALT FRAMER PRODUCTIONS

123 WEST 44th STREET New York 36, N. Y.
PLaza 7-0800

and Prize procurement. Publicity and Promotion. Scripts, Legal Counsel.

ROBINSON RECORDING LABS.

35 S. 9th St., Philadelphia 7, Pa.
Phone: WA 2-6800

President W. P. Robinson
Recording Engineers..... W. W. Jost,
Chas. Metz

Services Offered: Manufacture professional recording equipment. Produce transcribed spots and electrical transcriptions for broadcast and TV.

ROCKHILL RADIO

18 E. 50th St., New York 22, N. Y.
Phone: PLaza 9-7979

President..... Stanley J. Wolf
Producer..... Albert Aley
Producer..... Leonard Carlton
Producer..... Allen Ducovny
Producer..... Drex Hines

Services Offered: Complete packages, radio, TV and film.

JACK ROURKE PRODUCTIONS

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HE 7178

President Jack Rourke
Treasurer..... Joan Lane Rourke
Production Manager..... Dick Wendelken
Office Mgr..... Marjorie Lawson
Musical Dir..... Robert Garretson

Services Offered: Live and transcribed radio and TV programs; spot announcement campaigns and jingles.

Productions: "Ladies Matinee," "Jack Rourke Varieties," "Beauty Parade."

LESLIE ROUSH PRODUCTIONS, INC.

333 W. 52nd St., New York 19, N. Y.
Phone: COlumbus 5-6430

President..... Leslie M. Roush
Vice-Pres..... Jules Sindic
Gen. Mgr..... John Fox
Assoc. Producer..... Charles Elms
Production Mgr..... James Di Gangi

Services Offered: Producers of commercial motion pictures, sound slide films, slide motion films, TV programs and TV commercials.

Productions: TV Comm'l's: Canada Dry Ginger Ale; Shredded Wheat; Fig Newtons; Vanilla Wafers; White Rose Tea & Coffee; Benrus Watch Co. Comm'l Mot. Pix: "Why Nuts & Bolts" (Bethlehem Steel); "Ichabod The Headless Man" (Assoc. Amer. Railroads); various films for U. S. Navy.

BARNARD L. SACKETT TELEVISION-RADIO PRODUCTIONS

Empire Bldg., Philadelphia 7, Pa.
Phone: KIngsley 5-6063

Production Manager..... Barnard L. Sackett
Film Technician..... Richard Newmayer
Publicity..... Morris Yuter

Services Offered: Complete television service for video stations and advertisers, live and film productions, commercials, minute spots, custom-built shows, television consultants, personal radio-television representation, concert management.

JAMES L. SAPHIER AGENCY, INC.

9538 Brighton Way, Beverly Hills, Calif.
Phone: CRestview 1-7231

6 East 45th St., New York, N. Y.
Phone: MUrray Hill 7-8370

President..... James L. Saphier
V.P. & Mgr. of New York Office..... Jules Green

Services Offered: Radio and TV productions, sale of package programs and talent.

KERMIT SCHAFFER RADIO & TELEVISION PRODUCTIONS

1585 Broadway, New York 19, N. Y.
Phone: JU 6-1496-7

President Kermit Schaffer
General Manager..... Harry Lee
Treasurer..... Michael Louis
Office Manager..... Patricia Cullen

Services Offered: Live and film television production, transcribed radio series and kinescope television series, specialists in cooperative advertising also offers celebrity securing and prize procuring services.

BERNARD L. SCHUBERT, INC.

509 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-0944

President..... Bernard L. Schubert

Services Offered: Talent, production radio and TV package management.

WALTER SCHWIMMER PRODUCTIONS, INC.—RADIO

Features, Inc.

75 E. Wacker Drive, Chicago 1, Ill.
New York Phone: LExington 2-1791

President Walter Schwimmer
Director of Sales..... George Guyan
Sales Manager..... Bernie Crost
Program Director..... Arthur Pickens

Services Offered: TX and Radio package programs.

SCREENCRAFT PICTURES, INC.

311 W. 44th St., New York 36, N. Y.
Phone: CIrcle 6-8546

President..... J. S. Berkson
Vice-President..... B. H. Mills
Treasurer..... Edward Berkson

Services Offered: Distributors of 16 and 35 mm features and shorts.

SENTINEL PRODUCTIONS

(A Division of Sentinel Enterprises, Inc.)

5746 Sunset Blvd., Hollywood, 28, Calif.
(Nassour Studios)

Phone: HEMstead 6828

President & Exec. Dir.....Earle R. Harper
Vice-Pres. & Treas.....A. G. Harper
Secretary.....David Griffith, Jr.
Producer-DirectorAnn Archer
DirectorHarry Mancke
Director of Photography....Chas. Straumer
Publicity Director.....Bill Keefe
Film Editor.....Robt. Belcher
ComptrollerJames Fair

Services Offered: Producing all types of TV package programs, travel, educational, religious and entertainment on film; 5-min. to 60-min. also TV commercials.

SERVICE UNLIMITED

360 N. Michigan Ave., Chicago 1, Ill.

Phone: RAndolph 6-5246

Sales Manager.....Charles O. Dabney
Production Director.....Lary Kurtze
Office Manager.....Jean Guild

Services Offered: Creative and production service for advertising agencies and sponsoring organizations. Complete radio and TV campaigns custom planned, promoted, merchandised and produced.

SESAC, INC.

475 Fifth Ave., New York 17, N. Y.

Phone: MURray Hill 5-5365

PresidentPaul Heinecke
Secretary-Treasurer.....R. C. Heinecke
General Manager.....K. A. Jadassohn

Services Offered: Licensing the use of copyrighted music, transcribed library service, syndicated transcribed tailor-made programs for advertisers.

FLETCHER SMITH STUDIOS, INC.

321 E. 44th St., New York 19, N. Y.

Phone: MURray Hill 5-6626

PresidentFletcher Smith
Vice-PresidentCharles Schettler
Secretary-TreasurerPeter Caldera

Services Offered: Complete motion picture production; TV shows, spots, industrial films; large sound stage for live photography; animation staff.

THE SOUVAINÉ COMPANY

30 Rockefeller Plaza, New York 20, N. Y.

Phone: CIrele 7-5666

General Partner.....Henry Souvaine
General Partner.....Howard L. Taylor

Services Offered: Producers of radio and TV programs.

STAR ENTERTAINMENT CORP.

214 W. 42nd St., New York 36, N. Y.

Phone: LA 4-3450

PresidentMax Wolf

Secretary-Treasurer.....Robert Feldman
Television ProductionMona Gross
TalentAl Roth

Services Offered: Production and packaging of radio and TV shows and all product services for agencies and stations. Scripts, talent, directors and casting consultants.

RICHARD STARK & COMPANY

125 E. 72nd St., New York 21, N. Y.

Phone: REgent 7-9608

Partners.....Richard Stark, Jane Troxell
Fashion Photog. Consultant...J. T. Stark
DesignGeorge Shealy

Services Offered: Consultation and/or production of Radio-TV commercials; radio-TV programs prepared and produced by request only; fashion and costume design for TV.

WILBUR STARK, INC.

510 Madison Ave., New York 22, N. Y.

Phone: PLaza 3-1742

President.....Wilbur Stark
Executive Secretary.....Gloria McGrath

Services Offered: Personalities and programs for radio and television.

RICHARD STROUT PRODUCTIONS

Box 331, Hollywood 38, Calif.

Phone: Hemstead 8507

STANLEY MURPHY PRODUCTIONS

Producing for Television

'DIXIE DUGAN'

and

'FRONTIER DETECTIVES'

starring

VICTOR JORY

GENERAL SERVICE STUDIOS

HOLLYWOOD 38 CALIFORNIA

Phone: HOLLYwood 7-3111

PresidentGeorge C. Meacham
 Exec. Prod.....Robinson Taylor, Jr.
 Hollywood Prod. Mgr....James E. McKenzie
 Sales Promotion Talent....Doris Edwards
Services Offered: Complete production of custom made radio & TV programs and spots. Syndicated shows.

IRVIN PAUL SULDS, INC.

654 Madison Ave., New York 21, N. Y.
 Phone: TEmpleton 8-7025

President.....Irvin Paul Sulds
 Associate Producer.....Alice Pentlarge
Services Offered: Production of live and filmed TV programs.

TV PROGRAMS, INC.

10 Washington Place, New York 3, N. Y.
 Phone: GRamercy 3-0123

President.....Edward Roberts, Jr.
 Director of Sales.....Leonard Beckman
Services Offered: Package producers of live shows for TV. Also represent and furnish talent.

TAG-A-TUNE RADIO & TELEVISION, INC.

355 North Beverly Drive, Beverly Hills, Calif.
 New York Phone: BRyan 9-9858

General Manager.....M. Jack London
 Radio & Television Dir....Abbott B. London
 Production Supervisor.....N. D. Altfield
Services Offered: Syndicated and custom-made radio/television programs produced and distributed; advertising agency specializing in radio-television; packager of radio promotional campaigns; advertising-sales-counsellors.

HAL TATE PRODUCTIONS


192 N. Clark St., Chicago 1, Ill.
 Phone: FInancial 6-5450

PresidentHal Tate
 Vice-Pres. & Sales Mgr.....Phil Fischer
 Secy.-Treas.....Lucille E. Schall
 Canadian Sales Mgr.....S. W. Caldwell
 S. W. Caldwell, Ltd.
 Simcoe House, 150 Simcoe St., Toronto, Canada
 Phone: PL 8727

Services Offered: Syndicated radio & TV package programs; also independent TV producer and consultant to advertising agencies (Chicago only) on TV shows. Current production, "Who's Talking."

THE TEE VEE CO.

(See TV Film Producers)



CY NEWMAN
 "The House Detective"

The first TV show to merchandise buying and selling homes, also sells that which makes a house a home.

A CY NEWMAN PRODUCTION
 221 West 57th St. N.Y.C.
 PL 7-0550

"THE PLANET MAN"

Radio's **ONLY** space adventure show for local and regional sponsorship.

contact:
PALLADIUM RADIO PRODUCTIONS, INC.
 445 PARK AVE. • NEW YORK 22, N. Y.
 Phone PLaza 9-8644

TELECREATIONS BY NOVAK

344 W. 72nd Street, New York 23, N. Y.

Phone: TRafalgar 4-1999

Owner-Musical Consult. Frank J. Novak, Jr.
 Manager, Charge of Radio/TV Formats

G. Kane Campbell
 Radio/TV Producer John Gunn
 Writers Paul Davis, Laura McGhee

Services Offered: Creators, producers of
 Radio/TV musical variety formats for local,
 regional or national sponsor. Musical con-
 sultants to advertising agencies.

TELEMOUNT PICTURES, INC.

(See TV Film Producers)

**TELEVISION SCREEN
 PRODUCTIONS, INC.**

(See TV Film Producers)

TRANSCRIBED RADIO SHOWS

2 W. 47th St., New York 19, N. Y.

Phone: LUxemburg 2-3530

President M. E. Moore
 General Manager Norm Bart

Services Offered: A series of Christmas
 spot jingles featuring an outstanding quartet
 to attract Christmas shoppers on film for
 15-20-30-second spot announcements, spots
 made to order for TV.

TRANSCRIPTION SALES, INC.

117 W. High St., Springfield 35, O.

Phone: 2-4974

President J. P. Williams
 Executive Vice-Pres. Adna H. Karm
 Vice-Pres. & Gen. Mgr. John F. Hyle
 Manager Claude Barrere

Services Offered: Building transcribed
 radio program or spot announcement for
 exclusive use of individual clients; cutting
 personalized commercial messages, syndi-
 cated.

TRANSFILM, INC.

(For complete listing see TV Film Producers)

**TELEWAYS RADIO
 PRODUCTIONS, INC.**

8949 Sunset Blvd., Hollywood 46, Calif.

Phone: BRadshaw 21447, CRestview 67238

President Charles A. Kennedy
 Accounting Dept. A. Corrigan

Services Offered: Transcribed programs,
 creation and production of custom-built
 talent or transcribed shows, creation and
 production of custom-built spot announce-
 ments, dramatized and singing commercials.

**TRANSAMERICAN BROADCASTING
 & TELEVISION CORP.**

1 E. 54th St., New York 22, N. Y.

Phone: PLaza 5-9800

President John L. Clark
Services Offered: Television and radio
 writing, direction, production and packaging.

**TRENDLE-CAMPBELL ENTERPRISES,
 INC.**

1803 Stroh Building, Detroit 26, Mich.

Phone: WOODward 2-9184

President George Trendle
 V. Pres. & Gen. Mgr. H. Allen Campbell

Secy. & Gen. Counsel Raymond J. Meurer
Services Offered: Radio-TV production.

RICHARD H. ULLMAN, INC.

295 Delaware Ave., Buffalo 2, N. Y.

Phone: CLeveland 2066

President Richard H. Ullman
 Exec. V.-P. Robert P. Mendelson

Production Mgr. Marvin A. Kempner
Services Offered: Spots, library of Jingles
 for local use. Barbershop Harmonies, the
 Beatrice Kay Show, Tune-O, Dollar Derby.

UNGER-LANDAU ASSOCIATES

101 W. 55th St., New York 19, N. Y.

Phone: COlumbus 5-8646

Associates Oliver Unger, Harold Goldman,
 Marty Ross, Ely Landau

Services Offered: Di-tribution of feature
 films for TV; distribution of filmed programs
 made specifically for TV.

UNITED BROADCASTING CO., INC.

301 E. Erie St., Chicago 11, Ill.

Phone: SUperior 7-9144

President William L. Klem
Services Offered: Re-cording, Program and
 Spot production, Package Programs, Syнди-
 cated Transcriptions, Talent.

UNITED PRESS ASSOCIATIONS

220 E. 42nd St., New York 17, N. Y.

Phone: MUrray Hill 2-0400

Mgr. U.P. Movietonews Wm. C. Payette
 Radio Manager John Madigan

Gen. Sales Manager Leroy Keller
 Radio Shows Div. Mgr. C. Edmonds Allen

Services Offered: World-wide coverage of
 news and sports for Radio and TV; special
 programming for radio news, sports, women's
 and farm shows; daily wire and film service
 for TV.

UNITED ARTISTS TELEVISION

(See TV Film Producers)

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.

Phone: CIrcle 6-4675-6

President Thomas J. Valentino
 Vice-President Michael T. Valentino

Vice-President Elsie F. Valentine
 Gen. Mgr., Secy. Peter J. Riolo

Services Offered: Sound effects records,
 transcriptions, chime and organ recordings,
 pressings, recording service.

A LOCAL-SALES FORMULA

Showmanship + Smart Shows + Merchandising

By ROBERT W. FRIEDHEIM, Vice President,
World Broadcasting System, Inc.

WORLD BROADCASTING SYSTEM'S business for 1952 was 40% over that of 1951. And 1951 had been our record year. There is no better proof possible that local radio is stronger than ever because, of course, our business is local.

In 1952, local radio sales were up 7.1% and network sales were down 13.1%.

I predict that 1953 will be our greatest year not only because local radio will be better even than last year, but because of our expanded plans to build programs and sales features which will stimulate local sponsorship. We have never operated in the vain, empty hope that because radio was strong, we would be strong simply by reflection.

Even before television, we planned aggressive, imaginative, exciting releases because we knew that no matter how great radio is, it must be sold to make it profitable.

And no one is going to buy radio simply because it's there.

Local radio station salesmen want aids for selling, they want to be able to walk into a local sponsor with a plan, with a program that is tested and proved, with big names that attract audiences, and, in addition — merchandising and promotion aids with which the station can back up the program.

That is the combination which keeps our business climbing—showmanship plus smart, attractive program features plus hardhitting merchandising. With that combination, radio will continue to grow and the smart local radio station operator will find his business bigger even than ever.

But this requires more than lip service to merchandising. We're not competing with Chautauqua lecturers here, we're fighting for the audience with the most glamorous of all media, television. This kind of competition requires complete, well-planned merchandising—from point of sale merchandising to suggested tie-ins, to presentation material for advertisers, to public service campaigns, to special selling aids and to reports on other stations' success stories.



In other words—ammunition. No one ever shot any game with last year's record book.

Our climbing business proves two things: That local radio is booming, and that where it booms loudest is where you find it supported by strong merchandising and promotion.

Last year we gave our station subscribers selling tools which varied from "Bundle of Joy," a framework for announcing the arrival of new babies, to a "Go

To Church" campaign, to a commercial sound effects feature. We also drew on the nation's excited interest in the political campaigns and produced a "Get Out The Vote" campaign.

These sold, as will one of our big features planned this year which I predict will hit a new high in combining smart programming, showmanship and merchandising.

The listeners are there. There are 44 million radio homes and 25 million car radios. Radio is not only strong, but it will grow and become stronger. It is up to the programmers to avoid like the plague listless programming unsupported by merchandising. This is inviting disaster.

Our subscribing station managers write to us continually reporting that with the help of our sales features their business is better than ever. They are not crying the blues as are some of the radio network officials. They know the business is there, but they also know that it has to be jumped for.

The available business includes not only large national advertisers who now bend an attentive ear to an attractive local program, but also advertisers new to radio. Both those groups, as well as those who have successfully used local radio for years are the ones we think of when we blueprint our programs.

These are smart businessmen. They aren't going to go into radio or stay in radio because it puffs their ego to be sponsors; they want to see their advertising dollars produce revenue. And there are more advertising dollars available than ever. It is up to us programmers to build sales tools to help the local station manager get his share of those dollars.

VIDEO EVENTS, INC.

335 Fifth Ave., New York 17, N. Y.
 Phone: MUrray Hill 7-1668

President.....Julienne (Judy) Dupuy
Services Offered: Live TV programs, radio programs, TV commercials, consultants: specializing in children's shows.

V. I. P.

35 W. 53rd St., New York 19, N. Y.
 Phone: PLaza 7-0130

President.....Bill Murphy
 Vice-President.....Charlotte Morgan
Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows, servicing out-of-towners with reservations in hotels, theatre tickets and travel accommodations.

VIDEO PICTURES, INC.

(For complete listing see TV Film Producers)

CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.
 Phone: EL 5-0734

Director Producer.....Chick Vincent
 Casting Director.....Norma Vincent
Services Offered: Package producers, program production, TV programs, live and film.

WOLF ASSOCIATES, INC.

120 Madison Ave., New York 17, N. Y.
 Phone: PLaza 5-7620

President, Gen. Mgr.....Edward Wolf
 Vice-President.....Herbert Wolf

FELLOWS

(Continued from Page 35)

tion to re-write the Taft-Hartley Act, and the ultimate outcome here should have far-reaching effects upon labor-management relationships.

Already-felt manpower shortages continue to be a problem. Stations have come into existence at a faster rate than skilled workers have been produced, and the resultant problem is a very real one.

This problem was given serious consideration at the 1952 NARTB District Meetings; and from these came instructions that the Association do everything possible to encourage the nation's schools and colleges to afford proper training for young people in the radio-TV industry. As an initial step, NARTB has urged every state association of broadcasters to work with the educational institutions within their areas to achieve this goal.

By no means the least of the problems to be overcome by the media in 1953 are those involving legislation. This looms as a most active year for the law-makers at all levels—federal, state and municipal. For example, all but four of the state

Exec. Producer-Dir.....Jack Rubin
 Sales Manager.....Paul Ross
Services Offered: Radio-TV package production.

WYNN WRIGHT ASSOCIATES

17 W. 57th St., New York 22, N. Y.
 Phone: PLaza 3-4417

Producer.....Wynn Wright
 Manager.....Charles Granzow
Services Offered: Package radio and TV programs.

FREDERIC W. ZIV CO.

1529 Madison Rd., Cincinnati 6, O.
 Phone: PLaza 1323

President.....Frederic W. Ziv
 Exec. Vice-President.....John L. Sinn
 V.P., Chg. of Prod.....Herb Gordon
 V.P., Chg. of Sales.....Alvin E. Unger
 Treas. & Comptroller.....Joseph L. Moore
Services Offered: Network and transcribed programs.

ZIV TELEVISION PROGRAMS, INC.

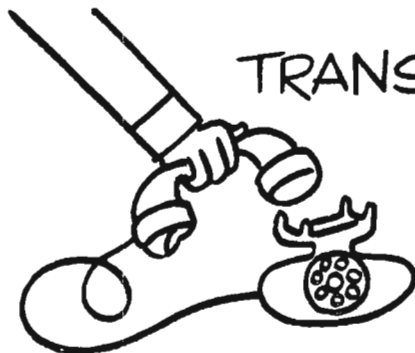
488 Madison Ave., New York 22, N. Y.
 Phone: MUrray Hill 8-4700

Chairman of the Board.....Frederic W. Ziv
 President.....John L. Sinn
 Vice-President.....M. J. Rifkin
 Treasurer & Comptroller...Joseph L. Moore
Services Offered: Film programs.
Productions: "Favorite Story," "The Unexpected," "Boston Blackie," "The Cisco Kid," "Your TV Theatre," "Story Theatre," "The Living Book," "Yesterday's Newsreel," "Sports Album."

legislatures are in session this year, and it is certain that the industry will receive attention from each.

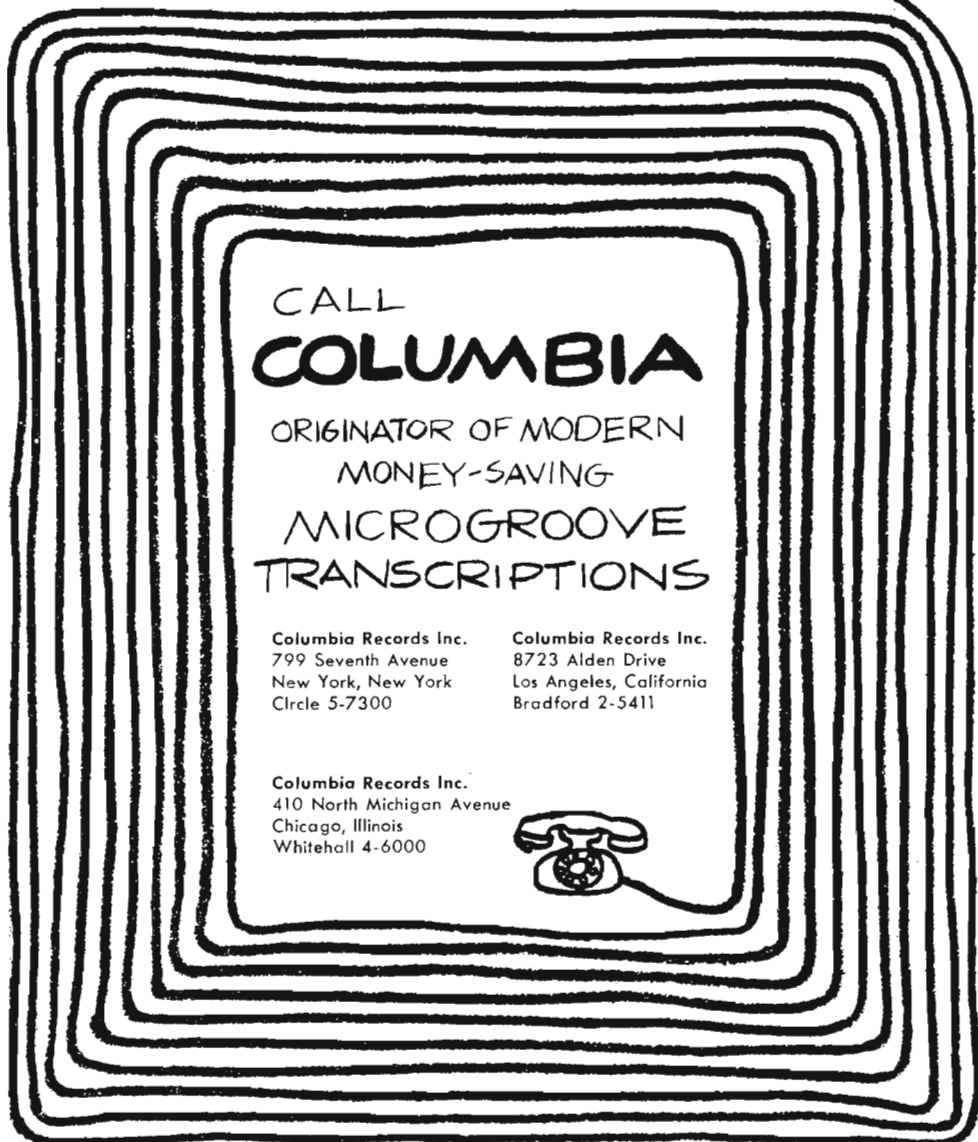
NARTB watches federal legislation vigilantly and willingly places its facilities and advisory services at the disposal of the members of Congress and the Congressional committees. In many instances this industry representation and cooperation has been instrumental in preventing unwise legislation—much of which is proposed simply through an ignorance of the industry itself rather than through a desire to impose unreasonable restrictions. Ours, therefore, is the task of "educating" law-makers in the complexities of the business of broadcasting. The industry will be aided materially if every broadcaster will make this his personal responsibility during the years ahead.

Yes, 1953 is certainly fraught with problems. But it also promises the compensations of expanded economic stability, improved services to the audience and to the advertiser, and the continuing satisfaction of the opportunity to make substantial contributions to our democratic society through serving in the public interest, convenience and necessity.



TRANSCRIPTIONS ?

RECORDS ?



CALL
COLUMBIA
ORIGINATOR OF MODERN
MONEY-SAVING
MICROGROOVE
TRANSCRIPTIONS

Columbia Records Inc.
799 Seventh Avenue
New York, New York
Circle 5-7300

Columbia Records Inc.
8723 Alden Drive
Los Angeles, California
Bradford 2-5411

Columbia Records Inc.
410 North Michigan Avenue
Chicago, Illinois
Whitehall 4-6000



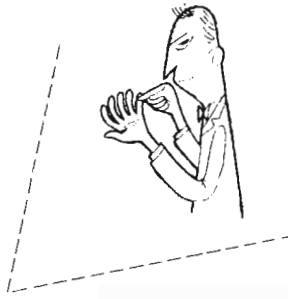
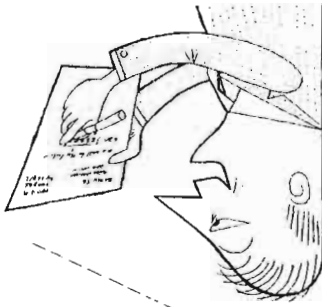
TRANSCRIPTION

COMPANIES

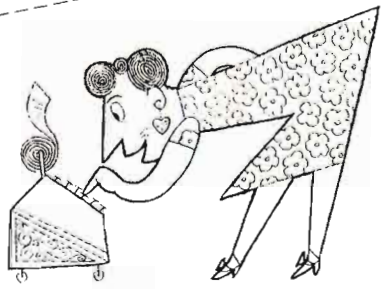
•

Serving Radio
And Television

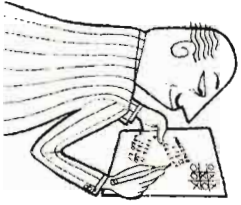




Any way you figure...



RCA VICTOR Transcriptions serve buyers best!

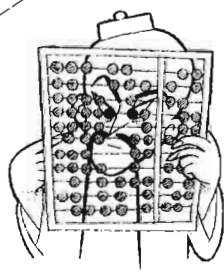


Transcriptions of every description—Whether you buy for an advertising agency, a recording studio, public service institution or your own business, RCA Victor Custom Record Sales is set up to fill your every need. Just name it: audition discs, spot announcements, full length programs—10" and 12" microgroove; 12" and 16" standard groove . . .

Complete facilities, strategically located—Recording and re-recording, processing, pressing, shipping and handling are all part of RCA Victor service. Script-writing and complete radio production also available. And you get the benefit of the country's best-equipped studios and plants, the world's top engineers.

Fast service: large order or small—You can count on a delivery cycle timed to your orders. Regardless of size, every transcription order gets full attention and prompt handling every step of the way.

It adds up! Finest quality at a low, competitive price—The best of materials and most advanced methods team up with RCA Victor skill, to bring you a product that leads the industry in sound, uniformity, high-fidelity and appearance. All this is yours at a competitive price! Check with an RCA Victor Custom Record Sales office for electrical transcription service at its *best!*



Custom Record Sales



RADIO CORPORATION OF AMERICA RCA VICTOR DIVISION

T.M.S. ©

630 Fifth Ave.
Dept. D-10
New York 20, N. Y.
JUdson 2-5011

445 N. Lake Shore Dr.
Dept. D-10
Chicago 11, Ill.
WHitehall 4-3215

1016 N. Sycamore Ave.
Dept. D-10
Hollywood 38, Calif.
Hillside 5171

TRANSCRIPTION COMPANIES



A-V TAPE LIBRARIES, INC.

730 Fifth Avenue, New York 19, N. Y.

Phone: PLaza 7-3091

President.....Joseph F. Hard-
Services Offered: Full library of record-
ings on tape, recording, program production.

ALL-CANADA RADIO FACILITIES, LTD.

305 Victory Bldg., Toronto 1, Ont., Canada

Phone: PL 7691

President.....H. R. Carson
General Manager.....G. F. Herbert
Asst. Gen. Manager.....J. S. MacKay
Sales Manager.....F. W. Cannon
Services Offered: Representative for tran-
scription companies.

ADVERTISERS RECORDING SERVICE, INC.

113 W. 57th St., New York 19, N. Y.

Phone: CIrcle 6-0141

(See detailed listing under
Program Producers)

AFFILIATED PROGRAM SERVICE, INC.

535 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-1881

President.....Paul F. Adler
Services Offered: Production and sales of
transcribed series. Specialize in syndicated
disc jockeys. Radio script library.

ALLENTOWN RECORD CO., INC.

10th & Walnut Sts., Allentown, Pa.

Phone: Hemlock 3-7405

President.....Sanford L. Wartell
Services Offered: Custom record pressings;
long-play microgrooves in 45 and 78 R.P.M.
phonograph records in materials ranging
from pure black or cherry red vinylite
through extended non-breakable to break re-
sistant. All services.

ALLIED RECORD MFG. CO.

1041 N. Las Palmas, Hollywood 38, Calif.

Phone: HOllywood 9-5107

619 W. 54th St., New York 19, N. Y.

Phone: JUdson 2-3791

President.....D. K. Broadhead
Vice Pres. of Mgr.....Sam Salzman
Comptroller.....J. S. Van Leer
Sales Manager.....Hal G. Neely
New York Div. Mgr.....K. R. Smith
New York Div. Asst. Mgr.....Peter M. Rogers

Wash., D. C. Mgr. & Contr. Dir.. W. S. Adams

Services Offered: Processing and pressing
electrical transcriptions and phonograph rec-
ords. All types, sizes, and speeds. Complete
recording facilities available. Manufacturing
plants in Hollywood and New York.

AMERICAN INSTITUTE OF FOOD PRODUCTS, INC.

19 West 44th St., New York 18, N. Y.

Phone: MUrray Hill 2-4944

General Manager.....Robert A. Bories
Services Offered: Production of tran-
scribed programs for food merchandising.

APEX RECORDING STUDIOS, INC.

119 W. 57th St., New York, N. Y.

Phone: PLaza 7-7067

President.....Robert E. Scheuing

ARTISTS RECORDING STUDIOS

15 West 10th St., Kansas City 6, Mo.

Phone: HA 6109

Owner.....Bill L. Godden
Engineer-Operator.....Bill L. Godden
Services Offered: Original or direct copy
masters, TV sound production, phonograph
record production, "custom built programs,"
spot announcements, air-checks, copies of
disc, tape or wire, portable tape recordings,
complete sound effects libraries, sync. cutting
tables, script writers, talent files.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Fourth Ave., New York, N. Y.

Phone: ORchard 4-7400

Vice-Pres. & Gen. Mgr....Maurice B. Mitchell
Vice-Pres. & Treas.....John C. Andrus
Sales Manager.....Edward Hochhauser, Jr.
Services Offered: 15 different libraries of
transcribed music for radio stations; special
libraries of production music for TV. Special
libraries for foreign stations, educational
stations.

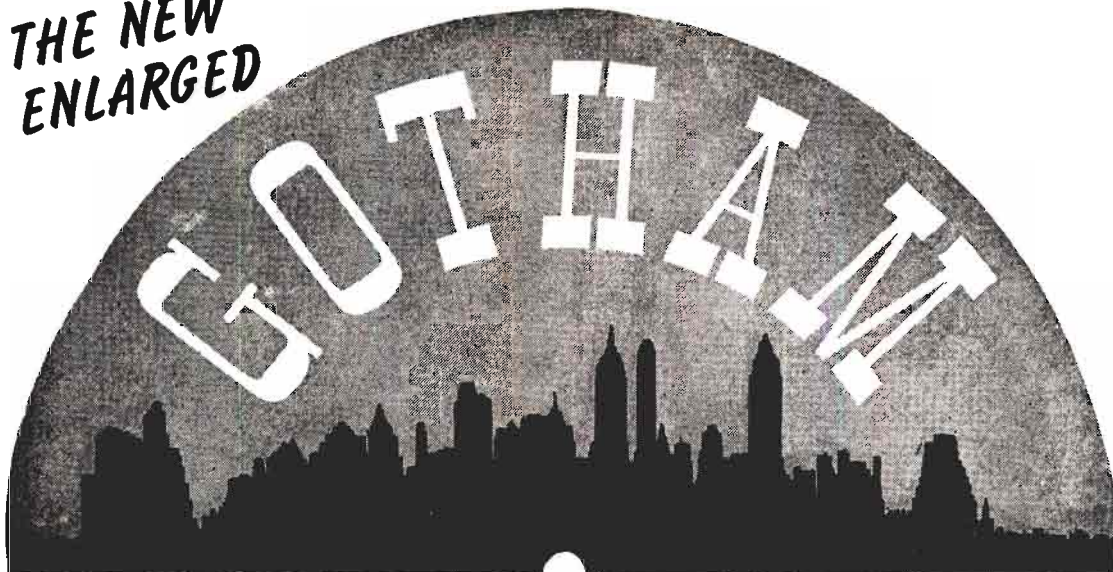
ATLANTIC AND PACIFIC BROADCASTING SYSTEM

2020 Pinchurst Rd., Hollywood 28, Calif.

Phone: GLadstone 6983

Vice-Pres. & Gen. Mgr.....Jack Parker
Prod. Mgr. & Asst. to V.P.....Ray Bond
Executive Producer.....Garland Brunton
TV Producer & Chief TV Script Editor
Ross Van Nibro

THE NEW
ENLARGED



Lateral 33-1/3 RPM

Outside Start

NOW—MORE THAN EVER

THE *FINEST* EQUIPMENT

THE *BEST* PERSONNEL

THE *MOST* SERVICE

GOTHAM RECORDING CORPORATION ★ 2 WEST 46th ST. ★ NEW YORK

Proudly Announces the Completion of its Third Major Expansion
in Three Years —

- 10 Studios (all sizes) . . . Custom-built Disc Lothes . . . Air Conditioned Editing Rooms . . .
- TV-Film Sound . . . All combine to offer you the ABSOLUTE TOPS IN Recording.

Gotham Recording Corporation

2 WEST 46th STREET, NEW YORK 19, N. Y.
Herbert M. Moss, Pres.

JUdson 6-5577
Stephen F. Temmer, Vice-Pres.

Harry F. Landon, Gen. Mgr.

Services Offered: Transcription radio and TV network. Programs produced to order. Commercial copy service. Scripts to order. Associated with TV Films of America, Crest Film and TV Productions and Sight and Sound Productions, Ltd.

AUDIO-VIDEO RECORDING CO., INC.

730 5th Ave., New York 19, N. Y.
Phone: PL 7-3091

President.....Percy L. Deutsch
Vice-Pres.....T. J. Merson
Vice-Pres.....W. Oliver Summerlin
V.P., Treas., Asst. Secy.....Richard Rynd

Services Offered: Complete facilities for dramatic and musical recording and transcribing; 5 air-conditioned studios and control rooms; private tape editing rooms; experienced tape editing personnel on staff. Disc mastering with Fairchild and Scully lathes; custom constructed multiple tape copying (not a printing process) for mass duplication by re-recording from original tapes and discs; manufacturers of famous A-V Tape Libraries, Inc., pre-recorded magnetic tape music.

BELL RECORDING COMPANY

112 W. 89 St., New York 24, N. Y.
Phone: TR 3-4328-9

President.....Daniel Cronin
Vice-President.....Allen Weintraub
Chief Engineer.....Paul Marcus
Sales Representative....Richard S. Milbauer

Services Offered: Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove), N.A.B. Standard transcriptions for broadcast or audition. Remote and location recording for broadcast and film.

FORD BOND RADIO PRODUCTIONS

810 RCA Bldg. W., New York 20, N. Y.
Phone: Circle 7-2236

See detailed listing under Program Producers.)

CAPITOL RECORDS DISTRIBUTING CORP.

Studio and Rec. Sales Services Div.
5515 Melrose Ave., Hollywood 38, Calif.

Phone: HEmpstead 7114
N. Y. Phone: PLaza 7-7470

Vice-President.....Walter S. Hecbner
Western Sales Rep.....Mel Angle
Eastern Sales Mgr.....Herbert I. Sachs
Production Mgr.....T. Clynton Elrod

Services Offered: Custom recording for records and television; mastering, processing and pressing; electrical transcription library and production music.

THE CARDINAL CO.

1459 N. Seward St., Hollywood 28, Calif.
Phone: GLadstone 8444

President.....Joseph F. MacCaughtry
Secretary-Treasurer.....Joseph T. Scott
Services Offered: Radio and TV productions, live and transcribed.

CENTURY RECORD MFG. CO.

160 West Olive Ave., Burbank, Calif.
Phone: ROckwell 9-1593

Owner.....James B. Keysor
Manager.....James B. Keysor, Jr.

Services Offered: Complete services for recording, processing and pressing electrical transcriptions and phonograph records. Licensed by Western Electric for lateral or vertical recording.

CINEMART INTERNATIONAL CORP.

322 E. 44th St., New York 17, N. Y.
Phone: ORegon 9-4430

President.....Varian M. Fry
Vice-President.....Walter T. Colquitt

Services Offered: Complete sound recording services, including auditions, air and line checks, phonograph masters, transcriptions for broadcast, shellac and vinylite pressings, film recording, tape and wire recording, location recording. Production of 35 and 16 mm. films for advertising, industry and TV.

COASTAL RECORDING CO.

136 W. 52 St., New York 19, N. Y.
Phone: CIrcle 6-3900

Manager.....Arthur Shaer

Services Offered: Complete recording and transcription service—two large air-conditioned studios, sound effects library, Hammond organs, celeste. Two small studios for spot announcements. A complete staff for foreign transcriptions. Ampex tape recording.

COLUMBIA RECORDS, INC.

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300

President.....James B. Conkling
Executive Vice-Pres....Goddard Lieberson
Vice-Pres. Chg. of

Mfg. & Engrg.....James H. Hunter
Nat'l Sales Mgr.....E. Terry Southard
Vice-Pres. Chg. of

West Coast Op.....A. J. Schrade
Vice-Pres. Chg. of Sales....Paul J. Wexler
Secretary.....Kenneth E. Raine
Treasurer.....W. G. Wilkin
General Auditor.....Arthur S. Padgett
Advertising Mgr.....Irving Townsend

Services Offered: Records, phonographs and attachments and transcriptions.

COLUMBIA TRANSCRIPTIONS

(A Division of Columbia Records, Inc.)

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300

General Manager.....Robert J. Clarkson
Senior Sales Rep.....Alden O. Carlson



JUDY CANOVA



DAVID ROSE



DICK HAYMES



MIMI BENZELL



RAYMOND MASSEY

WORLD STARS

The greatest names in show business . . . big, dramatic stars who are big box office nationally . . . are now available to local sponsors in an amazing quantity of top-quality shows!

WORLD ARTISTS

From hillbilly to Metropolitan Opera stars . . . America's leading vocalists and musicians are ready to provide stations with listening pleasure that's a pleasure to sell!

WORLD SPECIAL CAMPAIGNS

Attention-getting, sales-making . . . World's unequalled library of clever, catchy songs and special selling campaigns are designed for all types of sponsors . . . all types of occasions!

WORLD SCRIPTS

Every week . . . sparkling, new continuity is sent to stations to keep programs fresh for the listening audience . . . the buying audience!

WORLD ADVERTISING AIDS

Colorful, sponsor-selling broadsides . . . complete, audience-building promotional portfolios . . . and exciting, sales-clinching audition discs are provided by World to help stations sell!

MORE AND MORE SPONSORS ARE

BUYING

WORLD





MONICA LEWIS



WALTER HUSTON



ROBERT MAXWELL



THE THREE SUNS



RAY BLOCH

**MORE AND MORE STATIONS
ARE SELLING WORLD!**

"In my opinion, you have the most complete and progressive service of its kind."

WMCA, New York, N. Y.
M. M. Fleischl
General Manager

"We wanted a service that our station could sell. We took WORLD and the results prove that we made a wise choice."

WKHM, Jackson, Michigan
Walter Patterson,
General Manager

"We've found that WORLD, plus production on the local level, spells SALES!"

KMOD, Modesto, California
Gene D'Accardo,
Program Director

"We are delighted with WORLD. The reason is simple . . . we are making money with your service."

WABI, Bangor, Maine
Lee Gorman, Jr.
Manager

"We are indeed pleased with WORLD. It is definitely paying its way here plus a nice profit."

WLAG, LaGrange, Georgia
Edwin Mullinax
General Manager

**WRITE, WIRE OR PHONE WORLD TODAY
FOR BIGGER, BETTER AND MORE PROFITABLE
PROGRAMMING TOMORROW!**



ROBERT
MONTGOMERY



EDDY HOWARD



ED McCURDY

**THE ONLY ALL-PURPOSE
LOCAL
SALES SERVICE!**



**WORLD
SALES AND
PROGRAM SERVICE**

WORLD BROADCASTING SYSTEM, INC.

488 Madison Avenue, New York 22, New York

CINCINNATI An Affiliate of The Frederic W. Ziv Company HOLLYWOOD

CENTURY RECORD MFG. CO.

MANUFACTURERS OF PURE

VINYLITE

transcriptions and records

Complete Facilities For Dubbing From Tape
With Western Electric Vertical Or Lateral Cutting

Western Electric **RECORDING**

Office and Plant

160 West Olive Avenue

BURBANK, CALIFORNIA

Telephone: ROckwell 91593

Sales Representative.....Carl Reinschild
 Mgr., Order Serv. Dept.....Albert Shulman
 Manager, Chicago Office.....Girard D. Ellis
 410 N. Michigan Ave., Chicago, Ill.
 8723 Alden Dr., Los Angeles 47, Calif.
 Manager.....William A. Wheeler
Services Offered: Studio recording—disc
 and tape—for standard recordings and long
 playing microgroove. Manufacturing facilities
 for transcription and phonograph records,
 commercial and industrial records. Script
 and production service.

**COMMODORE PRODUCTIONS AND
 ARTISTS, INC.**

971 N. La Cienega, Hollywood 46, Calif.
Phone: HOLLYWOOD 9-8229
 Pres. and Exec. Prod....Walter White, Jr.
 Associate Prod.Bill Heath
 Production Mgr.....Vernon Keays
 CoordinatorEleanor Payne
 Casting Director.....Miriam Powers
 Film Editor....Robert Warwick, Jr. (a.c.e.)
 Art Director.....James Sullivan
Services Offered: Hopalong Cassidy, 104
 episodes transcribed open-end for radio ½
 hr.; "The Clyde Beatty Show," radio; tran-
 scribed open-end shows ½ hr.; TV 13 ½ hr.
 films in color; "Strolling Tom" 156 — 15
 min. episodes; "Down Our Way" 26 — 30
 min. episodes.

GORDON M. DAY PRODUCTIONS

108 E. 30th St., New York 16, N. Y.
Phone: OREGON 9-3595
 Writer-Composer.....Gordon M. Day
 Producer-DirectorCarol Bulkley
 Production Manager.....Edith Adelson
 Treasurer.....Leo L. Reich
Services Offered: Specialists in writing,
 producing and recording singing commer-
 cials and spots of all types, and serving as
 radio-TV department for advertising agen-
 cies.

DECCA RECORDS, INC.

50 W. 57 St., New York 19, N. Y.
Phone: COLUMBUS 5-2300
 Mgr., Special Service.....Edward Strauss
Services Offered: Custom-built electrical
 transcription records.

**EMPIRE BROADCASTING
 CORPORATION**

480 Lexington Ave., New York, N. Y.
Phone: PLaza 9-4500
 President & Treasurer...Helen D. Kelleher
 Vice-PresidentArthur Lubo
 Vice-President.....Fred de Jaeger
 Secretary.....John Hughes Dwyer
Services Offered: Recording, program pro-
 duction and packages, talent.

FINE SOUND, INC.

Tomkins Cove, N. Y.
Phone: STony Point 6-2266
 President.....C. Robert Fine
 Chf. Record and Edit.....George Piros
 TechnicianStephen Robb
Services Offered: Recording, engineering
 and research.

FULTON RECORDING CO.

80 W. 40 St., New York 18, N. Y.
Phone: LACKawanna 4-7187
 General Manager.....Rene J. Oulmann
Services Offered: Sound recording, tapes,
 discs, Ampex tape recorders; Separate facili-
 ties for cutting of masters and tape editing.
 Western Electric magnetic and optical film
 recorders.

MITCHELL GERTZ AGENCY, INC.

240 S. Beverly Dr., Beverly Hills, Calif.
Phone: CR 4-5491
 OwnerMitchell Gertz
 Talent Head.....Harold Gefsky
 Literary Head.....Joel Cohen
Services Offered: Packagers of Radio and
 TV shows—live, transcribed, or kinesiscope.
 Representing and servicing authors, actors,
 composers, directors, playwrights and other
 artists.

**HARRY S. GOODMAN
 PRODUCTIONS**

19 E. 53 St., New York 22, N. Y.
Phone: PLaza 5-6131
 President-Gen. Mgr.....Harry S. Goodman
 Vice-Pres.-Charge Sales.Everett F. Goodman
 Vice-Pres.-Charge TV...Daniel R. Goodman
 Secretary.....H. D. Knuth
Services Offered: Producer of syndicated
 transcribed radio shows, live radio shows,
 syndicated TV availabilities and live TV
 shows. Also Custom Built AM and TV spots.

GOTHAM RECORDING CORP.

2 W. 46 St., New York, N. Y.
Phone: JU 6-5577
 President.....Herbert M. Moss
 Vice-President.....Stephen F. Temmer
 Comptroller.....Robert M. Volkell
 General Manager.....Harry F. Landon
Services Offered: Six medium and large
 studios available—12 amper tape machines—
 Heated stylus masters, TV, AM spots, high
 quality transcriptions. Writing and produc-
 tion staff available.

this year...you're going to need

RCA's *Thesaurus*

Why? Because in 1953, you'll need more sponsors and bigger audiences and—you can get both faster and easier—with RCA's Thesaurus

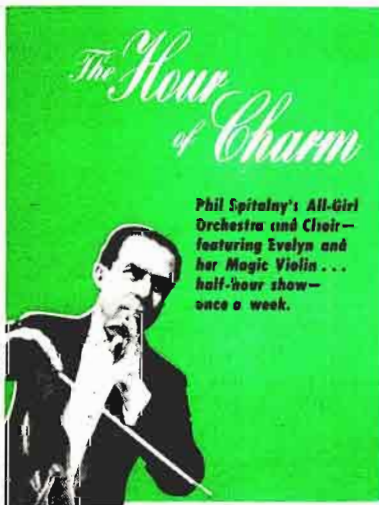
No need to tell you that the way to build bigger profits in 1953 is to do a more effective job for your advertisers. This means building bigger audiences for their messages.

There is need to have something different—some-

thing better to sell in programming.

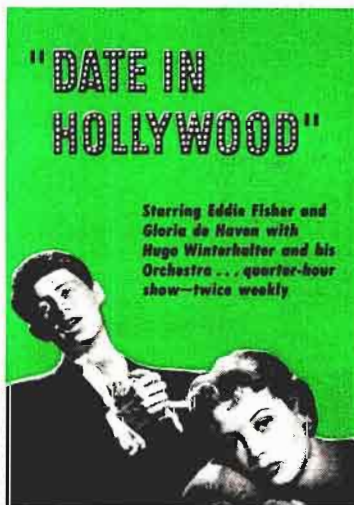
That's why you need *Thesaurus*, the complete local programming service which gives you everything to boost local radio time sales. And because RCA's *Thesaurus* brings you top-talent, you can easily sell shows and make extra profits on talent fees.

So investigate *now* the ways in which *Thesaurus* can help build greater audiences and increased profits for your station. Contact your nearest *Thesaurus* representative for complete details.



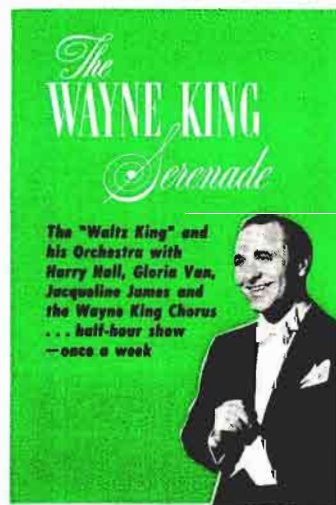
The Hour of Charm

Phil Spitalny's All-Girl Orchestra and Choir—featuring Evelyn and her Magic Violin... half-hour show—once a week.



"DATE IN HOLLYWOOD"

Starring Eddie Fisher and Gloria de Haven with Hugo Winterhalter and his Orchestra... quarter-hour show—twice weekly



The WAYNE KING Serenade

The "Waltz King" and his Orchestra with Harry Hall, Gloria Van, Jacqueline James and the Wayne King Chorus... half-hour show—once a week

Look at all you get!

BASIC LIBRARY: approximately 5,000 selections.

MONTHLY RELEASE: 52 or more new musical selections each month. Hit tunes well in advance of their popularity peak.

WEEKLY SCRIPTS: continuity for 31 program series—80 individual shows. Holiday shows and other bonus productions.

PRODUCTION AIDS: voice tracks, theme music, tie-ins,

cross-plugs, mood music, sound effects, vocal cues; and open-end time & weather jingles, commercial & shopping jingles; plus news, sports and feature program signatures.

SALES AIDS: Sponsor-selling brochures. Sales-clinching audition discs. Complete audience-building promotion kits—mats, photos, press releases—to publicize and merchandise *Thesaurus* shows locally.

FILING SYSTEM: In addition to storage cabinets, you get loose-leaf catalog, card index file, check list, record selection list.

this complete programming service...

Thesaurus . . . the library that pays its own way with
80 top-talent shows . . . 31 program series —
plus 5,000 musical selections and 52 releases per month!

And, again this year . . . as in every year
 . . . you can count on the New Era in
Thesaurus to provide the biggest
 names . . . the most saleable shows . . .
 the most effective program aids . . . the
 most productive sales tools in the
 transcription library field.

Stations praise Thesaurus results . . .

"Sponsor very happy — Mail response increased
 appliance dealer's schedule of *Thesaurus* show from
 3 to 5 times per week." **WFDF (Flint, Michigan)**

"We're getting a large enough talent fee from *The
 Wayne King Serenade* and *The Hour of Charm*
 to pay for your service." **WMT (Cedar Rapids, Iowa)**

"Sold 15 *Thesaurus* shows in 60 days—46 quarter-
 hours weekly. . . Thanks for everything in helping
 us get started with *Thesaurus*." **KROS (Clinton, Iowa)**

YOUR
 TOP-TALENT
THESAURUS
 LIBRARY!

The Sammy
 Kaye Show

Music by Rath

The Tex
 Bencke Show

The Singing
 Americans

Hank Snow

Artie Shaw

Old
 New Orleans

Fran Warren
 Sings

Here's
 June Christy

Music in
 March Time

Vincent Lopez

Concert Hall
 of the Air

Church in
 the Wildwood

Music
 of Manhattan

Ridin' the Range

SONS OF THE PIONEERS

An all-star, quarter-hour
 musical round-up
 of Western and
 Cowboy music at
 its best . . .
 five times
 weekly



"the FREDDY MARTIN Show"



Freddy Martin and his
 Orchestra with Merv
 Griffin, Murray Arnold
 and the Martin Men . . .
 quarter-hour show
 — twice weekly

Music Hall Varieties

Starring Beatrice Koy
 and Joe E. Howard, with
 Aileen Stanley and
 Irving Kaufman in a
 "Gay 90's" show . . .
 half-hour—once a week



Thesaurus . . . "big-name shows for small-budget sponsors"



recorded
 program
 services

Contact Dept. D-10
 at the Thesaurus
 office nearest you:

630 Fifth Avenue, New York 20, N. Y.
 JUdson 2-5011
 445 N. Lake Shore Drive, Chicago 11, Ill.
 WHitehall 4-3530
 1016 N. Sycamore Ave., Hollywood 38, Cal.
 Hillside 5171
 522 Forsyth Bldg., Atlanta 3, Ga.
 WALnut 5948
 1907 McKinney Ave., Dallas 1, Tex.
 RIVERSide 1371

RADIO CORPORATION OF AMERICA RCA VICTOR DIVISION

www.americanradiohistory.com

Novatime

A Festival
 of Waltzes

Norman Cloutier's
 Memorable Music

Claude Thornhill

Roy McKinley

Organaires

I Hear the South-
 land Singing

Slim Bryant

and his Wildcats

Jumpin' Jacks

Mood Music for

TV FILMS INDUSTRIAL DOCUMENTARY FILMS and FEATURE Motion Pictures

Five complete recordings of
the following libraries:

**PAXTON — BOSWORTH
— BRULL — ODEON —
AND
FRANCIS DAY & HUNTER**

Also the largest selection of
sound effects records in exist-
ence. Anything from a "cat's
meow to a lion's roar" all on

MAJOR RECORDS

SEND FOR FREE CATALOGUE

THOMAS J. VALENTINO, INC.

Established 1932

150 West 46th Street

Dept. RD

New York 36, N. Y.

Music Clearance on Above Catalogues
Arranged by Our Firm

★ ★ TRANSCRIPTIONS

GEORGE HEID PRODUCTIONS

William Penn Hotel, Pittsburgh 30, Pa.
Phone: GRant 1-3696

PresidentGeorge Heid
V.P., Treas.Margaret Heid
Chief Engineer.....Bob Davis
Musical Director.....Everett Neill
Services Offered: Recordings, transcriptions, package programs for radio and TV, film productions, air check for radio and TV, scripts, talent.

MARY HOWARD RECORDINGS

37 E. 49 St., New York 17, N. Y.
Phone: PLaza 8-2910

OwnerMary Howard
Chief Engineer.....L. MacDonald
Office Manager.....Gretchen C. Howard
Services Offered: Ampex Tape, Scully Lathé. Pic-Sync Generator for synchronizing tape to film—Studio, live, off-the-air recordings: Microgroove recordings, pressings.

FLORRIE JAYE

48 West 48th St., New York 36, N. Y.
Phone: JUdson 6-9734

Services Offered: Custom-built Radio & TV jingles, recordings.

ESTELLA H. KARN

49 W. 45 St., New York, N. Y.
Phone: LUxemburg 2-2170

Owner.....Estella H. Karn
Services Offered: Recording, program production and packages.

KASPER-GORDON, INC.

140 Boylston St., Boston 16, Mass.
Phone: DEvonshire 8-7357

Pres. & Pro. Dir.....Edwin H. Kasper
Treas., Com. Dir.....Aaron S. Bloom
Office Manager.....Robert W. Graham
Services Offered: Recordings, transcriptions, production, talent, scripts, jingles, syndicated programs, package shows.

KEYSTONE BROADCASTING SYSTEM, INC.

111 W. Washington St., Chicago, Ill.
Phone: State 2-6303

President (Dir.).....Sidney J. Wolf
Vice-President (Dir.).....Joseph Bayer
Vice-President.....Noel A. Rhys
Vice-President.....Edwin R. Peterson
Vice-PresidentWilliam Bayer
Secretary-Treasurer (Dir.).....Arthur Wolf
580 Fifth Ave., New York, N. Y.
Phone: PLaza 7-1460

V.-P., East. Sales Dir.....Noel A. Rhys
Act. Executive....Charles A. Hammarstrom
Office Manager.....Eve Bannier
Director of Research.....Nicholas Gordon
111 W. Washington St., Chicago, Ill.
Phone: State 2-6303

President.....Sidney J. Wolf

— RECORDINGS ★ ★ ★

Vice-President.....Edwin R. Peterson
 Secretary-Treasurer.....Arthur Wolf
 Dir. of Station Relations.....Blanche Stein
 Traffic Manager.....Wyn Spangenberg
 Office Manager.....Bertha Vincent
 1330 Wilshire Blvd., Los Angeles, Calif.
 Phone: DUNKIRK 3-2910

Vice-President.....William Bayer
 Account Executive.....Henry G. Eschen
 Account Executive.....Harry Roe

Services Offered: The Keystone Broadcasting System is a network which assists local radio stations in their programming with transcriptions, with KBS making their time available to national advertisers and their agencies at an attractive network package rate.

Keystone is a flexible media easily purchased, whole or in part. Entire areas or spot coverage may be selected . . . whichever meets the needs of the advertising program. Regardless of the schedule, Keystone makes its time available at a considerable savings.

In operation, Keystone offers the same advantages as the wired networks. Instead of a large number of individual transactions, KBS reduces your problem to one order, one time clearance, one series of Affidavits of Performance, and one invoice.

During 1953, as in 1952, many of the nation's largest advertisers are using the facilities of Keystone. Types of programming vary from 25 word spots to one hour shows.

LANG-WORTH FEATURE PROGRAMS, INC.

113 W. 57 St., New York 19, N. Y.
 Phone: JUDSON 6-5700

President.....C. O. Langlois
 Secretary.....John D. Langlois
 Treasurer.....C. O. Langlois, Jr.
 Vice-President.....W. O'Keefe
 Mgr. of West Coast Oper.....Hugh S. Allen
 Station Relations.....Addison C. Amor

Services Offered: Transcribed music library service for radio stations, advertising agencies and advertisers. Custom-built radio programs, both live and transcribed.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
 N. Y. Phone: DUNKIRK 4-4191

President.....C. P. MacGregor
 Manager.....George R. Jones

Services Offered: Transcription library productions; music library service, dramatic and musical programs; recording studios. Complete packaging including recording electro-plating of masters and production on vinylite pressings.



**EMPIRE
 RECORDING**

**TAPE - DISC
 —
 STUDIOS
 —
 AIR/LINE CHECKS
 —
 AM-FM-TV
 —
 PORTABLE JOBS
 —
 FILM
 SYNCHRONIZATION**

EMPIRE BROADCASTING CORP
480 LEXINGTON AVE.
NEW YORK 17, N. Y.
 PLaza 9-4500-01 -
 02-03-04-05-06

MASTERPIECE RECORDING CO.

1 E. 54th St., New York 22, N. Y.

Phone: PL 5-9760

Owner-Mgr.Nathan Levy

Services Offered: Disc, tape and film recording. Studio and remote facilities. Microgroove and standard masters and pressings. Auditions, line checks and tape editing. Transcriptions and disc duplications.

FRED C. MERTENS & ASSOCIATES

20828 Pacific Coast Highway, Malibu, Calif.

Phone: Globe 6-2135

Sales Manager.....George L. Price

Services Offered: 156 five-minute transcribed spots, Miracles of Faith, open in middle and at each end, 78 miracles of religious origin; 78 pertaining to political, social, and economic advancement of mankind.

M G M RECORDS

701 Seventh Avenue, New York, N. Y.

Phone: Circle 5-4820

General Manager.....Frank B. Walker

Advertising & Promotion...Sol Handwerker

Artist & Repertory.....Harry Meyerson

Services Offered: Popular and classical records, original movie-cast albums—78, 45, 33 1/3 r.p.m.'s.

CHARLES MICHELSON, INC.

15 West 47 St., New York 19, N. Y.

Phone: PLaza 7-0695

PresidentCharles Michelson

Divisional Sales Mgr.....Ray Linton

Services Offered: Open end dramatic and musical transcribed feature programs, Genett and Speedy-Q Sound Effect Libraries.

MODERN RECORDING STUDIO

55 W. Wacker Drive, Chicago 1, Ill.

Phone: FI 6-4183

Owner.....Edwin M. Webb

Services Offered: Transcription, commercial records, slide film, television sound track, microgroove and aircheck recording on tape or disc. Tape and disc copying. Tape remotes. Tape editing. Master processing and pressing.

**19 YEARS
OF
RECORD
SERVICE**

PROCESSING

Better in dozens of ways, because of scientific testing at every step.

PRESSING

Proved better by hundreds of satisfied clients all over the world.

TAPE DUPLICATION

Guaranteed broadcast quality—now used in broadcasts everywhere.

SHIPPING

Allied's cross checking controls assure on-time delivery under any circumstance.

**ALLIED RECORD
MANUFACTURING COMPANY**

**619 W. 54th STREET
NEW YORK, NEW YORK**

**1041 N. LAS PALMAS
HOLLYWOOD, CALIFORNIA**

**MORTON RADIO PRODUCTIONS,
INC.**

360 N. Michigan Ave., Chicago 1, Ill.
Phone: Central 6-4144

PresidentMorton Jacobson
Services Offered: "This Is the Story—TV,"
53 fifteen-minute teleplays, all vignette
stories about history, science, art, literature,
music, etc., with an O'Henry-type ending.

MUSICOMMERCIALS

344 W. 72 St., New York 23, N. Y.
Phone: TRafalgar 4-1999

PresidentFrank Novak
Radio-TV Producer.....John Gunn
Mgr., Writer.....Lewis Reid
Associate Producer.....Betty Marshall
Promotion Manager.....Richard Davis
Services Offered: Creators of live or trans-
cribed radio and television spots and jingles.
Overall production including talent, mu-
sicians and all mechanicals for the conveni-
ence of out-of-town agencies. Musical variety
formats with mass appeal for both radio and
TV.

MUZAK CORPORATION

229 Fourth Ave., New York 3, N. Y.
Phone: ORchard 4-7400

PresidentHarry E. Houghton
Exec. Vice-Pres.....Charles C. Cowley
Vice-Pres. & Treas.....John R. Andrus
Vice-Pres.-Nat'l Sales...Maurice B. Mitchell
Vice-Pres.Spec. Svcs...Alexander B. Motenko
Secretary.....Anna M. Kerner

Wired Music Div.

229 Fourth Ave., New York 3, N. Y.
Phone: ORchard 4-7400

Vice-Pres. N. Y. Oper.....Ethel W. Maclean
Vice-Pres. Chg. of Sales...Curt H. Pfenniger
Promotion Mgr.....Roger L. Thaxter

Associated Program Service Div.

Radio Libraries and TV Film
237 W. 54th St., New York 19, N. Y.
Phone: PLaza 7-7700

Vice-Pres. & Gen. Mgr...Maurice B. Mitchell
Sales Mgr.....Edward Hochhauser

**Technical Research and Engineering
Div.**

229 Fourth Ave., New York 3, N. Y.
Vice-Pres.....Emil F. Hembrooke

Fine Sound Inc.

TOMKINS COVE, N. Y.
STONY POINT 6-2266

*"Craftsmanship
in
Recording."*



SKILL

... the mark of an "old pro"

It takes years to develop the ability to produce the highest degree of skill under the most exacting pressure. This is the mark of the professional.

We at Radio Recorders are "old pros" when it comes to high fidelity sound recording. Our skill never suffers under pressure.

For 16 years Radio Recorders has followed a basic policy of concentrating on the technical improvement of sound recording in all forms. The result is perfection in all departments.

As the largest independent recording organization in America, Radio Recorders only interest is to perfect sound quality, and to keep clients secure in the knowledge that their efforts will be recorded with the highest fidelity possible ... by the best "old pros" in the business.

**RADIO
RECORDERS**



J. JOS. SAMETH, V.-Pres.
 NEMPSTEAD 3282
 7000 SANTA MONICA BLVD., HOLLYWOOD 38, CALIF.

TRANSCRIPTIONS

NOLA RECORDING STUDIOS

1657 Broadway, New York, N. Y.
 Phone: PL 7-4870

Steinway Hall, 113 W. 57 St., New York, N. Y.
 Phone: JU 6-0040

President.....Vincent J. Nola
 Vice-President.....Vincent T. Nola
 General Manager.....Thomas Nola
 Chief Engineer.....Stanley Bumbly
 Mgr. Film Prod. Facilities.....Peter Wilde

Services Offered: Film-Tape-Disc transcriptions for TV, Radio, Industry and Education—Studio and Location. Shooting facilities—Masters—Processing and pressings—Tape Duplication. Air and Line checks.

PALMETTO BROADCASTING SYSTEM

Transcription Division of
THE HALL BROADCASTING AND TELEVISION COMPANY, INC.

Anderson, S. C.
 Phone: 3802

President.....Wilton E. Hall
 General Manager.....Glenn P. Warnock
 Sales Manager.....Paul H. Benson, Sr.

Services Offered: Network and Transcription Productions for Radio and Television. Sound Film Recordings.

PRESS ASSOCIATION, INC.

50 Rockefeller Plaza, New York 20, N. Y.
 Phone: PLaza 7-1111

President.....Frank J. Starzel
 Vice-Pres., Mgr.....Oliver Gramling

Services Offered: Sports Star Special—a 15-minute interview and dramatization of personalities who are the "who's who" of the sports world; Special Assignment—a 15-minute dramatization of the exciting or unusual experiences of one reporter or another in covering news; Personality Time—a 15-minute interview and dramatization presenting prominent personalities in the news, and from stage, screen, radio, art, science and literature.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.
 Phone: Globe 6-2135

President.....George Logan Price
 Sales Manager.....S. M. Lauch

Services Offered: Radio transcriptions of morale-building, constructive, open-end 15- and 30-minute programs. Scripts, ideas, commercial tie-ins, production, and advice on talent availabilities. (Not a talent agency.)

RCA VICTOR CUSTOM RECORD SALES DIV.

630 Fifth Ave., New York 20, N. Y.
Phone: JUDson 2-5011

Vice-Pres., Gen. Mgr. Paul A. Barkmeier
 Manager. James P. Davis
 Artist & Repertoire Mgr. Ben Selvin
 Advtg. & Prom. Mgr. Bennett S. Rosner
Custom Record Sales Sections

Manager. D. J. Finn
 Chicago Manager. A. E. Hindle
 Hollywood Manager. R. C. Bucholz
 N. Y. Mgr. Orders & Service
 Richard E. Bylandt
 N. Y. Sales Rep. (Phonograph)

Records. Ralph C. Williams
 N. Y. Slide Film Rep. Marjorie Tahaney
 N. Y. Sales Rep. James R. Cunnison
 Chicago Sales Rep. Geoffrey B. Bennett

Services Offered: Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Recorded Program Services

Sales Manager. A. B. Sambrook
 Central Sales Manager. William F. Reilly
 Western Sales Manager. William C. Gartland

Northeastern Sales Rep. George Field
 Southeastern Sales Rep. Henry A. Gillespie
 Central Sales Rep. Gregory Reeser
 Southwestern Sales Rep. Robert Fender
 Mgr. Sales Service. Walter R. Seifert
 Mgr. Comm'l Resreac. Donald D. Axt

Services Offered: THESAURUS (musical program service); RCA SYNDICATED PROGRAMS (recorded dramatic, variety, musical shows).

Studios and Regional Offices

630 Fifth Ave., New York 20, N. Y.
Phone: JUDson 2-5011

445 North Lake Shore Drive, Chicago 11, Ill.
Phone: Whitehall 4-3530

1016 No. Sycamore Ave., Hollywood 38, Calif.
Phone: Hillside 5171

522 Forsythe Bldg., Atlanta 3, Ga.
Phone: Walnut 5946

1907-11 McKinney Ave., Dallas, Texas
Phone: Riverside 1371

RADIO FEATURES OF AMERICA

37 W. 46 St., New York 36, N. Y.
Phone: JUDson 2-5130

Executive Director. Oliver W. Nicoll
 Assoc. Dir. of Svcs. Sandra Munsell
 Mng. Dir. of Prod. J. H. Macdonell

**UNITED
 RECORDING
 LABS.**

TAPE — DISC — STUDIOS

Editing

1650 Broadway
 New York 19, N. Y.

CI 7-3718-2089



The Greatest Name

In Entertainment

78 RPM

45 RPM

33 1/3 Long Playing Records

Leader In The Field Of

Movie Sound Track Albums

Services Offered: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

RADIO RECORDERS

7000 Santa Monica Blvd., Hollywood 38, Cal.
Phone: HEmpstead 3282

Chair. of Bd. Secy. & Treas. H. DeVoe Rea
 President G. Howard Hutchins
 Vice-Pres-Sales J. Joseph Samoth
 Vice-Pres-Engineering H. L. Bryant
 Vice-Pres-Production E. F. Dummel

Services Offered: Strictly a custom recording studio. Complete facilities for tape or disc recording and processing; any size or speed. Tape duplicating a specialty. Five completely equipped studios.

RADIOZARK ENTERPRISES, INC.

606 St. Louis St., Springfield, Mo.
Phone: 2-4422

Vice-President, Mgr. E. E. Siman, Jr.
 Vice-President, Mgr. John B. Mahaffey
 President Ralph D. Foster
 Mgr. Chicago Office Wm. K. Ermeling

Services Offered: Program Production and Package Syndication, Transcribed vehicles for network and local advertiser and spot-station advertiser. Currently providing shows for one network and 550 independent outlets. Talent representation also.

REEVES SOUND STUDIOS, INC.

304 E. 44 St., New York 17, N. Y.
Phone: ORegon 9-3550

Vice-Pres. Chester L. Stewart
 Chief Engineer Lyman J. Wiggin
Services Offered: Recording.

ROCKHILL RADIO RECORDING

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979

President Stanley J. Wolf
 Sales Manager Emanuel H. Wolf
 Recording Manager Leo L. Launer

Services Offered: Studio recordings; Off-the-air and off-the-line recordings; Masters; Shellac and vinylite pressings; Electrical transcriptions; Television recordings; Tape recordings.

SESAC INC.

475 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 5-5365

President Paul Heinecke
 Secretary-Treasurer R. C. Heinecke
 General Manager K. A. Jadassohn

Services Offered: Licensing the use of copyrighted music, transcribed library service, syndicated transcribed tailor-made programs for advertisers.



**PROVEN *
QUALITY**

**COASTAL
RECORDING
COMPANY, INC.**

133 West 52nd Street
 Circle 6-3900 New York 19, N. Y.

Fine quality — dependable, rapid service — experienced personnel — have resulted in a representative clientele.

* Proven by the repeated patronage of New York's finest advertising agencies.

ARTHUR SHAER, Managing Director

THE CHARLES E. SKINNER PRODUCTIONS

1600 Broadway, New York, N. Y.

Phone: Circle 6-6915

Exec. Producer-Director.....Charles E. Skinner
Associate Producer.....Robert Sloan
Musical Director.....Skitch Henderson
Associate Producer, West Coast Rep.

Albert Kelley
Gen. Business Mgr.....Melville Ruick
Designer.....Charles Carlotti

Services Offered: Creators, Producing Contractors, Adapters and consultants to package show producers, advertising agencies or sponsors. Production facilities in New York, Florida and Hollywood, National Television, theatrical, non-theatrical distribution in United States, Canada, Mexico, and South America.

HARRY SMITH RECORDING STUDIOS, INC.

48 W. 48th St., New York 36, N. Y.

Phone: JUDson 6-2893

Services Offered: Full studio facilities, air checks, transcriptions, phonograph records.

K. R. SMITH

(Division of)

ALLIED RECORD MFG. CO., INC.

619 W. 54 St., New York 19, N. Y.

Phone: JUDson 2-3791

Gen. Mgr.....K. R. Smith
Sales Mgr.....Peter M. Rogers

Services Offered: Processing, pressing, -hipping and handling all sizes and types of transcriptions and phonograph records. Recording studio available.

SONG WRITERS' COOPERATIVE, INC.

2261 Earl St., Los Angeles 39, Calif.

Phone: NOrmandie 1-0845

Business Manager.....Harry Henderson
President.....Dorothea Towne
Vice-President.....Bill Cody
Secretary.....Sally Weightman
Secretary.....Bob Stifel
Music Director.....Frank Hemmerlein
Music Supervision.....Kenneth Howell

L. S. TOOGOOD RECORDING CO.

221 N. LaSalle St., Chicago 1, Ill.

Phone: CEntral 6-5275

Owner.....L. S. Toogood
Services Offered: Transcription service and magnetic tape duplicating.

TRANSCRIBED RADIO SHOWS

2 W. 47th St., New York 36, N. Y.

Phone: LUx. 2-3530

President.....M. E. Moore
General Manager.....Norm Bart
Services Offered: A series of Christmas Spot Jingles featuring an outstanding quartet to attract Christmas shoppers on film for 15-, 20-, 30-second spot announcements, spots made to order for TV.

TRANSCRIPTION SALES, INC.

117 W. High St., Springfield 35, O.

Phone: 2-4974

President.....J. P. Williams
Executive Vice-Pres.....Adna H. Karns
Vice-Pres. & Gen. Mgr.....John F. Hyle
Services Offered: Open-end Transcriptions.

RICHARD H. ULLMAN, INC.

295 Delaware Ave., Buffalo 2, N. Y.

Phone: CLeveland 2066

President.....Richard H. Ullman
Exec. V. P.....Robert P. Mendelson
Vice-President.....Marvin A. Kempner
Services Offered: Create, wire and produce radio programs and announcements, selling

Western's Your Best Bet!

for

CUSTOM RECORDING

- TAPE
- DISC
- EDITING

Western Recorders

6000 SUNSET BOULEVARD
HOLLYWOOD 28, CALIFORNIA

direct to radio stations and advertising agencies, Producers of "Spot-Lite-Spots" "The Beatrice Kay Show," "Jingle-Library," "Musical Tune-O," "\$Dollar Derby\$," "Barbershop Harmonies," "Joe McCarthy Speaks," and tautlred jingles.

UNITED BROADCASTING COMPANY, INC.

301 E. Erie St., Chicago 11, Ill.
Phone: Superior 7-9114

Gen. Mgr. & Chief Producer...Wm. L. Klein
Assistant Manager.....John Bruun
Chief Engineer.....John Just
Services Offered: Transcribing "Judy & Jane," "The Lutheran Hour," "Tell Me, Doctor," spots, musical jingles.

UNITED RECORDING LABS.

1650 Broadway, New York 19, N. Y.
Phone: CI 7-2089, 3718

Partners.....George Adams, Anita Smith
Services Offered: Commercial spots, electrical transcriptions, complete sound recording service, on records and tape, air checks. Studios for radio and TV.

UNIVERSAL BROADCASTING SERVICE, INC.

205 Union Savings Bank, Boston 16, Mass.
Phone: Liberty 2-9293

President.....Richard L. Colten
Exec. Vice Pres.....P. C. Huellmantel
Vice Pres.-Sales.....Kenneth E. Heinz
Vice Pres.-West Coast.....W. L. Gleeson
Sec.-Treas.....John L. Mayer
Exec. Sec.....Patricia A. Griffin
Vice Pres., Chief Eng....Michael Pesanelli
New York Representative...U. Brent Groves

UNIVERSAL RECORDERS, INC.

6757 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 9-8282

President.....Arthur B. Hogan
Services Offered: All types of recording on acetate, magnetic tape and magnetic film for transcription, phonograph records and film use. Complete 16 mm. dummy setup with interlock and facilities for recording 16 mm. and 1 1/2 mm. magnetic. Substantial vinylite pressing business done also.

UNIVERSAL RECORDING CORP.

111 E. Ontario St., Chicago 11, Ill.
Phone: MI 2-6465

President.....Milton T. Putnam
Vice-President.....A. B. Clapper
Secretary-Treasurer.....Robert A. Weber
Office Manager.....Belinda Richmond
Controller.....Tony Parri
Services Offered: Recording, transcriptions, package programs, masters and pressings.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
Phone: Circle 6-4675

President.....Thomas J. Valentino
Vice-Presidents.....Michael T. Valentino,
Elsie F. Valentino
Gen. Mgr. & Sec.....Peter J. Riolo
Services Offered: Mood music for TV.

WESTERN RECORDERS

6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HE 6811

Owner.....H. Dixon McCoy
Services Offered: Tape and Disc. Recording-Assembly and Editing. Radio Broadcasting from our Studios.

HAL WILSON PRODUCTIONS

442 Westbourne Drive, Los Angeles, 48, Calif.
Phone: CRestview 5-6914

Owner.....Hal Wilson
Services Offered: Live and Transcribed Radio Shows. TV Films, Live TV packages. General production services for agencies.

WMGM RECORDING STUDIOS

711 Fifth Avenue, New York 22, N. Y.
Phone: MURRAY Hill 8-1000

Director.....B. Lehhar, Jr.
Gen. Mgr.....F. Roehrenbeck
Services Offered: Complete facilities for studio recording tape and disc. Ampex tape recorders, Scully lathes, Fairchild cutting machines and all associated equipment of the same high quality. Six studios of various sizes all air-conditioned. Audience seating of 300 in largest studio.

WORLD BROADCASTING SYSTEM

501 Madison Ave., New York 22, N. Y.
Phone: MURRAY Hill 8-4700

President.....John L. Sinn
Vice-President.....Frederic W. Ziv
Vice-President.....Robert W. Friedheim
General Manager.....Richard Lawrence
West Coast Manager....Maynard Marquard
Services Offered: World Program Service Library. Library programs and custom built shows.

FREDERIC W. ZIV CO.

1529 Madison Rd., Cincinnati 6, O.
Phone: PLaza 1323

President.....Frederic W. Ziv
Vice-President (Executive)...John L. Sinn
Vice-Presidents.....Alvin E. Unger,
Herb Gordon
Treas. & Comptroller.....Joseph L. Moore
Services Offered: Network and transcription Productions, package shows.

Play and Story



BROKERS



Los Angeles, Calif.

Bentel, George
6606 Sunset Blvd.GRanite 8608

Bergerman Agency
141 El Camino Dr., B. H.CRestview 6-4124

Bloom, Phil, Agency
416 N. Bedford Dr.CRestview 6-1339

Elwood, Maren, Agency
4949 Hollywood Blvd.OLympic 4786

Famous Artists Corp.
9441 Wilshire Blvd.CRestview 1-5222

French, Samuel, Inc.
7623 Sunset Blvd.HEmpstead 3146

Goldstone, Nat. C.
9121 Sunset Blvd.CRestview 6-1071

Jaffe, Sam, Inc.
8553 Sunset Blvd.CRestview 6-6121

Herzbrun, Walter, Agency
9009 Beverly Blvd. (36)CRestview 6-4157

Irwin, Lou
9165 Sunset Blvd.CRestview 1-7131

Kohner, Paul, Inc.
9169 Sunset Blvd. (46)CRestview 1-5165

Literary Corp. of America
915 N. La Cienega Blvd. (46)CRestview 5-7494

Mack & Levene Agency
9128 Sunset Blvd.CRestview 1-2141

Morris, William, Agency
202 N. Canon Dr., Bev. Hills.CRestview 1-6161

Music Corp. of America
9370 Santa Monica Blvd., B. H.CRestview 6-2001

Orsatti & Co.
211 S. Beverly Dr.CRestview 6-6241

Preminger, The Ingo, Agency
204 S. Beverly Dr., B. H.CRestview 6-8775

Ring, S. E.
1654 Cherokee.GRanite 6412

Shurr, Louis, Agency
327 N. Rodeo Rd., B. H.CRestview 1-1116

Small, Paul
448 S. Canon Dr., B. H.CRestview 1-5246

Swanson, H. N., Inc.
8528 Sunset Blvd.CRestview 1-5115

Winckler, D. M.
9606 Santa Monica Blvd., B. H.CRestview 1-7244

New York, N. Y.

American Play Co.
522 Fifth Ave.Murray Hill 2-0156

Bartsch, Hans
522 Fifth Ave.Murray Hill 2-0156

Brandt & Brandt
101 Park Ave.Murray Hill 3-5890

Brown, Curtis, Ltd.
347 Madison Ave.Murray Hill 6-6170

Century Play Co., Inc.
522 Fifth Ave.Murray Hill 2-9145

Fishbein, Frieda
11 W. 42nd St.LONgacre 5-1379

French, Samuel
25 W. 45th St.LUXemburg 2-4700

Hayward, Leland, Ltd.
250 W. 57th St.JUDson 6-2580

International Literary Bureau, Inc.
11 W. 42nd St.LONgacre 4-5576

King, Eleanor
19 W. 44th St.Murray Hill 2-6390

Leonard, Claire & Carl Cowl
516 Fifth Ave.Murray Hill 7-6782

Lyons, A. & S., Inc.
515 Madison Ave.PLaza 3-5181

Matson, Harold
30 Rockefeller Plaza.CIRcle 6-2750

Morris, William, Agency, Inc.
1270 Ave. of the Americas.JUDson 6-5100

Pauker, Dr. Edmond
1639 Broadway.COLumbus 5-1726

Reynolds, Paul R. & Son
599 Fifth Ave.Murray Hill 8-4767

Salisbury, Leah
234 W. 44th St.LACKawanna 4-8628

Taylor, Ethel C.
55 W. 55th St.CIRcle 5-8620

Writers Workshop, Inc.
280 Madison Ave.LEXington 2-9873

RADIO-TV's PATRIOTIC ROLE

(Continued from Page 89)

heart-warming aspects to this story. First, the listeners and viewers of America have demonstrated in convincing fashion their loyalty to and reliance upon radio and TV. Second, broadcasting has added a new chapter to its 30-year record of public spirited good citizenship. And third, one cannot help but feel that the unparalleled coverage given to the conventions, the campaign, and the issues by TV and radio have created in the citizen a new feeling of closeness to political decisions and a more active desire to have a part in them."

With a vast audience assured by the success of the get-out-the-vote campaign, both parties settled down to the serious business of putting into operation one of the most intensified time-buying drives in history.

It is estimated that the national political organizations and their supporters spent more than \$6,000,000 for radio and television time during the campaign, with the Republicans signing up for the lion's share of this total.

The surge of spending brought with it the obligation on the part of the two industries to exercise the ultimate in fairness in handling the campaigns, an obligation which was fulfilled in a manner which brought universal approbation.

Praise of the industries' efforts in this direction was paid by Paul A. Walker, chairman of the Federal Communications Commission, at the close of the campaign.

Walker, in an appearance before the special House of Representatives committee which looked into campaign expenditures, told that group that the Commission had received no evidence that either the radio or television industry, or the commercial sponsors of the programs aired by those industries, had favored any candidate or party. Reports indicated, he said, that the stations and networks had exercised every effort to play fair with all candidates, not only for the national, but also for the state and local offices as well.

The balloting took place on Tuesday, November 4. The inauguration of General

Eisenhower as the 34th President of the United States was held on Tuesday, January 20. Both were red letter days in the radio and television industries. With public interest at a fever pitch, the audience for each of the media was probably greater than at any other time in history.

Mighty preparations for coverage of the balloting were made by the major networks.

NBC opened its facilities at 8 p.m. with a running story of the balloting. George Hicks and Merrill Mueller gave listeners full returns as well as vote analyses, while Richard Harkness kept listeners informed on gubernatorial and Senatorial contests.

For TV, Bill Henry, veteran of the Chicago convention, provided the running story as developments unfolded. John Cameron Swayze acted as "presidential reporter" for the televiewers.

CBS election headquarters at 15 Vanderbilt Avenue was a compact, complete co-ordination of radio and TV, with some 500 staffers working within the confines of three adjoining studios. TV was housed in the larger studio, a beehive of continuous activity from 8 p.m. onward, giving well-integrated, up-to-the-minute coverage via scoreboards on Presidential, gubernatorial and Senatorial returns, with the web's top commentators, Walter Cronkite, Ed Murrow, Lowell Thomas and Doug Edwards holding forth, aided by a 20-member staff of statisticians under the direction of John Burke, together with a highly geared staff of newsmen and other CBS personnel—all co-ordinated by Don Hewitt.

The AM headquarters of CBS was directly behind the bustling TV beehive. Fourteen teletype machines serviced both radio and TV in a night-long schedule.

ABC Radio and Television started coverage of the balloting promptly at 8 p.m., with such luminaries as Walter Winchell, John Daly, Drew Pearson and Elmer Davis spearheading the network's operation. For tabulating purposes the network used IBM machines and a special staff of personnel numbering some 300. Total staff

used by the network from studios in New York, Chicago and Hollywood totaled more than one thousand.

The newsroom of the Mutual network, while achieving a peak of activity, was at the same time a model of smooth operation. Under the direction of Milton Burgh, Mutual's director of news, batteries of teletype machines fed bulletins to a full staff in program operations, with Hal Wagner at the helm, and to control, under Art Feldman, director of special events.

At 8 p.m., starting time of the Chevrolet sponsorship of the broadcasts, Mutual gave the "box score" existing at that time. Then Fred Vandeventer, anchor man of the MBS team, launched into a report of late returns. Within the next quarter hour the network had switched to seven cities throughout the East, South, New England and midwest for election news from those sections. Coverage was given to General Eisenhower's headquarters in New York's Hotel Commodore as well as to Stevenson headquarters in Springfield, Ill.

The Du Mont network, in a tie-up with the New York Journal American, gave its adherents an all-video picture of the event. Frank Conniff, popular "Journal" columnist, and Sanford Stanton, noted political editor, were featured on the WABD-Du Mont "Election Roundup," giving viewers accurate analyses of the voting trends.

The five major networks each received a "Bill of Rights Award" from the American Heritage Foundation for their work in the get-out-the-vote campaign. The networks so honored by the Foundation were ABC, CBS, Du Mont, Mutual and NBC.

As the tumult and the shouting of the election died, the nation's viewers and listeners leaned back and enjoyed a breathing spell while looking forward to the inauguration of "Ike," which was held in Washington on Tuesday, January 20.

It is estimated that most of the country's 158 million people saw the inaugural ceremony on television or heard it on the radio. There are an estimated 110 million radio sets in the nation, and more than 21 million television receivers.

The radio networks and the independent

stations carried the inaugural to all sections of the country, while 125 TV stations in 75 cities gave a sight-and-sound coverage to upward of 75 million viewers.

The leading role which radio and television played in the recent election poses at once the question "What of the future"? The basic processes of nominating—and electing—a President may undergo radical revisions in the light of recent events.

A conservative estimate of TV coverage reveals that the more than 21,000,000 receivers are normally watched by approximately 70 million persons, putting telecasts within range of 75 per cent of the population at the present time. And this percentage is being enlarged daily.

The rapid rate of this advance can be appreciated when it is recalled that when Mr. Truman took office four years ago there were only 800,000 TV sets in range of the pooled telecast which reported his inauguration. The 21 million receivers available in 1953 represents an increase of more than 2,600 per cent in only four years. What this figure will be in 1956 can be only a matter of conjecture.

Radio and television broadcasts of the recent campaign pointed up the possibility and feasibility—the necessity, in fact—of shortening the campaign period. Obviously, the days of the "stumping" candidate are over. The striving, and jockeying, for political advantage, which consumed almost a year, has been made archaic by the advances of radio and TV.

The waste-time, waste-motion, waste-money character of the political nominating conventions was brought home forcefully to those who pay the bills by the all-revealing eye of the television camera. Here again the need for correction has been made painfully clear.

In 1956, with virtually 100 per cent of American homes reached by radio, and with, possibly, 90 per cent within video range, the people of the nation will be brought face to face, so to speak, with their candidates for leadership. An entirely new era in political life will have been born.

This industry is fortunate indeed that it is the instrumentality whereby this revolutionizing development will most surely result in a clearer-thinking, a better-educated political America.



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